




Startups x Toy & Electronic Industries on Smart Solutions

Do you have something exciting which may create the next hottest trends or even reinvent the toy and electronic industries? Join the STARS Programme, organised by Hong Kong Startup Council – we are here to transform your pie in the sky ideas into reality!

Apply Now!

If you have any new technology for:

-  automation or advanced manufacturing (e.g. Internet of Things, cloud computing)
-  creating toys or electronic products of the future
-  smart marketing and retail (e.g. big data analysis, ecommerce)

Attractive benefits




- ★ Access to mentors for strong support at each critical stage of growth
- ★ Access to leading industrialists for manufacturing advice and collaboration
- ★ Collect actual usage data for verification of solution effectiveness
- ★ Showcase to investors and business partners on Demo Day
- ★ Unlimited networking and publicity opportunities

And many more...

- ★ Free FHKI and Hong Kong Startup Council memberships
- ★ Free access to co-working space "INDEX"

Timeline



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Click here for application



Final call for application