

Australian self-funded EC workshop

The Digital Economy: Measurement, Regulation and Inclusion Wednesday 6 March 2019

Intercontinental Hotel (Parinacota Room) Avienda Vitacura 2885, Las Condes, Santiago

Introduction: TRANSITION TO A DIGITAL ECONOMY

Time	Session	Presenters
09:00-09:10	Welcome & Introduction	Ambassador Robert Fergusson Australian Embassy in Chile Dr Peter Lovelock – Facilitator Director, Technology Research Project Corporate
09:10-09:25	Scene setter: Defining the Digital Economy	Dr Peter Lovelock

Session 1: MEASUREMENT OF THE DIGITAL ECONOMY

09:30-10:35	Presentations will examine methodological approaches to measuring the development and growth of the digital economy, including regional and international frameworks, indicators, the collection of data, data gaps, and measurement challenges Q&A	Mr Nikolai Malyshev Head, OECD Regulatory Policy Committee, OECD Mr Henry Lotin Principal, Integrative Trade and Economics (Canada) Mr Tuan Tran Economist, Office of Chief Economist, Government of Canada Ms Lauren Ford Director, Economic Statistics Research, Australian Bureau of Statistics
10:35-10:50	Break (15 mins)	
10:55-11:45	Economy perspectives <i>How economies are using data to evaluate the development and growth of the digital economy, and the specific measurements economies are using, or contemplating using</i> Q&A	Mr Hazrul Imran Azahar Malaysia Mr Mike Ong Singapore Ms Connie Chang Chinese Taipei Ms Niu Weilu China Mr Brian Larkin USA

Session 2: REGULATION IN THE DIGITAL ECONOMY

11:45-12:30	Presentations will address issues related to the development of coherent and cooperative regulation of the digital economy, and approaches to enforcement and measurement of regulatory frameworks Q&A	Mr Nikolai Malyshev Head, OECD Regulatory Policy Committee, OECD Mr Rodrigo Andres Contreras Huerta Senior Consultant, Inter-American Development Bank
12:30-13:05	Economy perspectives <i>The regulatory frameworks and initiatives economies are developing for the digital economy, the policy changes that have been necessary, and the data being collected to measure their impact</i> Q&A	Mr Alex Hunt USA Mr Nguyen Anh Duong Viet Nam Mr Nicolas Schubert Chile Mr Julio Cesar Rocha López Mexico
13:05-13:50	Lunch (45 mins)	
13:55-14:25	Table-based activity	All

Session 3: INCLUSIVE GROWTH IN THE DIGITAL ECONOMY

14:30-15:20	Presentations will identify key social and economic barriers to participation in the digital economy; the economic policies needed to promote inclusive growth; and the methodological approaches to measuring their impact Q&A	Mr Andre Wirjo APEC Policy Support Unit Ms Claudia Heredia Founder and Director, Kichink (Mexico) Ms Monica Retamal Founder and Director, Kodea (Chile)
15:20-15:50	Economy perspectives <i>The types of structural and supporting policies economies are employing to promote inclusive growth in the digital economy (MSMEs, women and minority groups, innovation) and the technologies and services that are enabling digital inclusion</i> Q&A	Ms Netty Muharni Indonesia Ms Kathy James New Zealand Ms Aisén Etcheverry Chile
15:50-16:05	Break (15 mins)	
16:05-16:30	Table-based activity	All

CONCLUSION

16:35-16:55	Conclusion: Wrap up and next steps	Dr Peter Lovelock Mr Robert Logie Chair, APEC Economic Committee
16:55-17:00	Thank you and close	Ms Edwina Stevens Australia