

Follow-up letter to Starter Aid patients (3-6 months after purchase)–Remove before printing

Dear <Patient Name>:

I'm checking to find out how you're doing with your Unitron Starter Hearing Aids. If the hearing aids are meeting your expectations, that's great! If you feel you could be doing better in certain places or situations such as:

- Noisy restaurants
- Crowds or large groups
- Auditoriums
- Phone conversations
- Listening to music or your TV

Your Unitron Starter Hearing Aids have a unique upgrade feature. With one visit to our office, I can upgrade the hearing aids to more advanced technology that addresses your concerns.

Best of all, you can try the upgrade at home and in all of your everyday activities for a week, free of charge and with no obligation. If you like what you hear, I can make the upgrade permanent for a small fee (which is less than the cost of new hearing aids).

Want to know more? I invite you to come in for a free, no-obligation consultation. Please call us today at <phone number> to schedule your appointment.

Warm regards,

<Provider Name>

<Title>

P.S. For a limited time, I'm pleased to offer a discount of <\$XXX> on an upgrade to your Unitron Starter Hearing Aids. Call now to take advantage of this special pricing!

*Discounted pricing valid through <Date>. May not be combined with any other discount or offer.