

**ABOUT
YOUR ROMFORD**

YOUR ROMFORD

Havering Council is committed to protecting and strengthening Romford Town Centre and the surrounding area, to make sure it continues to be a place that people live, visit and enjoy.

Since January 2019, we've been gathering your priorities, ideas and aspirations for Romford Town Centre. Your feedback is helping to shape a new Masterplan, which will guide future development in the area.

This first exhibition is an opportunity for you to see how feedback shared so far is shaping early ideas for the Masterplan. Take a look around and tell us what you think.

WHAT IS A MASTERPLAN?

A Masterplan is a long-term planning document that outlines a vision to guide growth and development of an area. It isn't a detailed design or planning application, but is:

- A document that sets out how a particular area should develop in the future
- A high-level plan that sets out objectives and strategies to manage development and change over time
- A process that defines what is important about a place and how its character and quality can be protected and improved

**THE JOURNEY &
WHERE WE ARE**

Gathering Insight

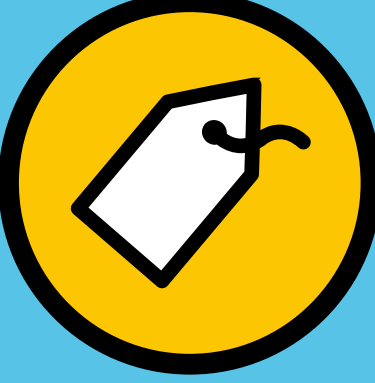
January - Spring 2019

YOUR ROMFORD MASTERPLANNING TIMELINE*



Pop-ups in & around Romford Town Centre

We will be moving around Romford Town Centre to talk to people on the street and find out what their priorities for change are.



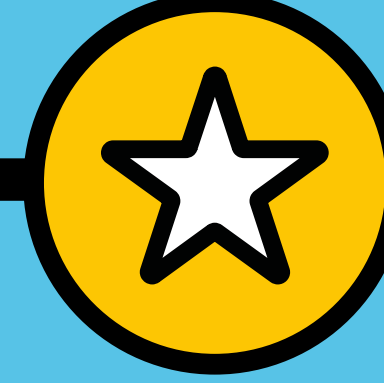
Tagging on to local events & activities

We will be attending other people's events to make it as easy as possible for people to meet us in person and share their ideas.



Online - you can send your feedback & ideas to:

yourromford.co.uk
If you do not have time to comment in person, you can always do it online.



Your Priorities

Once we have completed our initial conversations with local residents and stakeholders, we will pull together a list of priorities which can be used to assess designs going forward.

WE ARE HERE

May 2019

Spring 2019



First public exhibition

After processing all the feedback the design team will present their first ideas for Romford Town Centre Masterplan at a public exhibition. People will be invited to provide feedback.



Initial proposals



Public workshops

Workshops will be undertaken with different community and stakeholder groups. All insight gathered to date will be discussed and used to create initial proposals.



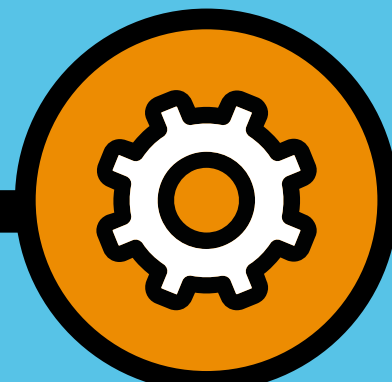
Discussing ideas

Preferred Option & Detailed Design

May-June 2019

July 2019

Summer/Autumn 2019



Processing & responding to feedback

All the feedback will be processed and we will share responses to show how feedback has been incorporated and where not, why not.



Second public exhibition

The preferred option for Romford Town Centre Masterplan will be presented, and people will have a chance to give comments and feedback.



Masterplan document is prepared

The Masterplan would be developed as planning guidance, which would help ensure that the ideas and priorities people have given us are followed through.

Formal Process

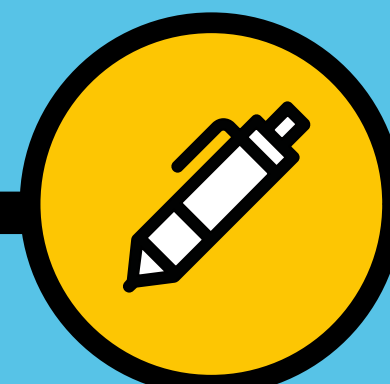
Winter 2019/20

Autumn 2019



Adoption of planning document

Havering Cabinet will make a decision to adopt the planning document meaning that it will become a piece of formal planning guidance.



Consultation on Masterplan

Once a Masterplan document has been prepared, there will be a further opportunity for people to feedback. Havering Council will then prepare a summary of these comments and how they have responded.



FUTURE USE OF THE MASTERPLAN

An adopted Masterplan will set an overarching vision for the place Romford should become. It will set out parameters for investment by the Council, the Mayor of London, landowners, developers and others and help set a framework for deciding planning applications.

yourromford.co.uk #YourRomford

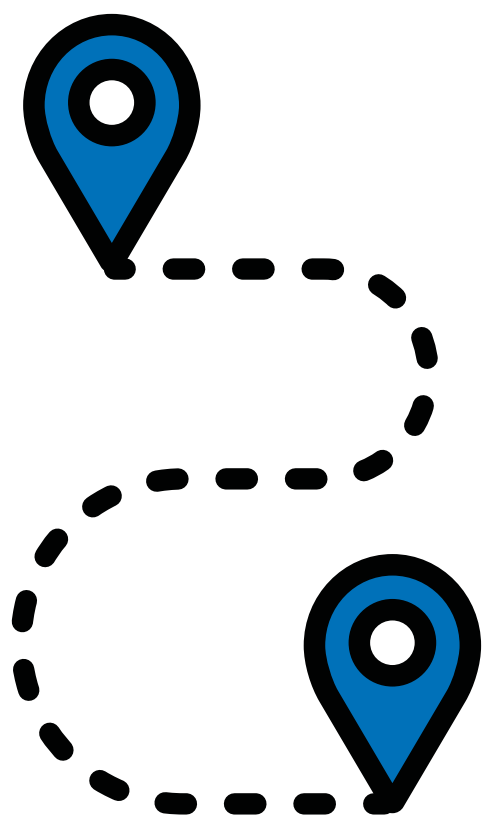
* Please note this timeline is indicative and may be subject to change.

**WHAT'S THE FUTURE
PEOPLE WANT TO SEE
FOR ROMFORD?**



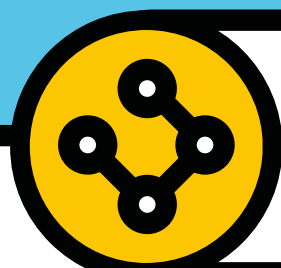
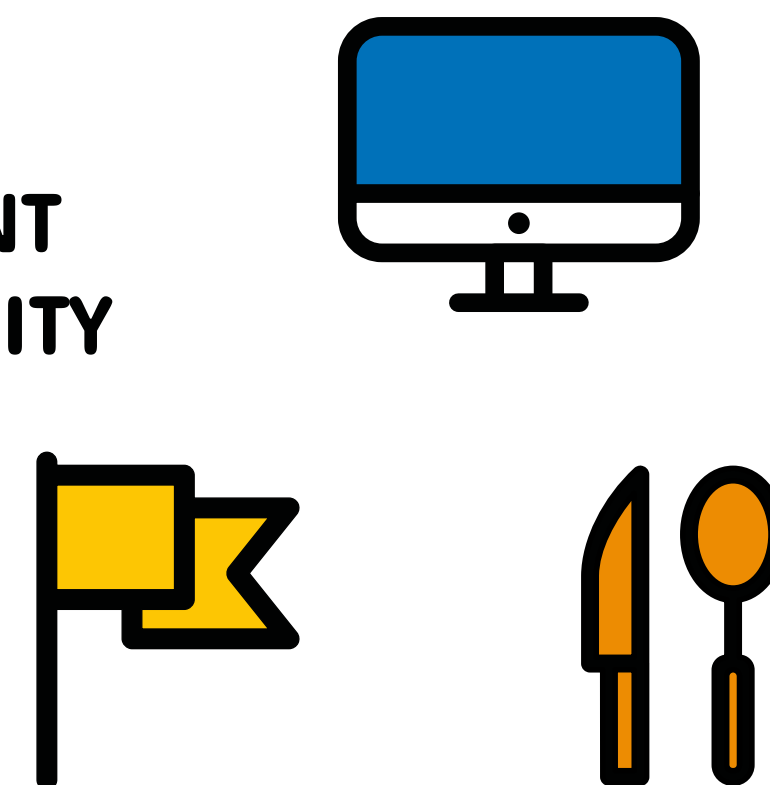
DESTINATION

ROMFORD NEEDS TO BE A DESTINATION FOR PEOPLE BOTH LOCALLY AND THE WIDER AREA, IN ORDER FOR IT TO THRIVE LONG INTO THE FUTURE. CREATE A LOOK AND FEEL THAT PEOPLE CAN BE PROUD OF.



