

## **WFBC Minutes 09/09/19**

**Location:** Whitnall High School Library

**Time:** 6:00-7:15

**Attendees:** Liz Sanders, Jenny Carney, Amy Newgard, Shannon Lokker, Michelle Hartig, Kerri Bomberg, Diana Pagan, Anne Marie Gonzales, Monique Nelson, Jen Radke, Jenny Meyer, Amy Ellison, Maggie Parvzynski, Jennifer Willms, Sue T.

**Welcome:** Liz called the meeting to order 6:01pm

**Approval of Last Meetings Minutes:** Motion made and seconded to approve meeting minutes from August 12, 2019 minutes have been posted on the WFBC Website. <https://www.whitnallfalconboosterclub.org/academics>

### **Athletics/ Activities Update (Dave Pentek):**

- Dave wanted to share that they've been doing more to add upcoming events information at activities.
- Also, a late change was made to have Varsity soccer games changed to 6:30pm to encourage families/students to attend.
- Very good turn out for first football game, especially students and freshmen, optimistic about the involvement that it is creating!
  - Every week is a theme last week was camo, shared on the superfan twitter account on Wednesdays
- Potential upgrades for Baseball/Softball – we got free turf and will be updating baseball/softball batting cages (getting 9 rolls – saved \$8,000-\$10,000).
- Question on Strength / Conditioning program w/ Bridgewater. Dave clarified that the school has allocated budget for every team for strength / conditioning. The money that supports the strength and conditioning is budgeted from the fund 10 – given by the school. There is \$200 per team and so far every coach has been on board with strength and conditioning program. For clarification purposes the Strength and Conditioning funding does not come from fund 60 account.

### **Financial Review (Amy Newgard):**

- Total Cash (about \$11,000 below where we were last year – no falcon fest, one less football game)
  - Jen Radke from membership committee has sales not included in financial statement, Approximately \$1,110 in cash \$540 in checks from recent membership sales
- July 1st started new fiscal year for the club – see financial statements for July 1<sup>st</sup> – September 8<sup>th</sup> on the last two pages
- No requests for funds yet

### **Committee Updates**

#### **Membership (Jen R/Anne-Marie)**

- 107 total membership (last year was 93)
  - Home Football game sold 40
  - Ran out of physical cards at football game
- WYBB says we are welcome to sell memberships at their try outs: Sept 10, 11, 12 @ 5:30/7:30 each night at WMS

### **Homecoming (Jenny Carney)**

- Booster club supports Homecoming Dance with coat check and drinks for students... Jenny is working on getting Sign Up Genius completed to start securing volunteers and Jenny will reach out to some families who have volunteered in the past
  - Jenny will order soda's from Liz
- Jenny will need a few people to help at the Friday Night Homecoming football game to hand out Glow Sticks
- Email was sent to Student Council Advisors to see if they need assistance from us
- Liz talked to new fire chief about what we can do to get more community involvement for Homecoming. Pep rally is dismissed and then parade at the end of the day but many parents may work during these hours. Food trucks prior to football game could impact concession sales. No plans to try anything this year but think about ideas to create more involvement for families for next year.
- Booster Club does have beads for the class floats

### **Concessions (Liz Sanders)**

- Reminder there are 4 home games for football this year
  - PTO's that volunteer can receive a flat payout of \$500 for their school for volunteering to host a concession night for a home football game. Must have adults running the concessions and need approximately 12 people.
  - HCE ran concessions for the first home game and everything went really well! Thank you to the HCE volunteers that attended the Openers/New Volunteer Training!
  - September 27th is the only date for booster club and we will need 12 volunteers to help support!
- Additional Fall Home Games Schedule
  - Still need a volleyball opener – LW will take a couple (Ann Marie and Laura will be opener)
  - Need one opener for volleyball for October 8th
- Concessions Menu
  - Menu whittled down a bit, adjustments will be ongoing – if you are missing something let us know and it will be considered. Making efforts to reduce the amount of food spoilage and making menu adjustments will help.
  - Considering a POS system to help manage sales and inventory which will help with ordering the right amount of food etc through inventory tracking. There is a system from square that is around \$1000. It is an expense but can help save money in the long run
    - Concerns-
      - could slow service because we have to run sales.
      - Need to anticipate Credit card fees approximately 2%.
      - Wi-Fi issues?
      - When you enter full credit card vs scan, you are charged more.
      - Concerns with chip reader, if you don't have chip reader do not have fraud protection
    - Benefits
      - will help with inventory tracking, ordering system and reduce spoilage
      - can take credit cards

- Ideas if implemented to address some of the concerns - consider credit card only line and cash only line.

