

PAID ADVERTISEMENT

Why one-size-fits-all hearing aids might not be the answer for you

You may have read or heard about “over-the-counter” (OTC) hearing aids, which will arrive several months from now. OTC aids will be available without a hearing test to people who have mild to moderate hearing loss.

As a local hearing care provider, I’m excited about the arrival of OTC hearing aids because it will motivate more people to take the first step toward better hearing. But I’m also concerned because OTC buyers may have a disappointing experience when they discover that a one-size-fits-all solution is not the answer for them, especially if purchased online or from a retailer.

I know that one of the biggest barriers to a hearing aid purchase is price. To address this concern, I’m thrilled to offer the Unitron Starter Hearing Aid. This innovative new product is priced competitively with

OTC devices, yet it comes with significant advantages:

- Offers unique upgradeable technology that can keep up with a person’s changing needs over time
- Can also be upgraded in the future to add Bluetooth streaming
- We provide professional services to help the wearer get off to a successful start with the hearing aids
- Made by Unitron, a trusted leader in hearing aids for more than 50 years



The Starter Hearing Aid from Unitron can be upgraded in the future if you want more features



OTC buyers may have a disappointing experience with one-size-fits-all solutions.

<Practice Name> has served the area for XX years, helping people hear better and live life to the fullest. For more information about the Unitron Starter Hearing Aid or any of the other high-quality hearing instruments designed for every lifestyle and budget, call <phone number> to schedule a no-obligation consultation.

<IMPRINT AREA>