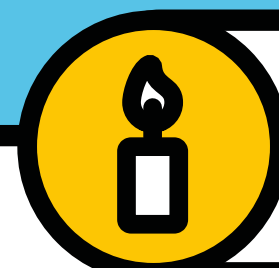
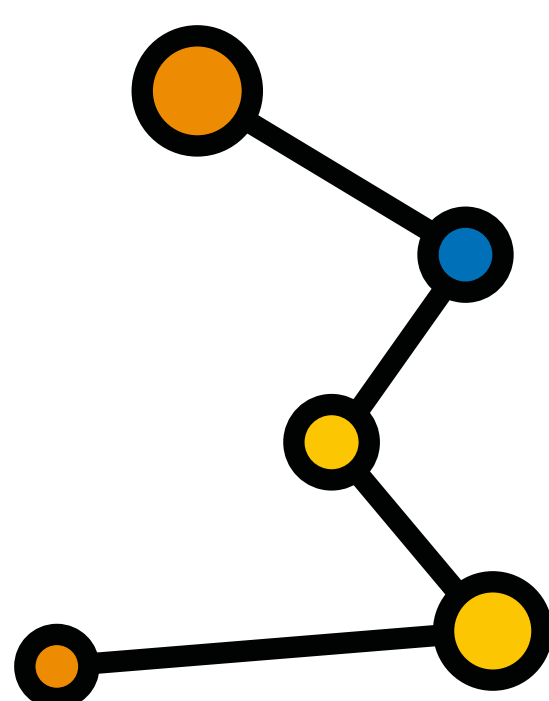
GROUND FLOOR USE

NEW USES AT GROUND FLOOR FROM OFFICES, EATERIES, INDEPENDENT BUSINESSES, COMMUNITY SPACES, ARTS AND CULTURE.



COHESIVE

THE TOWN CENTRE CURRENTLY DOESN'T FEEL LIKE ONE CONNECTED PLACE. ENCOURAGE PEOPLE TO MOVE BETWEEN DESTINATIONS TO EXPERIENCE THE WHOLE TOWN CENTRE.



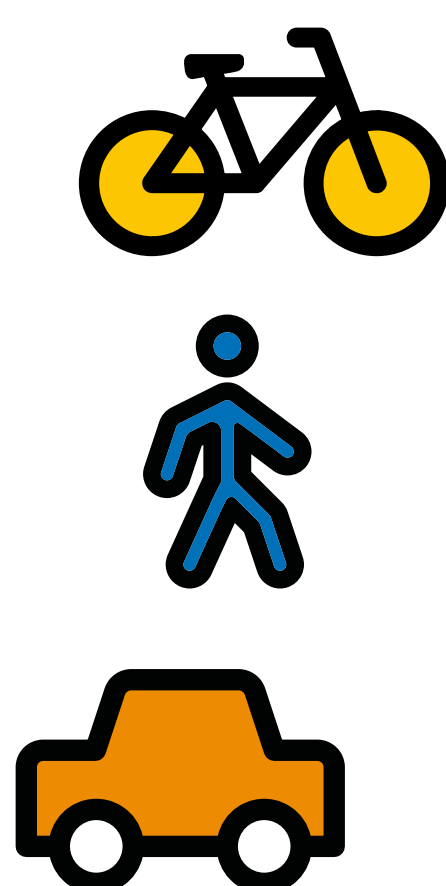
ATMOSPHERE

ENSURE THAT THE ATMOSPHERE AND OFFER FEELS INCLUSIVE AND WELCOMING. MORE EVENTS, ACTIVITIES, ARTS AND CULTURE TO REINJECT LIFE AND BUZZ INTO THE TOWN CENTRE.



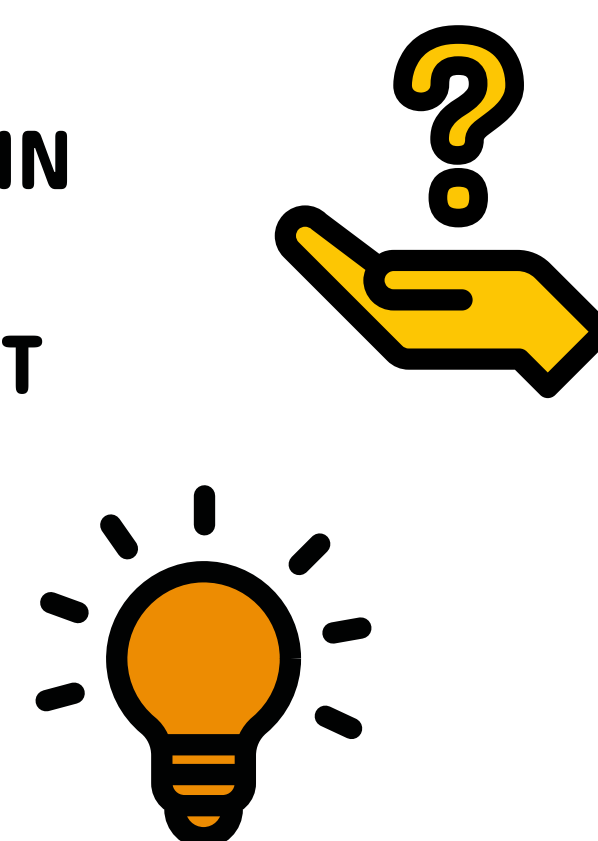
ACCESS

MAKE IT EASY TO GET TO AND MOVE AROUND THE TOWN CENTRE SEAMLESSLY ACROSS DIFFERENT MODES OF TRANSPORT (E.G. PUBLIC TRANSPORT, CARS, BIKES & PEDESTRIANS) WHILE MAINTAINING PLEASANT ENVIRONMENTS WHICH ENCOURAGE PEOPLE TO WALK.



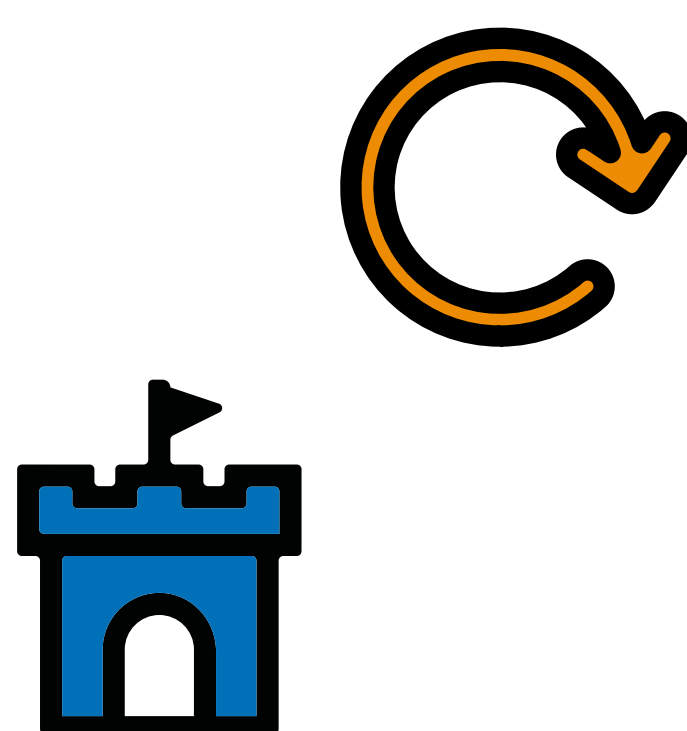
UNIQUE

ENCOURAGE AND SUPPORT INDEPENDENT BUSINESSES IN ROMFORD E.G. OFFERING OPPORTUNITIES TO TEST OUT IDEAS, SMALLER UNITS OR BUSINESS SUPPORT.



