

Social Media Messages by Brooke Pollard

The following messages were created while working at the Ajax-Pickering Board of Trade.

Services messages

- Working for you! As the voice of business in the Ajax-Pickering community, #APBOT is committed to advocacy & policy initiatives that focus on a wide variety of issues. To learn more about our advocacy initiatives, visit bit.ly/2m0lpen.
- Take the Eco-Business Challenge! Your business can be a champion for the environment & find cost savings in business practices. Find out how: bit.ly/2CVVVG6. #APBOT
- Are you an Eco-Business? Earn your Certificate of Commitment by downloading our Eco-Checklist and getting started today! Visit bit.ly/2CVVVG6 for more information. #APBOT
- Making your voice heard! #APBOT communicates the priorities of our business community to all levels of government. Find various documents, background reports & letters regarding issues we are currently following by visiting bit.ly/2ClrbuA.
- Get educated! Stay up-to-date on various issues that #APBOT is following on behalf of our business community. Visit bit.ly/2ClrbuA for more information.

Membership messages

Become a Member:

- Join us! Become a member today and start taking advantage of the numerous benefits #APBOT has to offer: bit.ly/2Axnenw.

E-bulletin:

- Read now! Upcoming events, news and more in this week's e-bulletin: (link). #APBOT

Member-to-Member Savings:

- Are you a member of the #APBOT? Don't forget to take advantage of our member-to-member savings: bit.ly/2IXFocL.

Advertising:

- Extend your reach! With more than 700 members, the #APBOT is the perfect source to advertise your business to the local community. For more information regarding advertising opportunities, visit bit.ly/2qql2OE.

Sponsorship:

- Raise your business profile! Sponsoring an #APBOT event is an opportunity to promote your business to our 700+ network of sole proprietors to large organizations of our community. For more information or to sponsor an event, visit bit.ly/2EbMcLb.
- Did you know there are more than 400 sponsorship opportunities with #APBOT? From networking breakfast event sponsors to presenting sponsors at our BEAs, there is bound to be the perfect opportunity for your business. For more information, visit: bit.ly/2CKWTlw.

Membership Directory:

- Looking for a service? #APBOT represents a wide variety of businesses from accounting to marketing, and medical care to employment services. Try one of our members' services today: bit.ly/2F4spP1.

Example daily tweets:

- Looking for accommodations? Check out one of our members' services for all of your hospitality needs: bit.ly/2AwJqxO. #APBOT
- Looking for advertising & marketing? Check out one of our members' services for all of your promotional needs: bit.ly/2CXqgUW. #APBOT
- Looking for arbitrary service? Check out one of our members' services for all of your arbitrary needs: bit.ly/2m2qdzN. #APBOT
- Looking for an educational arts service? Check out one of our members' services for all of your arts educational needs: bit.ly/2F1aPvr. #APBOT
- Looking for an audio-visual equipment service? Check out one of our members' services for all of your equipment needs: bit.ly/2F4KyfJ. #APBOT
- 6. Looking for an automotive detailing? Check out one of our members' services for all of your detailing needs: bit.ly/2CERPEP. #APBOT