

NOTICE OF OPEN MEETING SUBMISSION

DATE OF SUBMISSION: Thursday, January 28, 2019

NAME OF AGENCY: Texas Pecan Board

BOARD:

COMMITTEE:

DATE OF MEETING: February 19, 2019

TIME OF MEETING: 10:00 AM

STREET LOCATION: 3880 Hulen Street, Suite 105

CITY LOCATION: Fort Worth, TX 76107

IF EMERGENCY MEETING, REASON:

NAME OF TEXAS REGISTER LIAISON: Jessica Escobar

ADDITIONAL INFORMATION OBTAINED FROM: Bob Whitney, 201 S. Houston St., De Leon, TX 76444. 979.571.2086

AGENDA:

- I. Call to Order
- II. Roll Call and Recognition of Guests
- III. Welcome and Program Presentation about American Pecan Council (APC) by APC Executive Director, Alex Ott
- IV. Swear-in Newly Elected Texas Pecan Board Member Errol John Dietz
- V. Discussion and Approval of Minutes from November 21, 2018 Meeting in De Leon, TX
- VI. Crop and Market Reports – Input from Attendees
- VII. Discussion and Possible Action on 2019 Financial Report
- VIII. Discussion and Possible Action in Review of Assessments Collected and Future Collections
- IX. Discussion and Possible Action: Adoption of TPB Bylaws
- X. Discussion and Possible Action: Adoption of TPB Executive Director Position Description and Job Responsibilities
- XI. Discussion and Possible Action on TPB hosted Pecan Standards Informational meeting to be held at De Leon City Auditorium at 1:00 pm on Wednesday, February 27.
- XII. Program Presentation by Allison Beadle, Wild Hive Marketing

- XIII. Update on pecan video production at Rio Bravo Farms – Allison Beadle
- XIV. Discussion and Possible Action on funding a pecan market survey – Allison Beadle
- XV. Discussion and Possible Action on funding Food Influencer promotion activities – Allison Beadle
- XVI. Discussion and Possible Action on pecan promotions at upcoming Texas food events – Allison Beadle
- XVII. Discussion and Possible Action on funding Grower/Retailer pecan promotion requests and use of Wild Hive services
- XVIII. Discussion and Possible Action on funding pecan promotion/booths at community events
- XIX. Discussion and Possible Action on “Up and Coming” Pecan Grower Tour to be held in April
- XX. Discussion and Possible Action on a pecan grower network for integrated pest management of pecan pests and pecan crop progress
- XXI. Discussion and Possible Action on Research, Education & Promotional Activities, Specialty Crop Grant Status, TPB Website, Social Media, Grower Outreach/Meetings, Pecan Industry Leaders Tour, Manufacturers Tour, Possible Research Topics.
- XXII. Discussion and Possible Action: Texas Representation at State/National/International Pecan Meetings
- XXIII. Discussion and Possible Action on Texas Pecan Growers Association/TPB, ATP Grant Proposal
- XXIV. Update and Possible Action on American Pecan Council Activities and Possible Collaborative Projects
- XXV. Update on U.S. Pecan Growers Council Activities
- XXVI. Discussion and Possible Action on Future Collaborative Projects Between Texas Pecan Board, Texas Pecan Growers Assn., U.S. Pecan Growers Council
- XXVII. Discussion and Possible Action Regarding any New Funding Request(s)
- XXVIII. Discussion and Possible Action on Next Meeting Date, Place, and Agenda Items – TPGA Summer Meeting
- XXIX. Adjourn