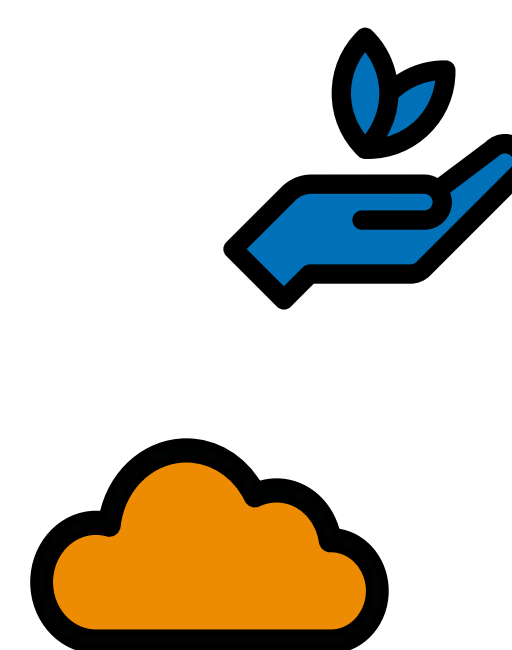
MARKET

THE MARKET IS AT THE HEART OF ROMFORD'S HERITAGE AND IDENTITY AND THEREFORE NEEDS TO BE REINVIGORATED AND REFRESHED.



HEALTH, WELLBEING & ENVIRONMENT

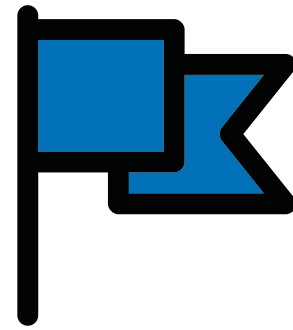
A TOWN CENTRE ENVIRONMENT THAT FEELS CLEANER, GREENER, MORE ACCESSIBLE FOR OLDER PEOPLE OR PEOPLE WITH DISABILITIES, SAFER AND MORE SECURE. TACKLE POLLUTION AND IMPROVE AIR QUALITY.



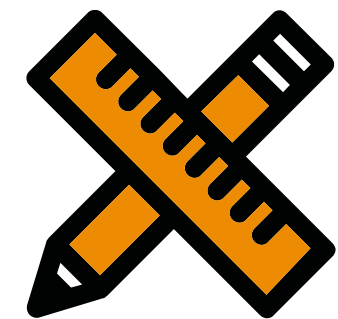
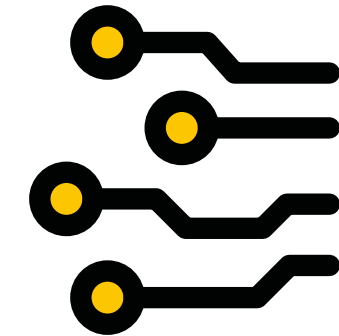
**ANIMATE EMPTY SPACES WITH
INDEPENDENT BUSINESS &
EXCITING MEANWHILE USE**



**SUPPORT LOCAL
INDEPENDENT
BUSINESSES WITH
EXTRA WORKSPACES,
WORKSHOPS & RETAIL**

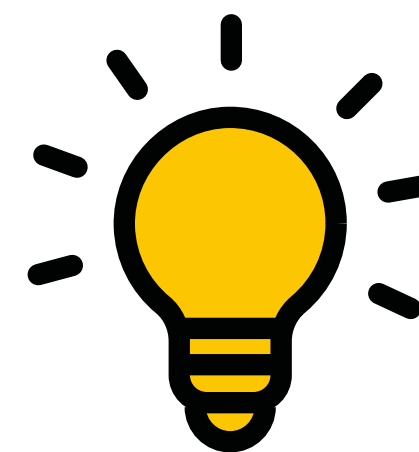


**ATTRACT DIFFERENT INDUSTRIES
(E.G. TECH / CREATIVE) FROM
THE CITY TO THE TOWN CENTRE**



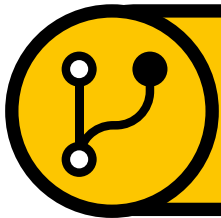
WHAT PEOPLE HAVE SAID ABOUT ECONOMY & LOCAL GROWTH

**UTILISE THE EMPTY
GROUND FLOOR UNITS TO
TRY OUT DIFFERENT TYPES
OF WORK & EMPLOYMENT**



**MORE OPPORTUNITIES FOR
HAVERING'S YOUNG
PEOPLE AND THOSE
FACING BARRIERS TO
EMPLOYMENT.**

FUTURE EMPLOYMENT



Evolving Working Practices

Our economy is becoming increasingly diverse. Technology and creativity are the drivers of economic growth and have revolutionised how businesses can operate in urban environments.

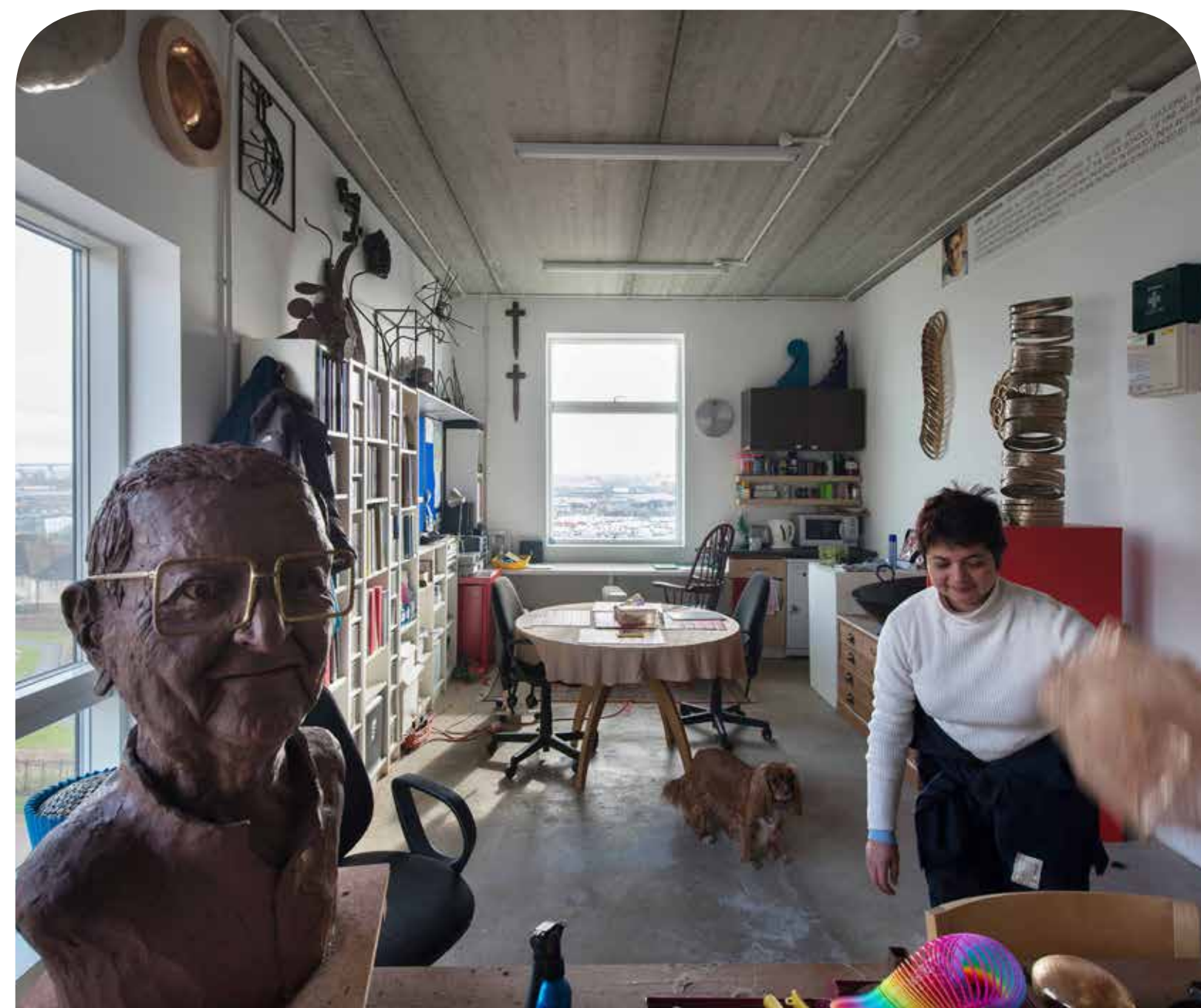
As working patterns change, more businesses will be able to have bases in different locations as people seek to reduce commuting times. At the same time new technology such as 3D printing will make product development, prototyping and small batch production economically competitive in London.

Romford occupies a unique location that allows businesses to service clients across London and Essex and draw on a deep and well skilled workforce. There is an opportunity to attract new business activity to the Town Centre, but this will require a new generation of business workspaces to be delivered, including light industrial units, modern offices and co-working spaces.



