

# QUEENSLAND MUSIC FESTIVAL INVITES BRISBANE TO BRING UNIQUE SOUNDS TO THEIR SUBURBS WITH 'PLAY ME, I'M YOURS'.

Queensland Music Festival is delighted to present **Play Me, I'm Yours** in Brisbane, part of an internationally touring artwork devised by British artist Luke Jerram.

With pianos set to pop up in unique locations across Brisbane, from the scenic views of the Mount Coot-tha lookout, to the sandy shores of Shorncliffe pier, **Queensland Music Festival's edition of Play Me, I'm Yours** is set to bring novel sounds to suburbs around the city, with the help of local participants.



Originally commissioned in Birmingham, UK in 2008, the project was designed to provoke people into engaging, activating and claiming ownership of their urban landscape through music. With nothing more than an open piano and a sign reading '**Play Me, I'm Yours**', passers-by in more than 40 cities, in locations from **New York** to **Tokyo**, have provided a brand new soundtrack to their town.

Brisbane locals are invited to embark on a musical treasure hunt of the city and share their experiences using the hashtag #PMIYBNE. Visit the Queensland Music Festival website to view the #PMIYBNE Map. Visit all 20 different locations, discover the wonders of the city's surrounding landscape and help shape the sound of their community.

As part of the project, Queensland Music Festival will also help to redefine the look of Brisbane's streets, with **20 Queensland artists** and **community groups** on board to design, paint and transform the look of each piano in their own personal style. Each of the 20 pianos will later be gifted back to the community to encourage public interaction with music.

*"What I love about the PMIY project is that it promotes and encourages creativity, not only from the artists involved but from the general public who have the opportunity to interact with the pianos themselves."* enthused illustrator **Niqui Toldi**. *"It felt fantastic to be involved and I can't wait to see our pianos take over the town!"*

Touring internationally since 2008, the artwork has reached millions of people worldwide, with more than 1,900 street pianos installed in over 60 cities across the globe, bearing the simple instruction to 'Play Me, I'm Yours'. Now it's Brisbane's turn on the keys.

*“Queensland Music Festival is proud to bring Play Me, I’m Yours to Brisbane and music into the everyday lives of Queenslanders,”* said **Queensland Music Festival Artistic Director Katie Noonan**.

*“The concept of unleashing creativity in unexpected places and giving the opportunity for people to jump out of the routine of everyday life is so exciting and to be part of a global artwork builds not only our local community, but shows the connection we have to people across the globe through music. I have long said that anyone with a voice can sing and ‘Play Me I’m Yours’ takes this further. Anyone can approach one of these amazing pianos to make music.”*

For more information about Play Me, I’m Yours or to arrange an interview with the artist behind this artwork please contact Luke Jerram in the UK via [luke@lukejerram.com](mailto:luke@lukejerram.com) or call +44 (0)117 925 8243 or +44 (0)7972 300941 (cellphone).

**ENDS**

Play Me I’m Yours is presented by Queensland Music Festival and supported by Brisbane City Council, Queensland Conservatorium Griffith University, Eagle Street Pier and South City Square.

Queensland Music Festival is an initiative of the Queensland Government through Arts Queensland.

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