Looking to get thoughts now and will propose for decision next time...

### **Concessions Continued (Liz Sanders)**

- Aprons were found and it was determined that we could supply Aprons with our logo for approximately \$12 per apron for parents working concessions. Have deep pockets to keep phone etc. **Jenny made a motion to purchase 12 aprons for concessions, Michelle seconded, All approved**
- Winter concessions are open for sign up.
  - We have a wrestling and girls basketball opener.
  - Boys basketball opener still needed.
- Report on 1st home soccer & football games – thanks to Deb & Anne Mari (football doubled amount the sales that they thought)

### **Student Events (Liz Sanders)**

- Mike Domitrz/Center for Respect - Nov 13 confirmed, contract signed.
  - AV/stage requirements forwarded to school. Charlie/Lisa both have a copy
  - 2 Sessions will be held - Junior / Senior Class and a Sophomore/Freshmen class ..
  - Program Respectful dating, how to ask for permission.
  - Normally charges \$7,000 getting home team price of \$3500.
  - We have a sponsor for a part of the cost - Joe Krolkowski, American family agent, alumni of the high school, interested in becoming involved with the school/community.
  - Hales Corners Fire Department is interested in attending as they offer a similar program.
  - Jennifer knows Mike Domitrz personally and said he is very relevant to the age groups. Strongly recommends 8th grade attend if possible
  - Liz sending letter to Joe Krolkowski – title / sole sponsor for this
- Arrive Alive Tour - Spring 2020 – Finalizing date.
  - Considering a follow up education session at the end of the day with local PD, FD & local lawyer with parents invited.
  - Call made to Holz Motors to see about using a car from their with their logo
  - Program overview - students will get to choose from 3 different scenarios and participate in a virtual simulation.
  - Originally was thinking of offering for Seniors and Juniors but considering adjusting that to Juniors / Sophomores? This will be discussed further – we are limited to how many students we can get through in the day as it is about 2 minutes per student in the car
  - Joe Krolkowski from American family will sponsor,
  - We are planning to do this annually to get all grades through if well received.
- Lost in A Moment - Fall 2020 – need homecoming date.
  - A lot of entities involved to make this happen, ongoing meetings is Greenfield Police Dept/ Fire Dept are all in along with HC said they would assist
  - Per Dave P, our conference is changing for football next year and until that is finalized we won't know dates for homecoming

### **Falcon Fest (Jennifer Willms)**

- Wine Tasting theme this year and planning a time frame around January/February possibly
  - Whitnall Youth Basketball Club previously held at Wine tasting at the Polish Center in Franklin and with that being gone have heard that some families would like to attend something like that again
  - Also looking to rebrand Wine tasting hosted by the Booster Club vs labeled as Falcon Fest ...
- Planning on using the Greenfield Community Center as a venue (it is free)
- Ask if this could be a Beer/Wine Tasting for those that do not prefer Wine? Yes, however cannot get alcohol at the venue
- Dates to avoid include:
  - Library has the wine event in March 5<sup>th</sup>
  - Will check to see if there will be a Winter formal for school as that may impact dates may be a consideration for dates...
  - Avoid Friday February 28th due to Edgerton school dance. HCE dance February 21st
  - Holding in April was difficult because the school clubs / sports are all done which made getting baskets/donations together more difficult
- Ideas on ticket sales – WYBC required each family to take 2 tickets as their fundraiser requirement but Booster club doesn't have an option to "require" any club / group to take tickets
  - AD could ask clubs to take 10 tickets? Could make it a competition between the clubs
  - Jen Carter amazing at getting free stuff
  - Jen is going to call Greenfield community center for dates

### **New Fundraising Ideas**

- Buffalo Wild Wings (West Allis location)– emailed to be included in the Community Connections
  - 10% giving ... Home Team Advantage – we are Team F – Falcons (walk in and say with whitnall – at west allis location, 10% proceeds go to school, cut check in June)
- Any other ideas?