Incubating emerging businesses

Co-working spaces for new and emerging local businesses
– Hub, Westminster



Studio spaces

Creating spaces for artists to work and develop
– High House Artists Studios, Thurrock



Modern offices

Small self-contained offices without the need for shared reception and lobby areas to support local businesses
– Tariff Street offices, Manchester



Industrial workspaces

Spaces for making and small-scale manufacturing that can co-exist with other uses of the Town Centre
– Blackhorse Workshop, Walthamstow

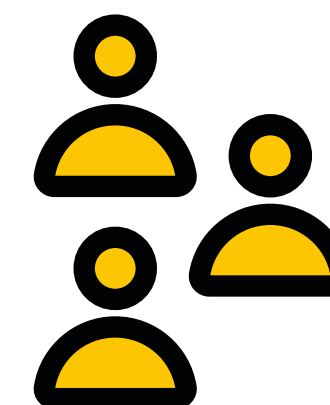
**CREATE A SAFE &
SECURE ATMOSPHERE
THROUGHOUT ROMFORD**



**CREATE AN ENVIRONMENT
THAT FEELS INCLUSIVE &
WELCOMING.
PRIORITISE
TACKLING
SOCIAL
ISOLATION**

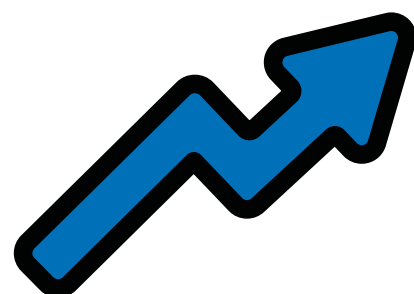


**HELP LOCAL SERVICES
EVOLVE WITH THE
CHANGING POPULATION
OF ROMFORD**

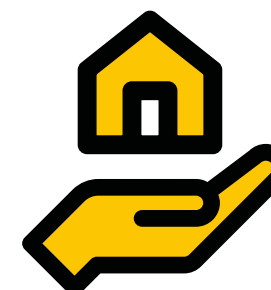


WHAT PEOPLE HAVE SAID ABOUT LOCAL SERVICES & COMMUNITY NEEDS

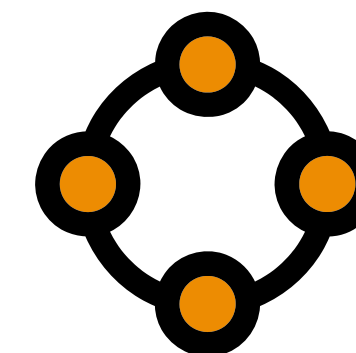
**EXPAND PROVISION TO
ACCOMMODATE THOSE IN
NEW HOUSING, TO AVOID
PUTTING A STRAIN ON
EXISTING SERVICES**



**MORE SUPPORT / SERVICES
FOR VULNERABLE POPULATIONS
E.G. HOMELESS**



**BRING THE DIVERSE
COMMUNITIES OF
ROMFORD TOGETHER
WITH SHARED
COMMUNITY SPACES**



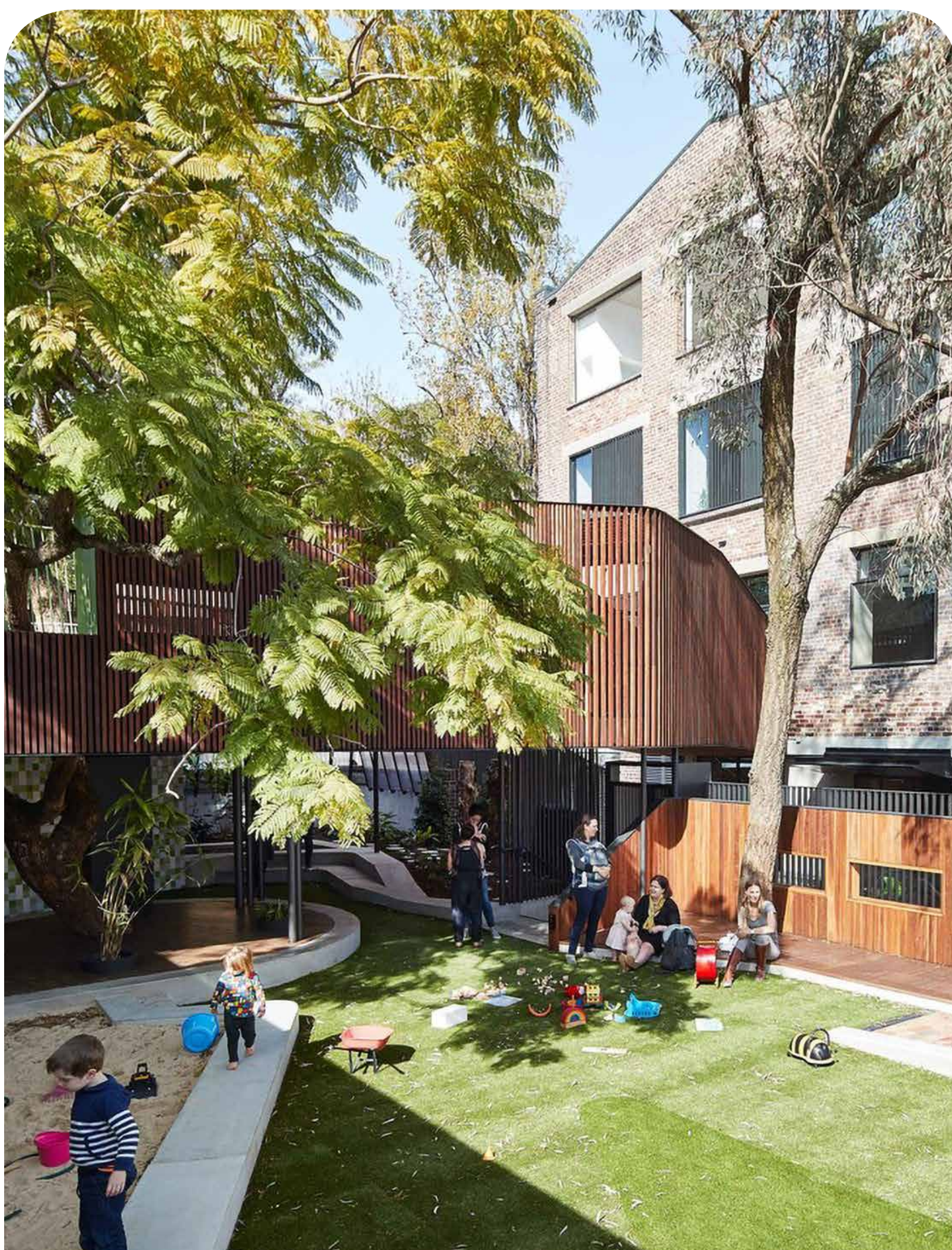
COMMUNITY RESOURCES



Resources to Support Growth

To be successful, growth needs to be supported by additional services. A new primary school and health centre is already planned as part of the forthcoming development. The Masterplan will help work out what further services for children, school, health and the community are needed to serve a larger population and to improve connections with existing resources – including Queen's Hospital.

Given the likely continued increase in Romford's Town Centre population the masterplan will need to carefully consider how best to integrate further community resources, and to determine where best to place them. Some of these can be located in the same building - such as healthcare alongside fitness and leisure - while others can be used to support local cultural activities, such as in community halls and spaces.



Town Centre community facilities

Local childcare centres and community spaces in the Town Centre
– *East Sydney Early Learning Centre*



Integrating health services

Placing health services alongside other Town Centre uses
– *Kentish Town Integrated Care Centre*



Community halls and spaces

Spaces for the community and special events
– *Storey's Field Centre, Cambridge*



Town Centre primary schools

Schools integrated within the community
– *Grange Primary School, Bermondsey*



Playspace to support Town Centre activity

Informal play alongside cafes
– *Queen Elizabeth Olympic Park*

**NEW HOUSING TO COME
WITH SUPPORTING
SERVICES AND
INFRASTRUCTURE**



**MAKE ROMFORD SOMEWHERE PEOPLE
WANT TO SPEND TIME, RATHER THAN
JUST SLEEP AND COMMUTE**



**A MIX OF HOUSING
PROVISION (I.E. FLATS,
FAMILY HOMES)**



WHAT PEOPLE HAVE SAID ABOUT HOUSING

**AVOID HIGH-DENSITY
DEVELOPMENT**



**A PREFERENCE FOR
MIXED-USE
DEVELOPMENT**



**ENSURE THERE
IS AFFORDABLE
HOUSING PROVISION
FOR LOCAL PEOPLE**



TOWN CENTRE LIVING



Delivering a Mix of Homes

Havering needs more housing and Romford is a good location, with good access to public transport and services. The draft Local Plan calls for at least 6,000 new high-quality homes in the wider Romford area by 2031, with at least 5,000 by 2026. New housing will be well designed so that it provides attractive places to live which are well integrated with the existing community. The Masterplan will show how a range of housing types and sizes can be provided to meet community needs (e.g. affordable, family, older persons, co-living) alongside new shopping, leisure, business and community uses.

