

Are you 100% satisfied with
your current hearing aids?

Dear <Patient Name>,

You've experienced the benefits of your current hearing aids, but have you ever wondered if you could benefit further from newer technology?

As a valued patient, I wanted you to be the first to know about a brand new, completely unique, program called FLEX:TRIAL™. Developed by hearing aid manufacturer Unitron, FLEX:TRIAL lets you trial hearing aids with **no upfront cost, no obligation and no risk.**

Sound too good to be true? It isn't! We are thrilled to be among a select group of hearing care providers across the country that have been trained and certified to bring this revolutionary program to our patients.

There's no better way to compare your hearing aids. You can trial a number of enhancements, including improved speech clarity, less interference from background noise, easier telephone conversations (in both ears!) and wireless connectivity to your favorite audio devices, such as an iPod, cell phone or TV.

Sound interesting? I invite you to get started by coming in for a FLEX:TRIAL consultation. It's an easy process: we'll test your hearing and if you're a good candidate for the program we'll send you home with FLEX:TRIAL hearing aids that very same day* — equipped with the latest technology and features — to wear on a trial basis. Let me repeat: **There is no upfront cost or obligation to purchase.**

At the end of your trial, let us know what you think of the hearing aids. If you love them, great! You can make the purchase and continue to enjoy the same listening experience. If not, you simply walk away and owe nothing. No strings attached.

I urge you to call today. We're scheduling FLEX:TRIAL appointments for **<date> through <date>** and expect our calendar to fill up quickly.

Your long-term satisfaction is our most important goal, and this program is designed to keep you satisfied for years to come.

I look forward to seeing you soon!

Kind Regards,

<Signature>

< Name, Credential, Title>

<Practice Name>

*Subject to availability. Supply of FLEX:TRIAL hearing aids is limited.