

BigCommerce for [Prospect Name]



PRESENTER

Name Surname

PRESENTER

Name Surname

DATE

Today



Today's Agenda

01

Our Understanding

Your requirements and priorities

02

BigCommerce Differentiation

The platform for midmarket commerce

03

Merchant Success

The true potential of BigCommerce

04

Platform Demo

Flexibility and Best of Breed

05

Next Steps

Technical and Commercial



About BigCommerce

- ▶ Delivering differentiated commerce experiences with the industry's most versatile enterprise solution

By The Numbers:

2009

Year Founded

\$17B+

Merchant Sales

600+

Employees

5K+

Apps & Design Partners

\$200M

Funding

120+

Countries Served

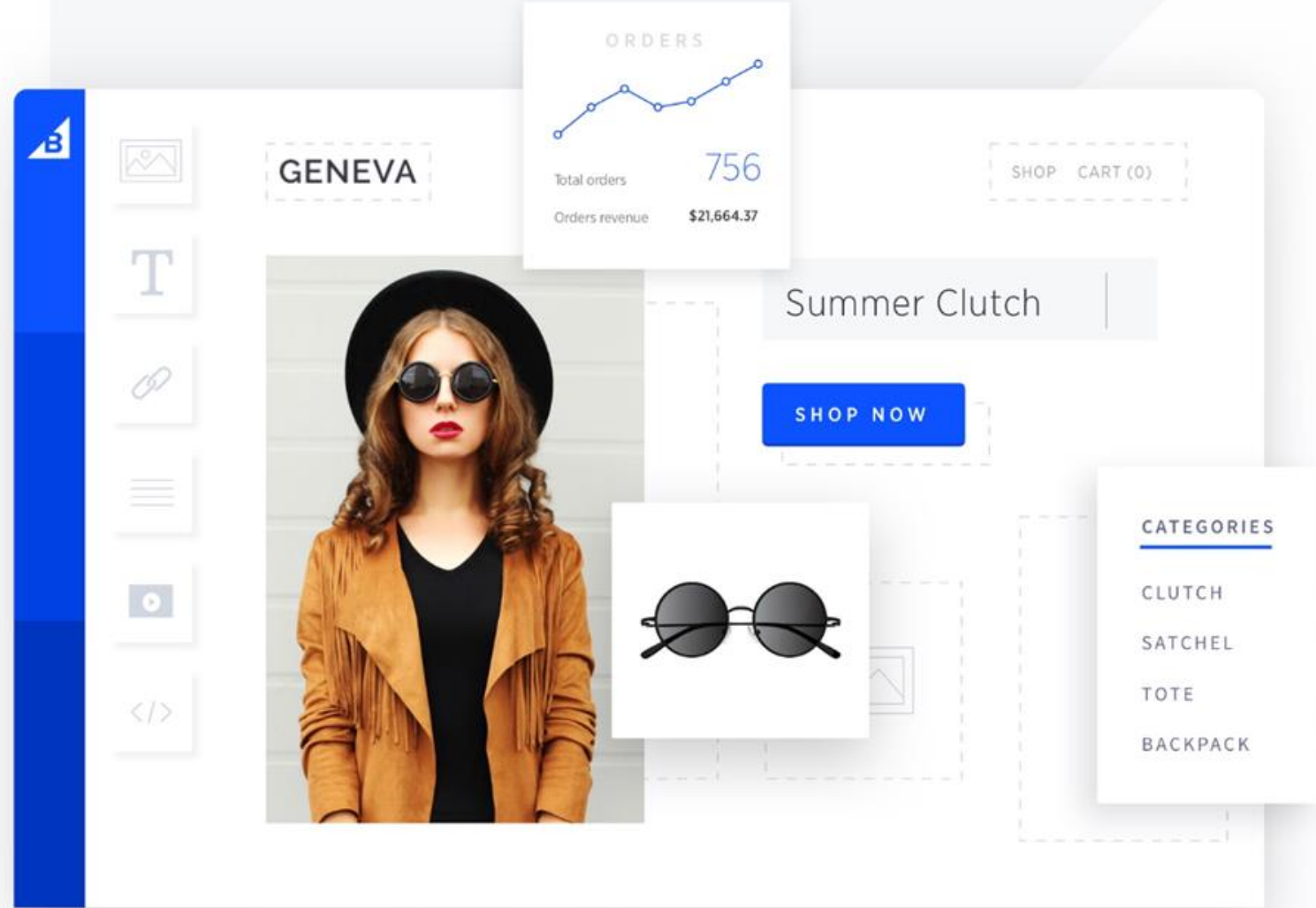


B Sell More.

Built for Growth

Realize your vision without compromise.

- ▶ Robust, feature-rich technology that is simple enough for all users.
- ▶ 600+ vetted best of breed 3rd party applications ranging from high-end rewards programs to ERP connectors.
- ▶ 100+ API endpoints with industry leading 400 API calls per second, accompanied by comprehensive documentation.



B Sell More.

Powerful Performance

Scale seamlessly with technology you can trust.

- ▶ Industry-leading uptime at 99.99% backed by SLAs, compared to the industry average of 99.5%.
- ▶ Unlimited bandwidth on the Google Cloud Platform, the fastest, most flexible and secure global hosting provider.
- ▶ Security vetted and authenticated by Coalfire ISO/IEC 27001 certification, the international gold standard.



WordPress

Adobe Experience Manager

ACQUIA



UPTIME METRICS



400+
API CALLS/SECOND



SECURE SSL



B Sell More.

Low TCO

Unlock profit and invest in acquisition.

- ▲ Predictable, flat-rate pricing, so you make financial plans without any surprises.
- ▲ An assigned implementation project manager who leads store launches in 3 months on average.
- ▲ Pre-negotiated payment and shipping rate discounts which save merchants 1% of GMV on average.

PRE-NEGOTIATED RATES

Carrier	Rate	
	\$20.10	SELECT
★	BEST RATE \$12.60	SELECT

REVENUE
\$8,355

PRICE LIST - FRIENDS & FAMILY

Product	SKU	Discount
☉ Bifold Wallet	WML-SM-SKU	20%
Cognac	WML-CG-SKU	20%
Natural	WML-NL-SKU	30%

CAPACITY

Check out with