The Elizabeth Line is expected to be in full operation by March 2021 and helps make Romford a good place to develop new buildings. The wider Romford area is to be an Opportunity Area in the Mayor of London's London Plan and parts are already in a Housing Zone. There are a number of opportunity sites that could be developed to provide much needed additional housing and other uses and to make the area more attractive.

The Masterplan can support living and working locally, looking to not simply create a dormitory commuter town, but a lively and attractive place. New housing can help reinforce the Town Centre's desirability, bringing activity at different times of day, supporting Romford as an attractive place to live, work and visit.



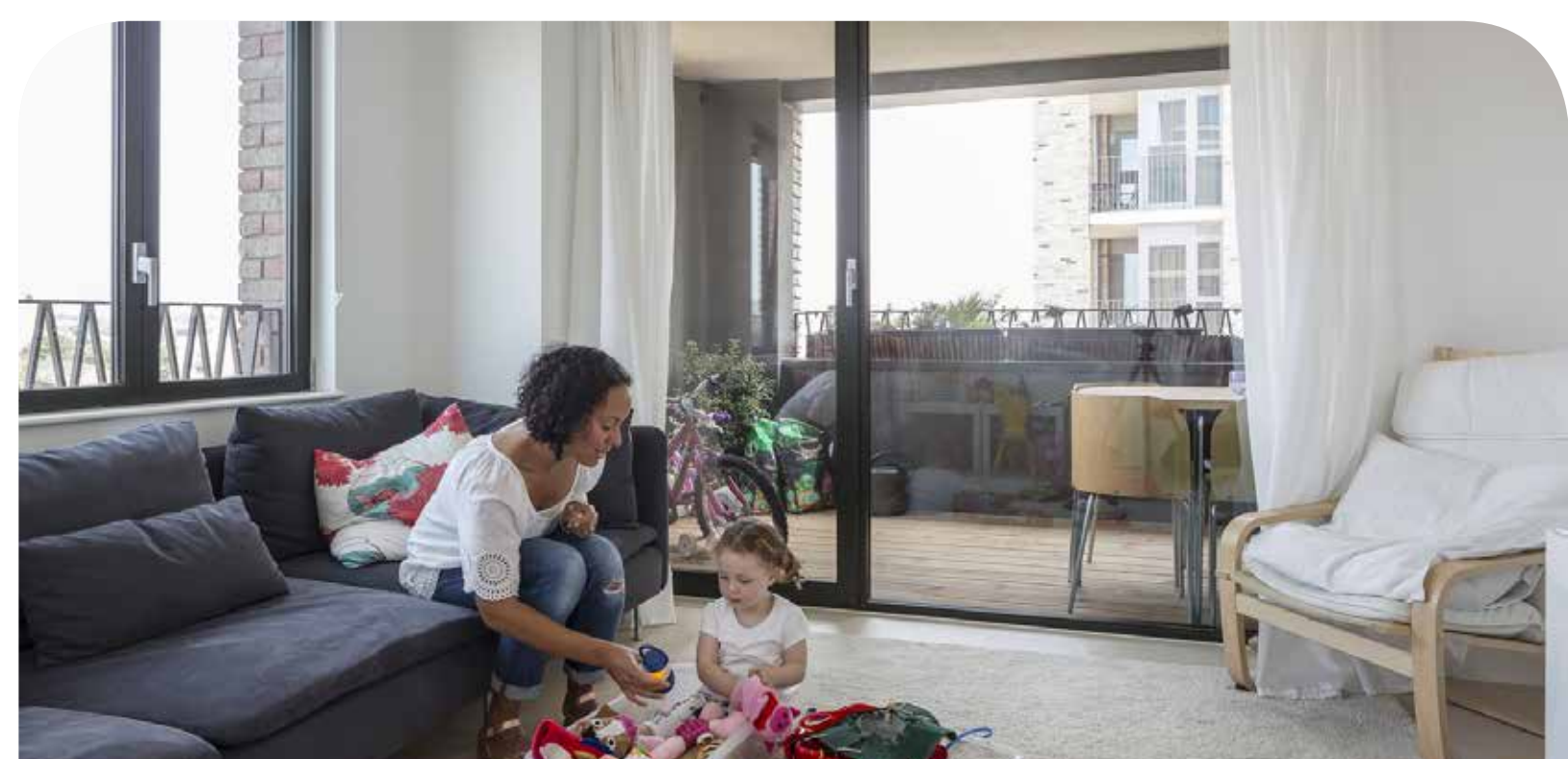
A mix of apartments and shops

Town Centre apartments at an appropriate scale
– Blackfriars Circus, Newington



Urban living with shared amenity spaces

High quality courtyards and spaces
– Elephant Park, Elephant & Castle



Focussing on liveability

High quality private outdoor spaces and living spaces
– Saxon Court, King's Cross



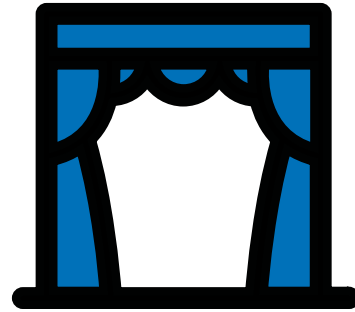
Creating positive public environments

Pleasant spaces and green links that are also residential streets
– St Andrews, Bromley-by-Bow



Integrating shops with apartments above

High quality apartments with positive ground floor engagement
– The Scene, Walthamstow

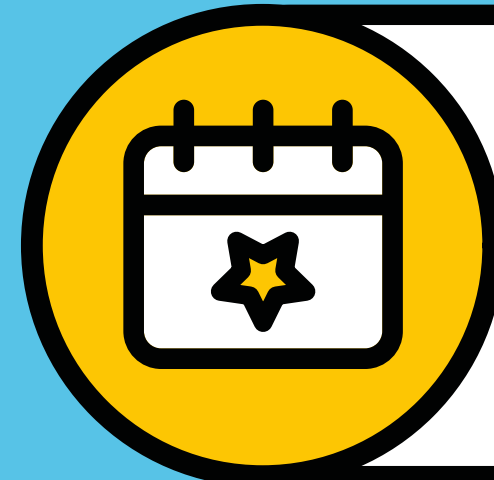


**ENHANCE PUBLIC SPACES AND USE
FOR MORE STREET PERFORMANCES
AND EVENTS**

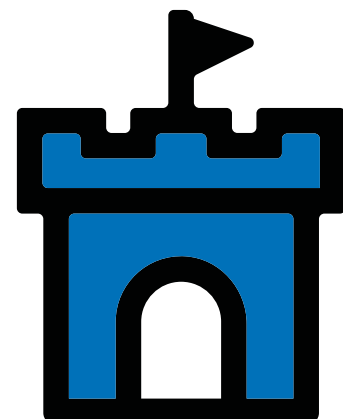
**A WIDER RANGE OF
ARTS, MUSIC AND
CULTURAL EVENTS TO
INJECT ENERGY TO THE
TOWN CENTRE**



**CREATE A MORE
PROMINENT SETTING
FOR CULTURAL
BUILDINGS SUCH AS
THE LIBRARY, THEATRE
& MUSEUM**



WHAT PEOPLE HAVE SAID ABOUT CULTURE



**RECONNECT TO THE
HISTORY OF THE TOWN
AND BRING ROMFORD'S
ASSETS TO THE FORE
E.G. BREWERY, MARKET,
RIVER ROM**



**MAKE MORE OF
EXISTING CULTURAL
ASSETS BY WIDENING
THEIR OFFER TO REACH A
BROADER AUDIENCE AND
DOING MORE TO
ADVERTISE WHAT'S ON**

CULTURE



Seeding Culture

Successful cultural events can be supported over the long-term through seeding and nurturing. Cultural activity can grow step-by-step and be trialled and supported to help further the cultural character of Romford. Local theatre groups, musical groups, performers, entertainers and artists can all be encouraged to showcase in the Town Centre. In the future this may mean that a new venue could arrive.

‘Meanwhile’ uses – such as temporary buildings, pavillions, and shops – can be used to trial events, and can measure

how successful a more permanent intervention may be. A cultural programme of events can be used to invite people to use their town, and to further define Romford’s distinctiveness.

The Masterplan can capitalise on historical assets – such as the market and Market Place, St Edward the Confessor Church, and the many beautiful building frontages around these and along South Street and the High Street – and use these to support Romford’s cultural future.



