

chi chatter

An Official Publication of the Chihuahua Club of America

Photo Selection Tips:

1. Choose a quality photo: Whether using a phone or a professional camera, make sure it is set to a maximum quality and always submit original photos, not screenshots. Photos sent through third party apps such as Facebook Messenger, can shrink file size and result in poor image quality.

2. Make sure the lighting is good: Does your photo have soft natural light? Try to avoid photos with dark or super bright spots.

3. Think about what's in the frame: Is the background clean and simple? Are things lined up nicely? Make your dog the star of the photo!

4. Be critical: Study your dog's image from top of ear to tip of tail. Make sure the features you are proud of are realistically displayed in the photo. Head shots and moving photos are popular for advertisements. People will be looking at a blown up version of your photo. What would they notice?

5. Look for color casting if you intend to use a cut-out of your dog. Does the green carpet or grass leave an unwanted green tint to your dog's underside that will remain when the dog is isolated from the background?

6. Don't over-edit: Skip heavy filters or too much zoom — it can make your dog look fake or fuzzy in print.

