

FLEX-Focused Patient Events

Boost sales, revenues and referrals



Choose from two creative options!

Lunch & Listen or Dine & Discover are an opportunity for patients to discover the latest in cutting-edge technology with FLEX:TRIAL.

We've got you covered

Delivering a one-of-a-kind experience for your patients has never been easier. We'll provide:

- FLEX:TRIAL™ hearing aids to preprogram for each patient to wear during the lunch and trial at home for up to two weeks, batteries, domes and a TV Connector
- A complete event kit with all the essentials for an incredible patient event - from brochures to name tags and more

**Contact your Unitron Account Representative
at 800.888-8882 to get started today**

800.888.8882
unitron.com/us

A Sonova brand

unitron™ Love the
experience

**The most flexible,
empowering and
easy hearing
experience. Ever.**

FLEX-Focused Patient Events are a fun, no-pressure opportunity to ensure patients are hearing their best. Patients trial cutting-edge technology with no cost or commitment. You experience the counseling benefits of Log It All. We get to help you do it.

250+

Unitron has helped host over 250
patients events and counting!

It's easy to market your event

As a best practice, we suggest mailing personalized letters to 50–80 wearers, from your database, who have older hearing aid technology. Follow-up the mailing with a phone call to increase your results. View and download event letter options and more at unitronmarketing.com/flexfocused.