### **Bylaws Review**

- Bylaws have not been reviewed since 2006. They are hopelessly outdated. Katie Rios (High School Library Aide) has agreed to review them for us & make suggestions. She did this for both the WMS & EES bylaws.
- After she is through making her suggestions, the board will review. Any adaptations will then be voted and approved on at the following meeting.
- By-law meeting review will be separate meeting

### **Edgerton – Ask for Community Help**

- Edgerton has been fundraising for all access playground equipment
- Trying to get current and former families to support a community build of the playground equipment to save money on installation, need at least 50 volunteers but will save over \$10,000
- Saturday September 21st 7AM – 5PM (half day shifts and lunch provided)
- Spread the word

### **Current**

- Vote Online for game of the week

**Meeting Adjourned 7:21PM**

1:58 PM

09/08/19

Accrual Basis

**Whitnall Falcon Booster Club**  
**Balance Sheet Prev Year Comparison**  
**As of September 8, 2019**

	Sep 8, 19	Sep 8, 18	\$ Change
<b>ASSETS</b>			
Current Assets			
Checking/Savings			
Money Market account - Tri-City	29,988.39	37,472.13	-7,483.74
WFBC Tri-City CHECKING ACCOUNT	2,859.87	6,467.93	-3,608.06
Total Checking/Savings	32,848.26	43,940.06	-11,091.80
Accounts Receivable			
Accounts Receivable	0.00	84.00	-84.00
Total Accounts Receivable	0.00	84.00	-84.00
Other Current Assets			
Cash on hand	600.00	0.00	600.00
Total Other Current Assets	600.00	0.00	600.00
Total Current Assets	33,448.26	44,024.06	-10,575.80
<b>TOTAL ASSETS</b>	<b>33,448.26</b>	<b>44,024.06</b>	<b>-10,575.80</b>
<b>LIABILITIES &amp; EQUITY</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>

2:00 PM

09/08/19

Accrual Basis

**Whitnall Falcon Booster Club**  
**Profit & Loss YTD Comparison**  
**July 1 through September 8, 2019**

	Jul 1 - Sep 8, 19	Jul 1 - Sep 8, 18	\$ Change
<b>Income</b>			
Fundraising			
50/50 raffle	0.00	253.00	-253.00
Concession sales	204.00	3,499.00	-3,295.00
Other Types of Income	7.63	10.56	-2.93
Sponsorships	0.00	120.00	-120.00
<b>Total Fundraising</b>	<b>211.63</b>	<b>3,882.56</b>	<b>-3,670.93</b>
Investment Income	2.55	3.18	-0.63
Membership Dues	2,850.00	4,505.00	-1,655.00
Post Prom contributions	0.00	30.00	-30.00
<b>Total Income</b>	<b>3,064.18</b>	<b>8,420.74</b>	<b>-5,356.56</b>
<b>Expense</b>			
Advertising-Promotion	0.00	525.60	-525.60
Concession	3,321.67	3,836.67	-515.00
Discretionary donations	0.00	3,922.20	-3,922.20
Donations to groups-concession	0.00	400.00	-400.00
Homecoming	281.20	785.50	-504.30
Operations	70.04	136.19	-66.15
Senior athletic banquet	0.00	281.10	-281.10
Social Event / Falcon Fest	0.00	51.36	-51.36
<b>Total Expense</b>	<b>3,672.91</b>	<b>9,938.62</b>	<b>-6,265.71</b>
<b>Net Income</b>	<b>-608.73</b>	<b>-1,517.88</b>	<b>909.15</b>

WFBC Mission: To provide opportunities for ALL Whitnall High School Students in the areas of Academics, Athletics, and the Arts. Our goal is to raise funds and club awareness to help support our mission and to ensure that EVERY student has an opportunity to participate and be recognized for his or her accomplishments.