



# **15TH ANNUAL FAMILY OFFICE INVESTMENT SYMPOSIUM**

The Loews Santa Monica Beach Hotel | March 18-20, 2020

# FAMILY OFFICE INVESTMENT SYMPOSIUM



Our 15th Annual Family Office Investment Symposium will be held at The Loews Santa Monica Beach Hotel in Santa Monica, California, and will offer high quality networking and business development opportunities that both our sponsors and attendees have come to appreciate. The annual FOIS is a two and a half day investment conference centered around the principles of preserving your legacy and investing in your future. The Investment Symposium is filled with educational presentations, panel discussions, entertainment, and networking opportunities that help further the conversation of legacy preservation within the family office space. Join over 400+ professionals and gain new insight about the latest investment opportunities.

Each year it is our goal to provide our attendees with new investment strategies and high-quality information about a wide range of industries from real estate to technology. The Investment Symposium is here to expose our attendees to think critically about shifting markets and educate them to make wise investment decisions. This year we are looking to attract highly reputable sponsors who can bring extended value to our community.

Our audience is made up of ultra-high-net-worth individuals, institutional investors, Single & Multi-Family offices, lawyers, business managers, wealth managers, attorneys, investment bankers, and CPAs that all work with high-net-worth individuals. Many of the families that attend are members of the “Forbes 400 Wealthiest Individuals in America.”



We bring a variety of speakers each year to the Annual Family Office Investment Symposium, ranging from political commentators to professional athletes. Lido Consulting understands the value of inspiration when it comes to providing a unique, impacting, and insightful agenda at our conference.



*President Jimmy  
Carter*



*Earvin "Magic"  
Johnson*



*Jay Leno*



*Bill Walton*



*Adam Growald  
Rockefeller*



*Dr. Frank I. Luntz*



*Howie Mandel*



*Daymond John*



*Greg Valliere*

## THE INCENTIVE

The symposium is designed to provide our sponsors with a rich business development environment. Sponsors are strategically invited to be a part of an elite conference where they will be able to meet and network with family offices, senior management teams, high net worth individuals, as well as other institutional investors.

Whether you're a professional services firm wanting to reach prospects, or a presenting company that would benefit from additional exposure to investors, there is a sponsorship opportunity to fit your objectives.

Sponsorship of FOIS gives you access to high-net-worth individuals plus executive management teams, providing the people who influence purchase decisions directly with information on your products and services.



## WHO SHOULD SPONSOR?

Companies that provide products and services to ultra-high-net-worth Family Offices and high net worth individuals.

# SPONSORSHIP OPPORTUNITIES



## DIAMOND SPONSOR | \$75,000

- Recognized as a Diamond Sponsor during Opening Remarks
- 45 minute speaking opportunity in front of the whole audience
- Host recognition at the cocktail reception
- 6 conference registration passes for sponsoring firm employees including the speaker
- Ability to schedule 12 one-on-one meetings with attendees
- Premium exhibit space
- Name & Logo listed prominently in the conference book as the Diamond Sponsor and prominently displayed in Main Ballroom before and after each session and during breaks (also prominently displayed in networking area)
- Your logo and profile on our conference website, as well as recognition on social media pages
- Full exposure throughout Lido Consulting's marketing campaigns leading up to the conference
- Spread ad in the conference program booklet (2 full pages)
- Custom press release with 30% discount code to provide regarding registration of your invited guests
- Full exposure on our mobile app
- Custom shot list with photographer & a video recording of your presentation
- 1 future speaking slot at an upcoming 2020 Lido Consulting event as a panel speaker (Date TBD)
- Sponsorship includes 1 private cocktail mixer at an upcoming 2020 Lido Consulting event (Date TBD)

## PLATINUM SPONSOR | \$30,000

- Name & logo listed prominently in the conference book as a Platinum Sponsor
- 30 minute speaking opportunity in front of the whole audience
- 4 conference registration passes for sponsoring firm employees including the speaker
- Ability to schedule 9 one-on-one meetings with attendees
- Premium exhibit space
- Your logo and profile on our conference website, as well as recognition on social media pages
- Full exposure throughout Lido Consulting's marketing campaigns
- Full page ad in conference program booklet
- Custom press release with 30% discount code to provide regarding registration of your invited guests
- Full exposure on our mobile app

***Additional sponsorship passes can be purchased for \$1,500 each & \$800 per additional one-on-one meeting. Transferring passes will not be permitted.***

# SPONSORSHIP OPPORTUNITIES



## GOLD SPONSOR | \$25,000

- Name & logo listed prominently in the conference book as a Gold Sponsor
- 20 minute speaking opportunity in front of the whole audience
- 3 conference registration passes for sponsoring firm employees including the speaker
- Ability to schedule 6 one-on-one meetings with attendees
- Exhibit space
- Your logo and profile on our conference website, as well as recognition on social media pages
- Full exposure throughout Lido Consulting's marketing campaigns
- Full page in conference program booklet
- Custom press release with 30% discount code to provide regarding registration of your invited guests
- Full exposure on our mobile app
- 10% discount on our a la carte sponsorship opportunities

## SILVER SPONSOR | \$20,000

- Name & logo listed prominently in the conference book as a Silver Sponsor
- 15 minute speaking opportunity in front of the whole audience during a panel session
- 2 conference registration passes for sponsoring firm employees including the speaker
- Ability to schedule 3 one-on-one meetings with attendees
- Exhibit space
- Your logo and profile on our conference website, as well as recognition on social media pages
- Full exposure throughout Lido Consulting's marketing campaigns
- Full page in the conference program booklet
- Custom press release with 30% discount code to provide regarding registration of your invited guests
- Full exposure on our mobile app
- 10% discount on our a la carte sponsorship opportunities