Town Centre events that will grow over time

The Market Place and other spaces in the Town Centre can be used to host new events and cultural activities
– *Manchester International Festival*



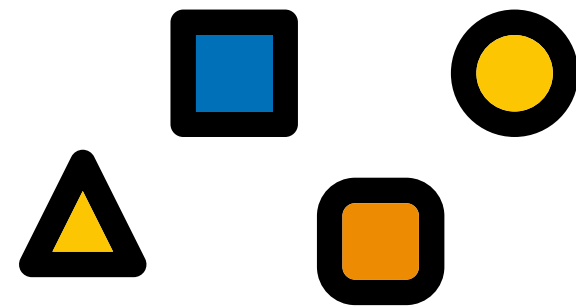
Nurturing local activities and performances

Seeding further cultural activity through temporary performance spaces
– *River Festival, Bedford*



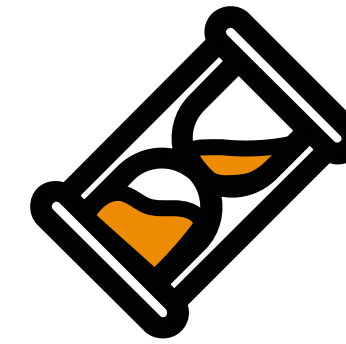
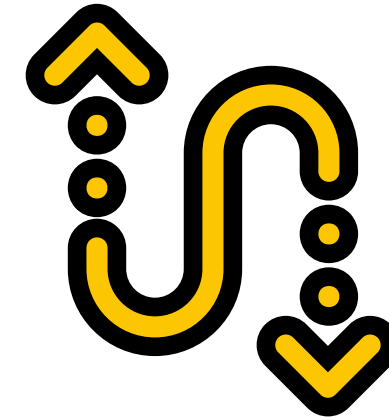
Pop-up cultural activity

Temporary structures will trial different cultural uses and seed local enthusiasm
– *The Playing Field, Southampton*



**MORE INDEPENDENT
SHOPS AND VARIETY FOR
A RANGE OF BUDGETS, TO
MAKE ROMFORD'S RETAIL
OFFER MORE DISTINCTIVE**

**MIX OF USES NEEDS TO
CHANGE AS THE DEMAND
FOR RETAIL CHANGES -
MORE OFFICES, EATERIES,
INDEPENDENT BUSINESSES
AND COMMUNITY SPACES**



**CREATE MEANWHILE USE
PROJECTS TO STOP EMPTY
AND UNFINISHED SITES
DOMINATING THE AREA**

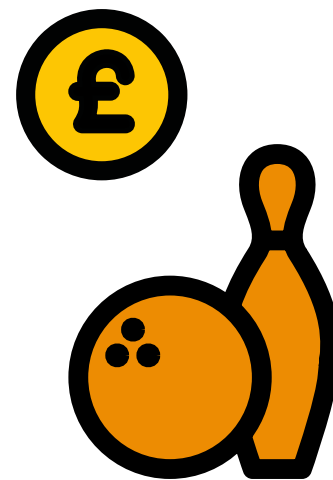


WHAT PEOPLE HAVE SAID ABOUT RETAIL & LEISURE

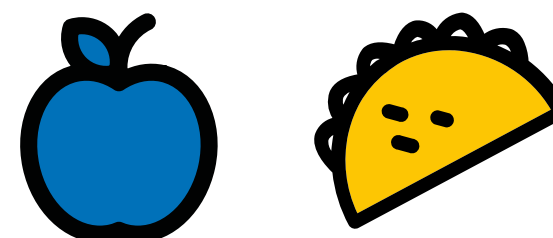
**WIDEN OFFER OF /
MORE ADVERTISING OF
THE TOWN'S EXISTING
LEISURE AMENITIES
E.G. LIBRARY, THEATRE**



**MORE ACCESS TO
AFFORDABLE SOCIAL &
LEISURE ACTIVITIES,
PARTICULARLY FOR
YOUNG PEOPLE, OVER
50s, FAMILIES**



**DIVERSIFY DINING OPTIONS
E.G. POP-UP FOOD STALLS,
INTERNATIONAL OPTIONS,
HEALTHIER OPTIONS**



**LATE NIGHT & EVENING
OPTIONS WHICH
ARE FAMILY-FRIENDLY**



RETAIL & LEISURE



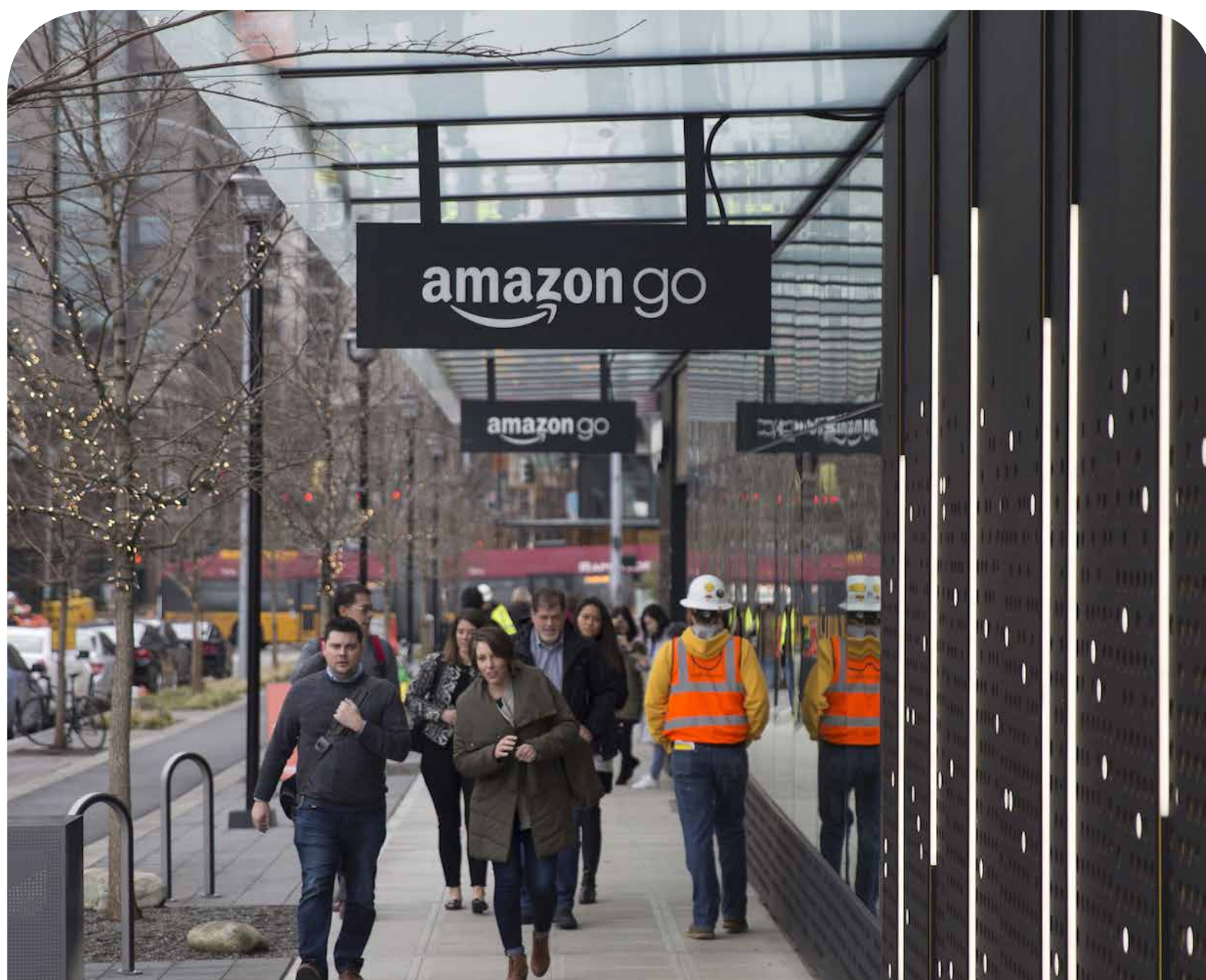
Changing Dynamics

Shopping habits have changed dramatically. The UK is one of the fastest adopters of online shopping which has had a significant impact on the high street and caused a number of retailers to close.

With more shopping now done online we are changing how we use our leisure time. Recent trends have refocused retail to experience-led activity and locally relevant offers as we seek distinctiveness. New types of leisure facilities draw on the human desire to socialise.

The future of Romford as a Town Centre will be influenced by engaging with these trends, with the opportunity to provide a distinctive and unique mix of retail, leisure, personal service and entertainment activities that is attractive to residents and draws visitors to Romford.

Experience and leisure can become a much more integrated part of the future of Romford, with an improved food and drink offer and enhanced public spaces.



