



FOR IMMEDIATE RELEASE

**New York Solar Energy Industries Association Announces  
Shyam Mehta as New Executive Director**

New York, NY (January 22, 2019) — New York Solar Energy Industries Association (NYSEIA), the leading New York solar trade group, announced Shyam Mehta today as the organization's new Executive Director. Mehta previously served as Policy Director of the organization. In his new role, Mehta will be responsible for fulfilling the NYSEIA mission of facilitating significant and sustainable growth of solar energy in New York State.

Mehta comes to NYSEIA after almost a decade as a market research expert with Greentech Media (GTM), where he led and managed analysis of solar energy trends, regulatory developments, policy incentives, and technologies. He was responsible for negotiating and managing research partnerships as well as interfacing with industry stakeholders to develop conferences, workshops, and discussion panels on solar technology, regulations, and policy design. Mehta's analysis has been featured in the *New York Times*, *Wall Street Journal*, *Financial Times*, *Washington Post*, Congressional Budget Office, and U.S. Department of Energy. Prior to GTM, Mehta was a financial analyst at Goldman Sachs Global Investment Research, and a research analyst at Brattle Group, where he conducted econometric analyses to solve complex problems within the electricity industry.

Mehta takes the helm of NYSEIA at a key time for the solar industry. Despite being one of the most populous states, and having ample sunshine, New York ranked 12th in the nation according to Wood Mackenzie and the Solar Energy Industries Association in terms of annual solar installations in 2017, behind northern states such as Minnesota and far behind the timeline needed to adequately respond to global warming.

"Electricity customers throughout New York deserve access to clean, affordable, reliable power, and skilled workers throughout the state need the quality jobs that the solar industry increasingly provides," said Mehta. "While recent years have seen a trend of overall growth, the solar industry in New York continues to face challenges and barriers that pose a risk to our state's decarbonization goals. Together with the NYSEIA Board of Directors, I look forward to rolling up my sleeves on behalf of the New York solar industry so that it becomes simpler, more efficient, and more affordable for companies to deploy solar in New York State."

"Shyam brings the right mix of skills to our trade association at a very important moment for solar energy in New York State and we are excited to work with him," said Dan Hendrick, NYSEIA Board President. "Between Governor Cuomo's ambitious clean energy goals and new momentum in the state legislature, the path is set for installed solar capacity to expand significantly in New York over the next two decades. Our member companies stand ready to



invest and grow jobs across the Empire State and accelerate the transition to a cleaner, greener future.”

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### **About New York Solar Energy Industries Association**

Founded in 1994, New York Solar Energy Industries Association (NYSEIA) is the only statewide membership and trade association dedicated solely to advancing solar energy use in New York State. NYSEIA proudly represents hundreds of businesses across New York that employ thousands of workers throughout the solar value chain. Led by a diverse board of directors, NYSEIA strives to achieve significant, long-term, and sustainable growth of solar energy in New York.

### **CONTACT**

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