## BRONZE SPONSOR | \$15,000

- Name & logo listed prominently in the conference book as a Bronze Sponsor
- 40 minute speaking opportunity during a breakout session
- 2 conference registration passes for sponsoring firm employees including the speaker
- Shared exhibit space
- Your logo and profile on our conference website, as well as recognition on social media pages
- Full exposure throughout Lido Consulting's marketing campaigns
- 1/2 page in the conference program booklet
- Custom press release with 30% discount code to provide regarding registration of your invited guests
- Full exposure on our mobile app
- 10% discount on our a la carte sponsorship opportunities

***Additional sponsorship passes can be purchased for \$1,500 each & \$800 per additional one-on-one meeting. Transferring passes will not be permitted.***

# A LA CARTE SPONSORSHIP OPPORTUNITIES



## FULL DAY MEAL SPONSOR | \$25,000

### 2 AVAILABLE

Who doesn't love to eat? Keep our guests energized throughout the day by sponsoring breakfast, lunch, and our cocktail reception. Have our attendees thinking about your organization at every bite. Available spots on Thursday or Friday of the conference. Includes 3 conference registration passes.

## COCKTAIL RECEPTION SPONSOR | \$20,000

### 2 AVAILABLE

We are all here to make a deal, and nothing breaks the ice quicker than getting a drink. Be the sponsor that makes that possible and place your company's signage and embossed napkins around prime real-estate for Wednesday or Thursday night. Includes 3 conference registration passes.

## HOTEL KEY CARD SPONSOR | \$10,000

### 1 AVAILABLE

Room keys are the first thing they receive upon check-in at the hotel and the last item they use before heading out. Custom guest room keycards will provide hotel guests exposure to your brand multiple times each day – every time attendees enter or leave their rooms. Includes 2 conference registration passes.

## HOSPITALITY SUITE SPONSOR | \$10,000

### 2 AVAILABLE

The Hospitality Suite is a space for companies to prepare for their presentations and meetings, or catch up on their communications. This intimate, quiet area allows you to make a personal connection with attendees. This is the area that attendees will enjoy and remember the most. Includes opportunities for print materials and company signage Thursday or Friday. Includes 2 conference registration passes.

## BREAKFAST SPONSOR | \$10,000

### 2 AVAILABLE

Let our attendees eat up your branding while you showcase your company to all attendees throughout breakfast. Available spots for the Thursday or Friday of the conference. Includes 2 conference registration passes.

## LUNCH SPONSOR | \$10,000

### 2 AVAILABLE

Have your company be the focal point during a midday pick-me-up meal. Available spots for the Thursday or Friday of the conference. Includes 2 conference registration passes.

## APP SPONSOR | \$10,000

### 1 AVAILABLE

The conference app is the most convenient way for our sponsors and attendees to communicate with one another and access the agenda. As an app sponsor your company will have the ability to customize the splash page. Includes 2 conference registration passes.

## EXHIBIT TABLE SPONSOR | \$10,000

### 10 AVAILABLE

Have a designated fully customizable space for attendees to come and learn more about your company in the exhibit hall. Includes 2 conference registration passes.

## CHARGING STATION SPONSOR | \$7,500

### 2 AVAILABLE

Boost your branding at the conference by sponsoring our custom charging station. A highly sought-after convenience, this opportunity allows you to prominently feature your branding while attendees wait to recharge. Includes 2 conference registration passes.

*Additional sponsorship passes can be purchased for \$1,500 each. Transferring passes will not be permitted.*



# A LA CARTE SPONSORSHIP OPPORTUNITIES



## NETWORKING BREAK SPONSOR | \$7,500

### 6 AVAILABLE

Some of the most valuable relationships are formed in between sessions. Have your branding and signage throughout the most common areas of the conference. Includes 2 conference registration passes.

## LANYARD SPONSOR | \$7,500

### 1 AVAILABLE

Place your company's logo on the most valuable asset of our conference. Throughout the conference, everyone is required to wear a name tag and lanyard. Includes 2 conference registration passes.

## WIFI SPONSOR | \$5,000

### 1 AVAILABLE

With a fully customizable sign-in page, branding on our mobile app, login instruction materials, and WIFI network name and password, this opportunity ensures that your brand will be visible by all 400+ attendees throughout the conference. Includes 1 registration pass.

## COFFEE CUP SPONSOR | \$5,000

### 3 AVAILABLE

Our attendees love to drink coffee. Be the sponsor in-hand by featuring your company logo on all conference coffee cups. Availabilities for the Wednesday, Thursday, or Friday of the event. Includes 1 conference registration pass.

## CANDY BAR SPONSOR | \$5,000

### 6 AVAILABLE

We all know someone who has a sweet-tooth. Have your branding and signage up in-front of all our sugar loving attendees throughout the conference. Includes 1 conference registration pass.

***Sponsorship Deadline  
February 7, 2020.***

***For additional information about sponsorship benefits, please contact our Conference Coordinators at  
[events@lidoconsulting.com](mailto:events@lidoconsulting.com) or 310.278.8232.***

# CONTACT US



For more information about sponsorship opportunities for all Lido Consulting events, connect with one of our conference coordinators to guide you in the right direction. Custom Multi-Event Sponsorship Packages are also available throughout the year.

## GENERAL INQUIRIES

✉ [events@lidoconsulting.com](mailto:events@lidoconsulting.com)

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