The future of retail

Retail habits are changing with increasing online use, but this still can have a presence in the Town Centre
- 7th Avenue, Seattle, USA



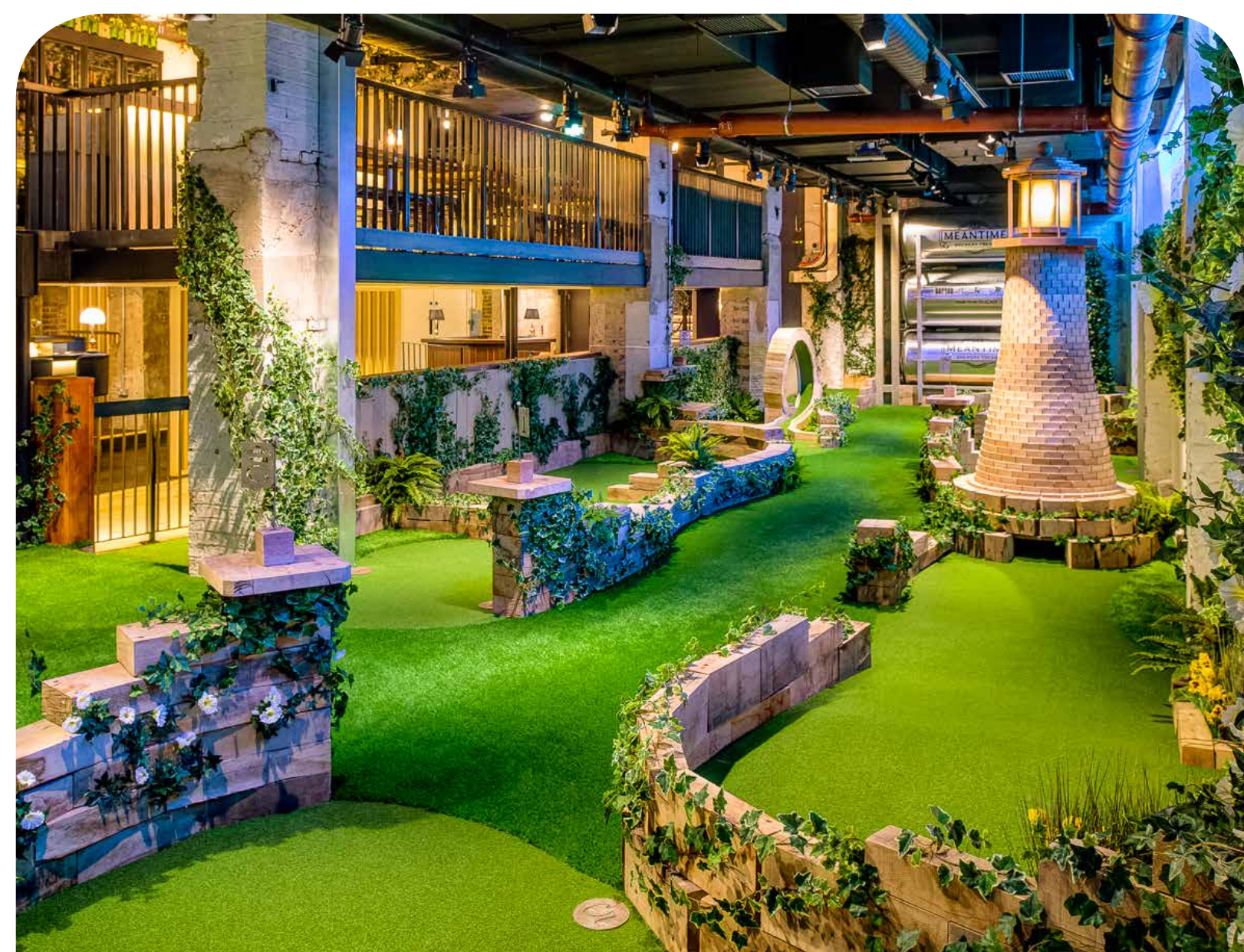
Growth in the range of leisure options

Leisure is becoming an increasingly more popular part of the shopping experience
- Pink Alley, Vancouver, Canada



Increase in informal activity

Creating spaces to shop, eat, drink and also work informally
- Central Parade, Walthamstow



Greater emphasis on experience

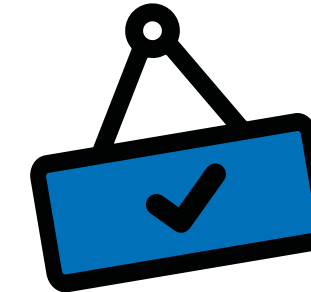
Leisure activities, food, drink, and pleasant public spaces can all form part of the Town Centre experience alongside shopping
- Swingers City, Aldgate

THE MARKET IS INTEGRAL TO ROMFORD'S IDENTITY & HERITAGE - IT IS CRITICAL TO RETAIN & REVIVE THE MARKET

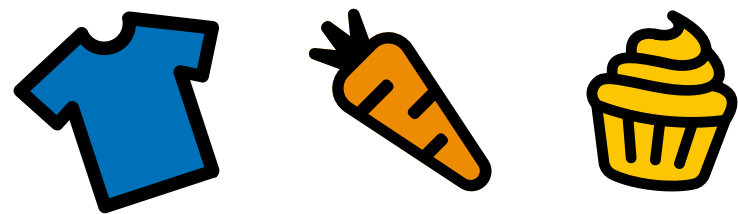


BE AMBITIOUS IN THE MARKET'S FUTURE - MODERN & ARTISANAL OR TRADITIONAL, BUT IT NEEDS TO FIND A NICHE

ENHANCE THE AREA AROUND THE MARKET TO ENTICE SHOPPERS. REOPEN NEARBY EMPTY UNITS AND CREATE AN ATTRACTIVE PLACE TO VISIT



IMPROVE THE QUALITY OF THE MARKET'S OFFERING



CREATE A BUZZING ATMOSPHERE WITH MORE DINING OPTIONS IN THE MARKET E.G. HEALTHY OPTIONS, VEGETARIAN/VEGAN, WORLD CUISINE



WHAT PEOPLE HAVE SAID ABOUT ROMFORD MARKET

WEATHER-PROOF THE MARKET: MOVING IT INDOORS, PART COVERING AND / OR BUILDING UNITS



INCENTIVISE TRADERS WITH LOWER RATES OR DISCOUNTS FOR REGULAR SELLERS



ANIMATE THE SPACE WITH THEMED DAYS & EVENTS - MAKE IT A MARKET WHICH IS A JOY & AN EXPERIENCE TO VISIT



BRING SOFTER LANDSCAPING, GREEN SPACE & SEATING TO ENCOURAGE PEOPLE TO SPEND LONGER AT THE MARKET



ROMFORD MARKET



A Distinctive Local Asset

Romford's market is a huge asset, which will be enhanced to help define Romford's future and distinctiveness. Work is already underway to improve the outlook for the market's future. The Masterplan will support this work, and will use the Market Place as a key component in setting out a future vision for Romford.

The Market Place is a unique space, which can be positively used in a number of ways. It can support events, eating and drinking spaces, and of course also the market itself.

In order for the market to be as popular as possible there is an opportunity to test a variety of ideas. There is potential for it to offer a more varied selection of goods, including food, and for these goods to be locally sourced – building the local economy through locally branded products contributing to local distinctiveness: Made in Romford.

Romford is in the unique position of being located within minutes of nearby farmland. Mawneys, for instance, can be included in the production of very local food. Other locally sourced products and wares such as honey, cheese, clothing and artwork can ensure the local and distinctive offer of Romford is celebrated to its full potential.



A varied and diverse offer

There is potential for a facelift for the market with fixed stalls and to extend its opening days throughout the week
– Norwich Market



Made in Romford

Local produce by local people, for everyone
– Slow Food & Living Market, Camden



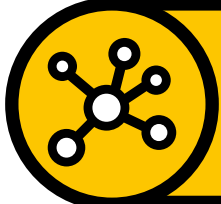
Local grocery

Food options can also include locally sourced staple foods and groceries and involve local farmland production
– Kingston Market.

