



Knowledge exchange

Dedicated to facilitating the symbiosis of the medtech and pharma industries, this event will feature cutting-edge discussions on innovative combined products, as well as regulatory updates in this cross-disciplinary field.



Exhibit at the platform 2019

Showcase your company or organization to industry and regulatory professionals as an Exhibitor or become a Supporting Partner and benefit from additional presentation and networking opportunities.



1-on-1 partnering

The 1-on-1 partnering aims at enabling participants to start building new partnerships and to foster cooperation in a business-friendly environment. It is an excellent opportunity to network with many high-profile industry players.

About the Medtech & Pharma Platform association

The Medtech & Pharma Platform (MPP) is an industry association with the aim of using the synergies between medtech and pharmaceutical industries by establishing a forum to exchange knowledge and collaborate in technology and regulatory areas, as well as to promote product development and innovation.

The MPP association organizes the international annual conference, which has gained increasing interest since initiation in 2014 and continues to attract key stakeholders from the medtech and pharma industries.

6th Medtech & Pharma Platform annual conference

The 6th annual meeting will focus on **Pharma and Medtech innovation in times of societal, technological and regulatory shifts**, welcoming local and international experts to discuss new technologies, innovative ecosystems, precision medicines, development strategies, digital health and the effects of new regulations on innovation and software.

As the leading conference in the sector of products and solutions that combine medtech and pharma components, our annual event is dedicated to enhancing partnership between the pharma and medtech industries.

By providing thought-provoking presentations and cutting-edge discussions, chaired by global experts, our annual meeting helps to form new and lasting connections between medtech and pharma professionals. Our target audience includes therefore experts and professionals from both medtech and pharma industries, as well as regulators and scholars interested in the fusion of these fields and how it impacts contemporary healthcare products.

The 2019 meeting will be held in the vibrant city of Basel, a global hotspot in the development and commercialization of healthcare products and solutions. As host to some of the world's leading innovators in healthcare, Switzerland and the trinational area of Basel offer the ideal setting for innovative discussion and extension of your professional networks.

Advanced program Thursday, 24 October 2019

08:00 - 09:00	Registration & welcome coffee sponsored by Altran
08:45 - 09:00	Conference opening <i>Shayesteh Fürst-Ladani, President MPP association</i>
09:00 - 09:45	Keynote: Digital healthcare solutions – from big data to clinical impact <i>Hans Hofstraat, Philips Research, Philips</i>
09:45 - 11:15	Session 1 - Medical applications enabled by new technology <i>Chair: Michel Dard, Straumann</i> Stefano Mallé , Microsoft Sibylle Peuker , Zeix Frederik Flöther , IBM Bieke Smeuninx , Nikon
11:15 - 11:45	Coffee break sponsored by Altran & 1-on-1 partnering powered by Zühlke
11:45 - 13:15	Session 2 - Open innovation within ecosystems <i>Chair: Clotilde Aubertin-Jordan, GSK</i> Daniel Ochs , Detecon Slobodan Stojkovic , IBM Andrew Koubatis , Altran Ella Dehghani , EY
13:15 - 14:45	Lunch (Exhibition Hall) & 1-on-1 partnering powered by Zühlke
14:45 - 16:15	Session 3 - Are new regulations going to slow down innovation? <i>Chair: Karin Schulze, SFL</i> Bassil Akra , TÜV SÜD Bernhard Bichsel , Swissmedic Deepa Rajagopalan , Tao of Excellence Elodia Di Renzo , Roche
16:30 - 18:00	1-on-1 partnering powered by Zühlke
18:30	Gala dinner with live music at Volkshaus Basel

Advanced program Friday, 25 October 2019

08:45 - 09:00	Conference opening <i>Peter Biedermann, Member Board of Directors MPP</i>
09:00 - 09:45	Keynote: Consumer/patient-centric approach to implementation of digital technology solutions <i>Sam Shah, Director of Digital Development, NHS England</i>
09:45 - 10:50	Session 4 - New regulations and implications for software and digital health <i>Chair: Dorit Prüfer, Roche</i> Pei-Ting Sarah Chou , RAPS Taiwan Athene Giesen , DHC Lorelei Ana Garagancea , SFL
10:50 - 11:20	Coffee break sponsored by Altran & 1-on-1 partnering powered by Zühlke
11:20 - 12:50	Session 5 - From development to market and back <i>Chair: Andy Tonazzi, konplan systemhaus</i> Boris Langer , Zühlke Clotilde Aubertin-Jordan , GSK Anna Maria Villa , IGE/IPI Speakers from BaselArea DayOne accelerator program startups invited
12:50 - 14:20	Lunch (Exhibition Hall) & 1-on-1 partnering powered by Zühlke
14:20 - 15:50	Session 6 - Precision medicines and patient perspective <i>Chair: Jürg Leemann, Ypsomed</i> Michael Brookes , Novartis Andreas Schneider , Ypsomed Sunga Seo , Dassault Systems Edward Oakeley & Andrew Warrington , Patient Advocates
16:00	Closing remarks by Muriel Didier, Chair Program Committee MPP Annual Conference

MEDTECH & PHARMA PLATFORM

Registration fees (Early bird*)

Standard rate	CHF 700
Member rate Swiss Medtech, EuropaBio or Toolpoint	CHF 600
Government rate	CHF 350
One-Day rate	CHF 450
Group registration (3 people)	CHF 1800
Tabletop exhibition (incl. 1 entry)	CHF 2350
Gala dinner	CHF 120

All above prices are excluding VAT

** Early bird rates are applicable to registrations received by 27 August 2019.*

Registration

Please register at:
www.medtech-pharma.com

Venue

Congress Center Basel
Messeplatz 21
CH - 4058 Basel

Program committee

Chair: Muriel Didier, Novartis

Clotilde Aubertin-Jordan, GSK, Michel Dard, Straumann, Daniel Diezi, Zühlke; Jürg Leemann, Ypsomed; Dominique Piguët, Medtronic; Dorit Prüfer, Roche; Karin Schulze, SFL; Andy Tonazzi, konplan systemhaus

Point of contact

Email: office@medtech-pharma.com
Phone: +41 78 832 68 92

Conference organizers

SWISS MEDTECH



Supporting partners



Networking partners



Event partner

