

Your Network – Or “Social Capital”

Who do you know? This is the key question. Sure, all of your time, effort and money spent on your degree is important. However, it is who you know that can help you get your foot in the door, or refer you to someone that can be helpful to you (or hire you!). Use your networking to uncover the hidden job market!

The “Pie” below is a visual representation of your current network. Fill in names of people that you know in the appropriate “slice.” Whenever you are looking to start a new job or project, or are looking for support or advice, your diagram will help you identify, plan and implement your networking approach.

