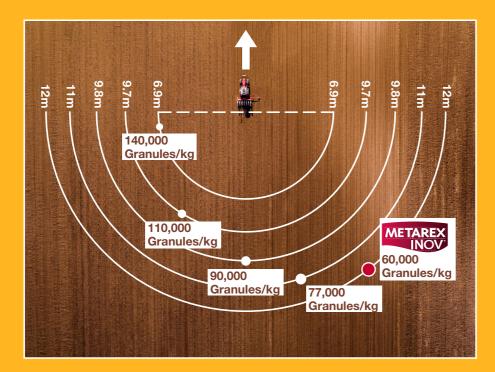


Controlled spreading

EXCELLENT BALLISTICS

Metarex Inov contains 60,000 baits per kilogram. The bait size is optimised to allow maximum possible spread width of all the bait sizes described below. The Metarex Inov formulation delivers excellent bait ballistics, accurate and uniform spreading.



GETTING THE BEST OUT OF METAREX INOV

- Monitor slug and snail populations. Monitoring is a valuable way to assess the size of slug populations in paddocks and is a first step in evaluating damage risk.
- Previous paddock cropping history plays an important role. Control weeds and manage stubble by burning, rolling or slashing. High levels of surface trash provides an ideal home for slugs.
- Slugs are highly dependent on moisture for their survival, activity and growth. Be aware of weather conditions at planting and up to 8 weeks later. Drilling during periods of wet weather tends to favour slug activity and populations.
- In high pressure situations be prepared to re-apply Metarex Inov.

RECOMMENDATIONS:

USE HIGHER RATES WHERE SLUG AND SNAIL POPULATIONS ARE HIGH OR UNDER SIGNIFICANT RAINFALL CONDITIONS. REFER TO THE LABEL FOR FULL DETAILS.

Crops	Rate	Remarks
Cereals, Pasture Forage crops and other field crops	Broadcast: Apply 3 - 5 kg/ha	Apply baits when crops are most vulnerable. For broadacre crops this is likely to be at or immediately after drilling and emergence.
	In furrow treatment: Apply 3 kg/ha	Use only in situations where slugs have access to the seed through the open drilling slot (eg Direct drilling). If pressure is high, a broadcast application may also be required to protect emerging crop.
Vegetable crops	Broadcast: Apply 3 – 5 kg/ha	Do not apply to edible parts of crops. For short rotation crops such as lettuce, it is preferable to apply pre-sowing or transplanting, during periods when crops are likely to be affected by slugs and snails (Early spring through to late Autumn and during warm winters). Application before a crop is present will optimise control and minimise the potential for baits to lodge on edible foliage
Newly Renovated Pastures	Apply 3 – 5 kg/ha	
Ornamentals	Apply 4 kg/ha or use 40 grams / 100 square metres	Apply evenly over infested area.



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SUPERIOR SLUG AND SNAIL CONTROL FROM SCIENCE AND NATURE

Slugs and snails cause major damage to New Zealand crops and pasture.

Metarex Inov is a breakthrough in slug and snail baits containing COLZACTIVE®

— specially selected oil seed rape extracts



Maximum attractiveness



Enhanced palatability



Unequalled fast action







DeSangosse formulation technology

SLUGS AND SNAILS - A MAJOR CHALLENGE

Slugs and Snails pose a significant threat to the successful establishment and growth of many agricultural crops in New Zealand. With slugs having the ability to consume 50% of their own body weight in one night and the ability to reproduce quickly, without effective control these pests can result in yield loss or crop failure.

METAREX INOV represents a technology breakthrough in slug and snail management for New Zealand farmers and growers. Containing innovative COLZACTIVE technology, researched and developed by DeSangosse, the global leaders in slug and snail bait formulation. Metarex INOV provides slug and snail control using the power of De Sangosse formulation science in combination with nature, incorporating natural brassica extracts within the bait matrix.

THE SCIENCE BEHIND METAREX INOV

GOLZACTIVE® – the innovative extract!

Comprehensive trials assessed 20 different plant species for their ability to attract slugs. 50 molecules were identified as having potential. Finally, 2 molecules from oil seed rape (brassicas) were selected for their extraordinarily attractive and palatable characteristics to slugs – 'Colzactive' technology. Formulated as an integral part of the bait, Metarex Inov, containing unique Colzactive delivers a bait more attractive, more palatable and faster acting against slugs and snails.







IPM FRIENDLY

Containing 40 g/kg metaldehyde, Metarex Inov is Integrated Pest Management (IPM) friendly. Metarex Inov will not affect earthworms; or Carabid beetles which can contribute to the natural suppression of slugs. Metaldehyde is effective in a short period of time and works by perforating the mucus-producing cells thereby preventing slugs from moving or feeding.

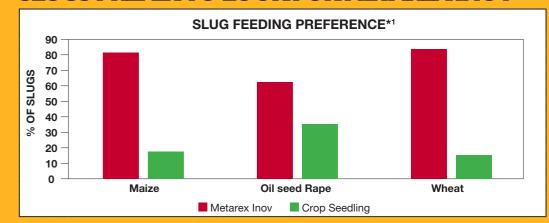


LONG LASTING PROTECTION

Metarex Inov is an all-weather slug and snail bait. Due to its unique manufacturing process, it is very rainfast and does not disintegrate under the first shower of rain. This allows the bait to last longer in the field, protecting the crop.

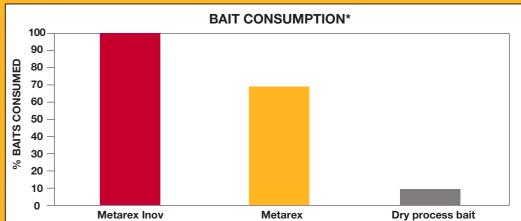


SLUGS PREFER TO LOOK FOR METAREX INOV



¹ When slugs are given the choice of feeding on Metarex Inov bait or a crop

SLUGS CHOOSE METAREX INOV

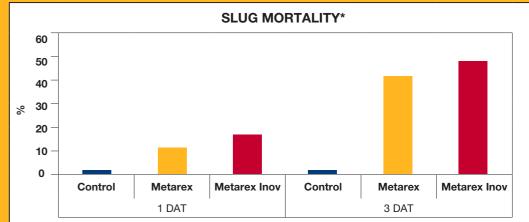




palatability

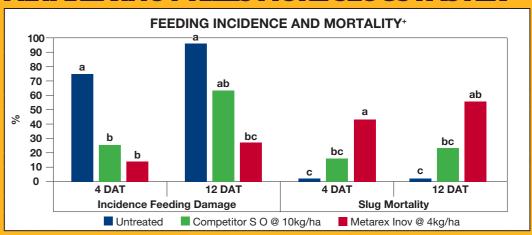
Unequalled fast action

METAREX INOV ACTS MORE QUICKLY





METAREX INOV KILLS MORE SLUGS FASTER



* Peracto Research * DeSangosse trials