

Monalinda®  
LUXURIOUS  
SKINCARE  
RANGE  
Effective Skincare  
Products

AS WOMEN,

we are constantly buying, trying, gifting and receiving the latest and greatest eye serums, moisturisers, toners, hand creams, and so much more.

In my experience, most of them do work, but it's either only for a short amount of time, or they feel greasy on your skin, or they just aren't quite right.

Monalinda is different. Not only does it work, it feels soothing, repairing, and is made of natural ingredients.

Developed by the well-regarded team at Sapphire Clinic, the Monalinda Skincare range is just that. It's made using active peptides from New Zealand Ovine Placenta, with stabilised Vitamin C. New Zealand Kawakawa extract, rose water for skin hydration, and Vitamin E in the form of New Zealand Avocado Oil to leave you with a smooth and youthful skin.

"As a beauty magazine Editor, I have tried nearly every luxury world class product on offer over the last 20 years," explains Eye Magazine Editor Vanessa Bennett.

"Monalinda truly is one of the most effective luxurious products I have used on my skin, the feel of it is enough to make you love it! Monalinda actively moisturises your skin - you can almost feel the vitamins going in! . Every skincare makes claims, but this range has given my skin noticeable results, from reducing my pigmentation, smoothing the tone to effectively hydrating."

The results are what truly makes Margaret proud of the product she's developed, with many not only raving about the products, but also recommending it to friends.

"I love the products especially the 20% Vit C Serum, and I have been using it on and off for about 2 years," says Kate Eible, Owner, Nike Britomart.

"I have noticed visible differences in my skin texture and pigment. I used to have quite dry skin and now it seems really hydrated - I am constantly recommending the Vitamin C Serum to everyone!"

Design Director at Trove Interior Design Daniella Norling has always taken a minimalist approach to her skincare routine.

"I've always used coconut oil to cleanse but as my skin didn't need it, I never invested in any other products. I decided to try Monalinda as a pre-emptive approach to ageing and very quickly saw the results," she explains.

"I use it all over my face, and my body as well, it's the most amazing skincare product I've ever used. It's replaced much of my makeup on a daily basis which has saved me time in the morning."



MONALINDA SKINCARE

The Science  
behind Monalinda skincare

Monalinda skincare is the brainchild of Margaret Chen, a doctor and qualified organic chemist who owns Sapphire Appearance Medicine Clinic in Freeman's Bay.

For her key ingredients, Margaret looked to nature, which is where many of the world's most effective pharmaceuticals were first discovered. Three of her serums feature stabilised vitamin C, which is clinically proven to treat and prevent changes associated with photo ageing (sun exposure). Vitamin C is also an effective treatment for hyperpigmentation.

Margaret's other star ingredient is OPE (ovine placenta extract). The stem cells found in the sheep placenta have been compared to those in embryonic stem cells, which have been identified as helping with the anti-aging process. When vitamin C and OPE are used together, you're getting a double-hit of treatment for the signs of ageing.

Proof of the efficacy of Margaret's cosmeceutical range, branded Monalinda, can be seen with a photo taken of her father's hands. He used Monalinda 20% serum developed by Margaret on only his left hand. After three months, the difference between his left and right hands was remarkable. The skin on his left hand had noticeably fewer wrinkles and was much less marked by age pigmentation than his right hand.



- In the figure to the right  
Extraordinary Skin  
Rejuvenation Result

After using Monalinda  
20% vitC serum  
left hand for  
3 months

EXTRAORDINARY SKIN  
REJUVENATION RESULT

Monalinda Skincare Range

# KEY INGREDIENTS USED BY

*Monalinda®*

## STABILISED VITAMIN C

There is considerable evidence to suggest that Vitamin C is a potent antioxidant that helps to treat and prevent changes associated with photo-ageing (UV damage).

It is also essential for collagen production and can be used for the treatment of hyperpigmentation. In addition, vitamin C has powerful anti-inflammatory activity and promotes skin healing.

## ROSE WATER

Rose water has soothing, anti-inflammatory properties that help with common skin conditions such as eczema and rosacea. Rose water has also been shown to inhibit elastase and collagenase, enzymes that damage skin by digesting elastin and collagen.

## KAWAKAWA WATER

Queen of the Maori medicinal herbs, Kawakawa is a native New Zealand shrub of the pepper family that has medicinal properties.

In particular, recent studies have shown that kawakawa leaf extract is an effective anti-inflammatory.

## MANUKA HONEY

New Zealand manuka honey has been scientifically recognised for its anti-microbial and wound healing properties. It also reduces inflammation and assists with rapid tissue repair. What's more, manuka honey works as a humectant, which means it helps to draw moisture into the skin to improve hydration.

## KOJIC ACID

Kojic acid helps to improve the colouration of skin by blocking an amino acid called tyrosine, which reduces melanin production. Melanin is the naturally-occurring pigment responsible for age spots, freckles, hyperpigmentation and age-related skin darkening.

## OVINE (SHEEP) PLACENTA EXTRACT

Ovine placenta extract contains a high level of specialised cell-growth peptides, antioxidants and bioactive cytokines. Cell-growth peptides and cytokines have been studied extensively. They are known to directly affect collagen production.

Antioxidants are a proven treatment for sun-damaged skin, because they neutralise free radicals that form in the skin after UV exposure.

## AVOCADO OIL

Avocado oil is rich in natural fatty acids, proteins and minerals, as well as vitamins A, D and E. Avocado oil also contains a substance called sterolin, which helps with age spots and sun damage.



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# EXPERIENCE THE POWER OF VITALITY



*Monalinda®*

Your Total Skin Care  
Made in New Zealand with love

Exclusive At

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