

Exclusive Offer: Hearing aids you try at home
NO upfront costs...**NO** commitment...**NO** risk!

LOGO in color

Address line 1
City, ST 12345

Dear Neighbor,

Wouldn't it be great if you could try a product before making a significant investment... to make sure it fits your needs and lifestyle before saying, "I'll take it!" And, if there was no upfront cost, well, that would be better yet.

Most companies can't let you do this, of course. But at <PRACTICE NAME> we can, thanks to a unique program from Unitron!

If you have any concerns about your hearing, or if you currently wear hearing aids and are looking for something better, you need to contact us today. The new, rechargeable Moxi™ Jump R from Unitron allows you to enjoy hands-free phone calls and media streaming*. And, through the FLEX:TRIAL™ program, you can try them out for free! Here's how it works:

- 1. We'll test** your hearing. If you're a candidate, you'll go home – the very same day† – with FLEX:TRIAL hearing aids, precisely programmed to your hearing needs and preferences.
- 2. Wear the FLEX:TRIAL hearing aids – with no upfront cost or commitment. Try them at home, at your favorite restaurant, at family gatherings, wherever your busy life takes you.
- 3. At the end of the trial period, decide if the hearing aids are right for you. If you love them, fantastic! You can purchase them and enjoy remarkable sound and conversations for years to come. If not, you simply walk away. You owe nothing.

We invite you to take advantage of this limited-time opportunity, call us today at <PHONE NUMBER>, appointments are limited.

We care deeply about your hearing health and your long-term satisfaction. We hope to have the opportunity to prove it to you very soon.

Kind Regards,

<Signature>
< Name, Credential, Title>
<Practice Name>

<Signature>
< Name, Credential, Title>
<Practice Name>

P.S. Appointments and supplies are limited—call <PHONENUMBER> today to reserve your appointment time.

Your exclusive invitation:
Appointments Available [Monday, Day 1 - Month, Day 1]

BRING THIS CERTIFICATE TO YOUR APPOINTMENT

1

TRY IT
RISK-FREE

Take home FLEX:TRIAL hearing aids at your first visit.*

2

WEAR IT
WORK • HOME • PLAY

Trial the hearing aids with no cost or commitment.

3

LOVE IT
THEN DECIDE TO BUY

Decide if you love the hearing aids or walk away and owe nothing.

Appointments are limited,
please call today:
123-123-1234

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*Smartphones and traditional mobile phones with a compatible Bluetooth Hands-Free Profile
**Hearing test is required to fit hearing aids and in some cases testing fees may apply.
†Supply of FLEX:TRIAL hearing aids is limited. This offer is valid through <Date>, <Year>, on a first-come, first-served basis.