**Day, Month 1**

12:30pm - 2:00pm

Location

Address, City, ST, Zip

Dear <Patient Name>,

As a valued patient of <practice name>, we want to invite you and a guest to   
our Dine & Discover event.

We’ll treat you and your guest to a free meal and share with you some of the   
latest advancements in hearing aids. The best part is, you can **try the newest   
hearing aids during the lunch** **and even take them home**.

Event highlights:

Moxi Jump R actual size

* Enjoy a free meal
* Test a pair of the new Moxi™ Jump R hearing aids—preprogrammed to your specific hearing loss—during lunch and then take them home to trial
* Experience the latest advancements in hearing aid technology from Unitron, including rechargeable technology and direct streaming to both ears
* Get all of your questions answered

As your <audiologist> it’s my job to make sure you are always hearing your best. This event is an easy way for you to have a real, no-risk, no commitment preview of the difference new technology could make for you.

Be one of the first 12 RSVPs to reserve your spot by calling our office now at <**1-111-111-1111>**. We look forward to seeing you!

Sincerely,

Practice Name

Practice Address

City, State ZIP

P.S. Remember, there is absolutely no obligation, and you get to experience the newest technology for yourself.