

# BIGCOMMERCE ENTERPRISE

Create differentiated commerce experiences on the industry's most versatile enterprise solution.

REVENUE  
\$18,355,000



REMOVE CONSTRAINTS. SCALE CONFIDENTLY. GROW PROFITABLY.

## The future of commerce is yours

More and more companies are launching or expanding their businesses online, resulting in an ecommerce playing field that is crowded and continually growing. Vying for the attention of prospective customers is paramount, as is having the right platform to remove technical challenges and blindspots that can keep you from scaling and growing your business.

BigCommerce Enterprise is uniquely built for growth and delivers a powerful performance at a low total cost of ownership. Our solution is engineered to improve the customer shopping experience, accelerate go-to-market, reduce costs, enhance business agility, and mitigate risks.

## Realize your vision with the platform that's built for growth

BigCommerce Enterprise delivers innovation that keeps you ahead of the competition and on the leading-edge of ecommerce. With best-of-breed solutions built in, BigCommerce Enterprise is one of the most agile and versatile ecommerce platforms that:

- ▲ Natively includes mission-critical capabilities so you can scale without constraints
- ▲ Hosts a 600+ app ecosystem that's been curated and verified allowing merchants to expand their capabilities quickly and seamlessly
- ▲ Includes powerful open APIs so you can connect your internal systems (ERP, OMS, WMS) or customize the platform to your needs
- ▲ Connects with the top CMS and DXP solutions so that you can build differentiated front-end experiences on top of our secure commerce engine.

▲  
*"With BigCommerce, we can rest assured that we're PCI compliant 24/7/365. I can't tell you how much I appreciate not having any compliance concerns whatsoever."*

**RICK CULLETON, CEO**  
**DISCOUNT ELECTRONICS**

BigCommerce Enterprise supports a diverse range of use cases, offering you the ability to streamline workflows and ultimately focus on optimizing your business for growth.

## A responsive solution that delivers powerful performance

BigCommerce Enterprise delivers serious performance that allows you to spend more time generating sales and less on monitoring and maintaining your site. The ways in which our platform delivers powerful performance includes, but is not limited to:

### BEST-IN-CLASS UPTIME



Be confident your store is readily available to transact business whenever and wherever your customers are buying. BigCommerce Enterprise boasts an industry-leading median uptime of 99.99%.

### SECURITY



Build your reputation as a trusted retailer with BigCommerce Enterprise. We placed our platform through the strictest security vetting process to become ISO/IEC 27001 and PCI DSS 3.2 Level 1 certified. The result? You'll have the confidence that your data and your customers' information are protected with the top-tier security protocols.

### PERFORMANCE



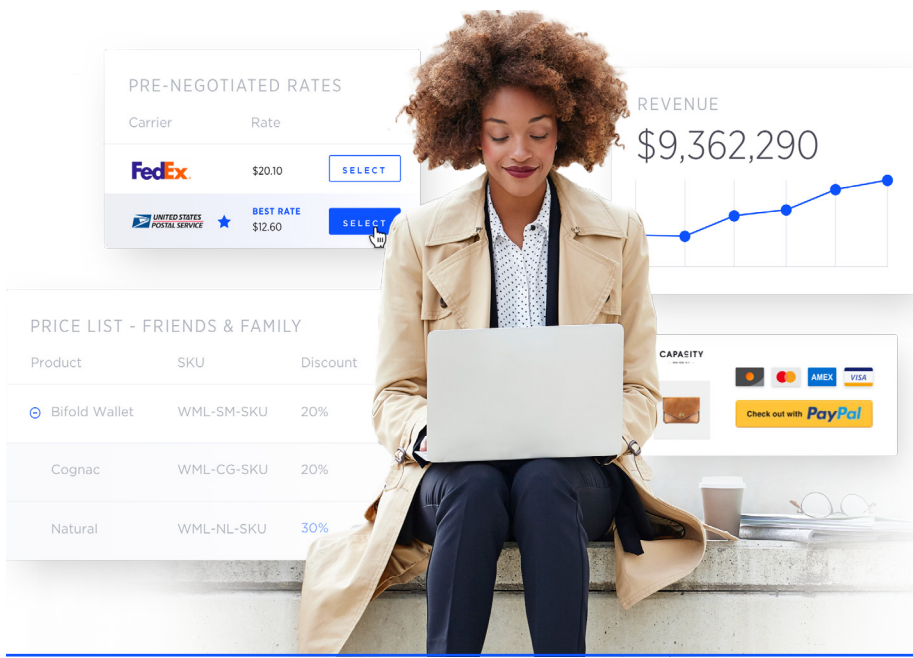
Fast. Reliable. Secure. BigCommerce Enterprise leverages the Google Cloud Platform to provide customers with multiple layers of security, unparalleled bandwidth and record-fast speed. Our platform has a 20% faster server response time than other leading ecommerce platforms and Akamai Content Delivery Network (CDN) is built right in to further secure and enhance your customers' digital experience.



*"The BigCommerce team is keeping up with all the trends in ecommerce so as we evolve, they are evolving with us, and supporting our growth."*

**MARK HOPKINS, CHIEF  
INFORMATION OFFICER  
SKULLCANDY**





“We save resources and money - 60% reduction in total cost of ownership to be exact - and we’re able to focus on selling our product and other revenue-generating initiatives.”

**KENT BALL, SR. WEB  
OPERATIONS SPECIALIST  
WOOLRICH**

## Lowest TCO for greater retained profit

BigCommerce Enterprise has the lowest total cost of ownership compared to traditional on-prem hosting, which requires additional hardware, oversight, maintenance, management, and presents a host of hidden costs. We offer the most built-in features and functionality so you can attract and convert more customers and retain more profit to reinvest in your business.

A few of the things that we offer that minimize cost include:

- ▲ Fixed, predictable pricing, so you’ll know exactly what you’re paying
- ▲ A solution that requires less development and learning curve that significantly facilitates faster time to market and profits
- ▲ Strategic partnerships with shipping and payment providers with lower, pre-negotiated rates, saving you around 1% of GMV on average

BigCommerce not only helps you sell more, but save more too.

**BigCommerce Enterprise helps merchants sell more. Our platform grows with you, keeps your data secure, and helps you retain more money so you can invest in continued growth.**

**Want to speak with someone? Contact us today at 1-888-248-9325.**

Visit [bigcommerce.com](https://www.bigcommerce.com) to learn more about BigCommerce Enterprise.