DELIVERING DISTINCTIVENESS:

**SPACE &
LANDSCAPE**

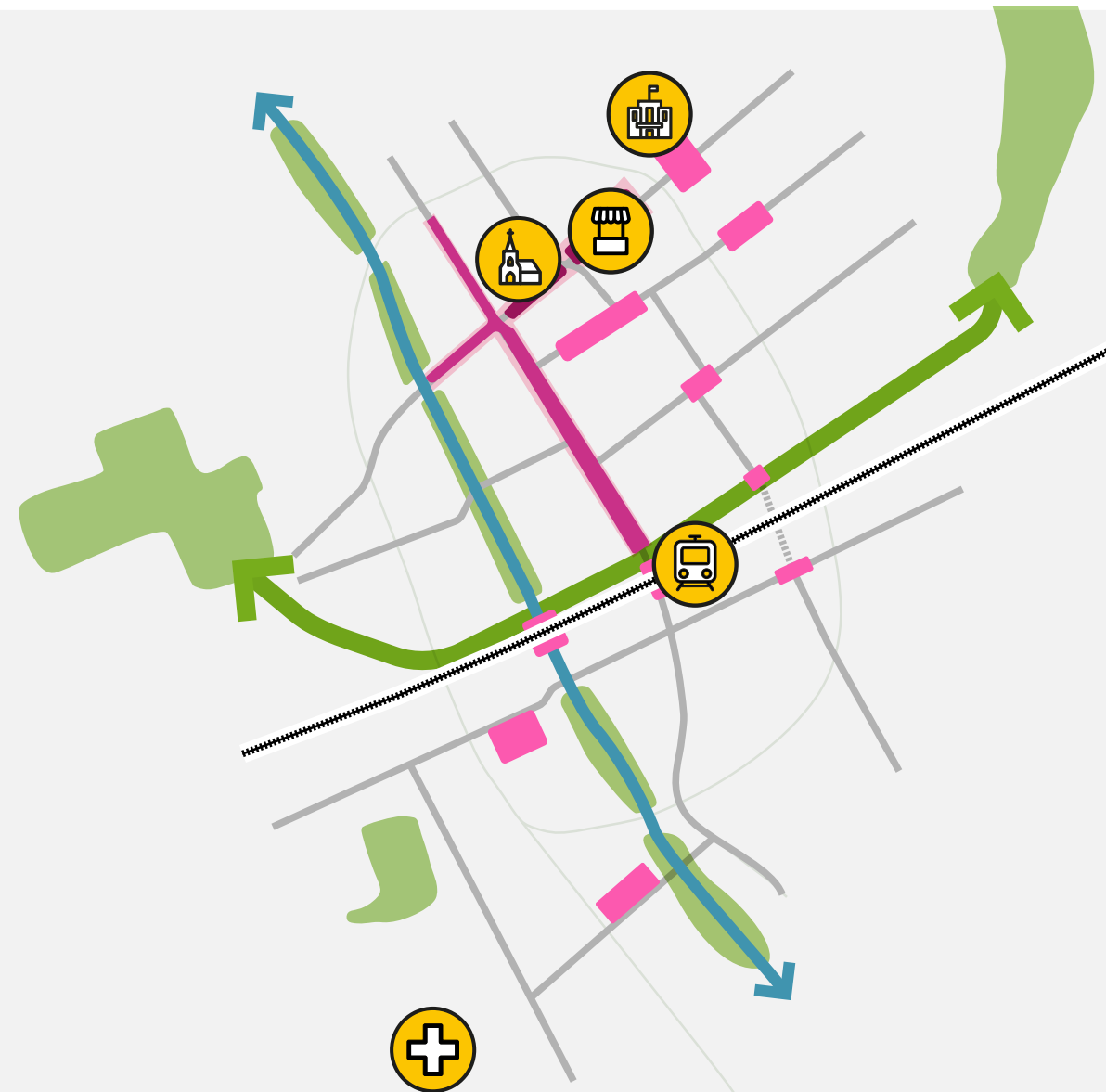
SPACE & LANDSCAPE



A Network of Spaces

The space and landscape strategy will create a network of interconnected public spaces across the Town Centre. These spaces will have a variety of characters ranging from larger landscaped town squares with some hard landscape to

smaller green pocket parks. Each will be designed to allow for differing activities throughout the day and into the early evening, and will include places to sit and dwell, places to socialise and places to be more active.



Connecting the landscape

Connecting green spaces, high quality hard landscaping and social spaces together



Attractive social spaces

Attractive spaces to encourage activity
– Bonn Square, Oxford



Enhancing the townscape

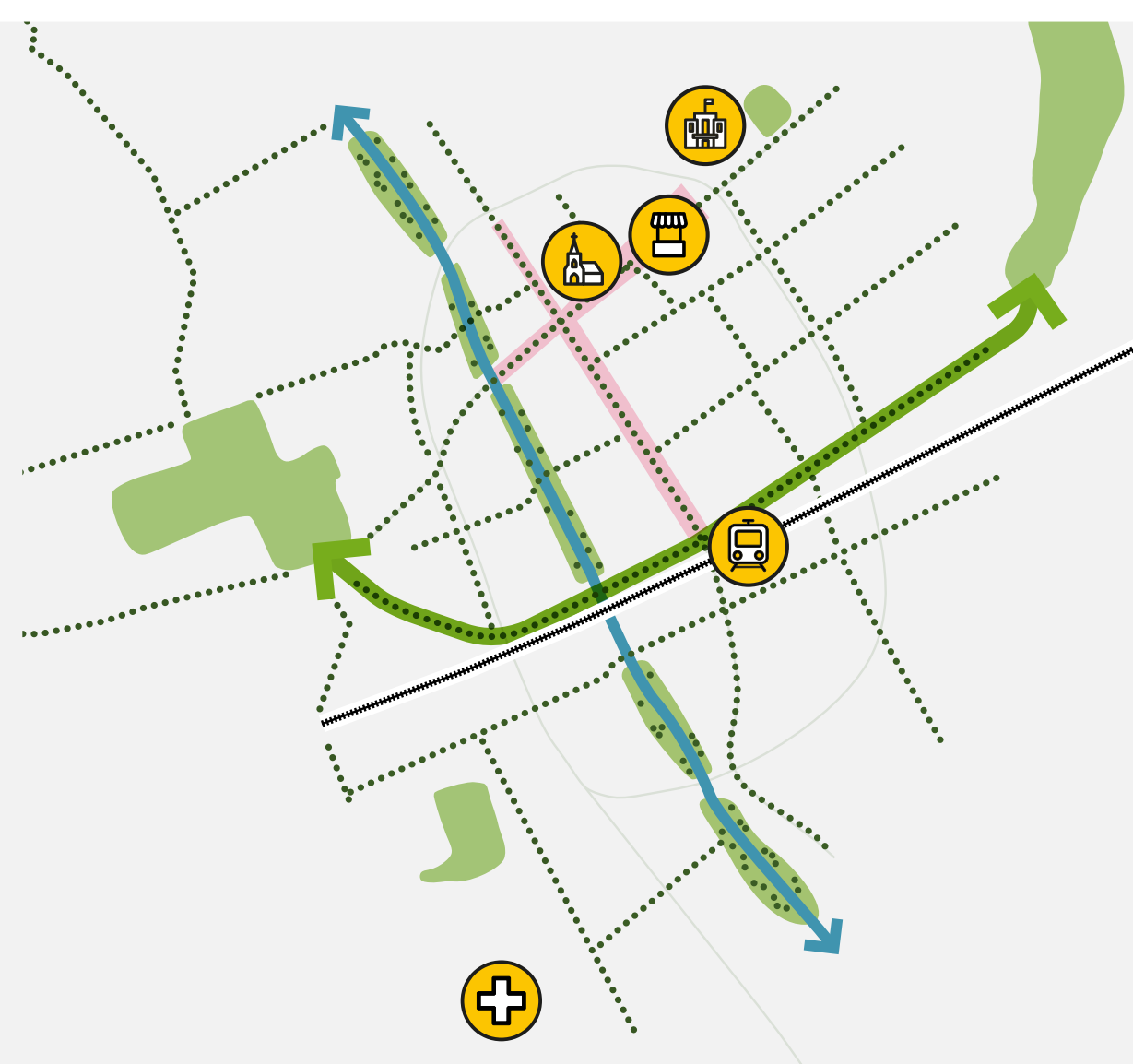
Celebrating heritage with an improved setting
– Grand Central, Chelmsford



Creating an Ecological Network

The space and landscape strategy will also introduce green connections across Romford to connect nearby parks and spaces such as Harrow Lodge Park and Cottons Park. These connections can be

made up of green spaces, the re-opening of the River Rom and also tree-lined streets. This can support local biodiversity and create attractive and pleasant spaces across the Town Centre.



Connecting the surrounding area

Connecting new spaces with larger established green spaces outside the Town Centre



Connecting nearby green parks

Celebrating the local parks and spaces
– Harrow Lodge Park, Hornchurch



Green links and biodiversity

Trees, planting and green spaces across the Town Centre
– Ruskin Square, East Croydon

DELIVERING DISTINCTIVENESS:

**A NETWORK
OF STREETS**

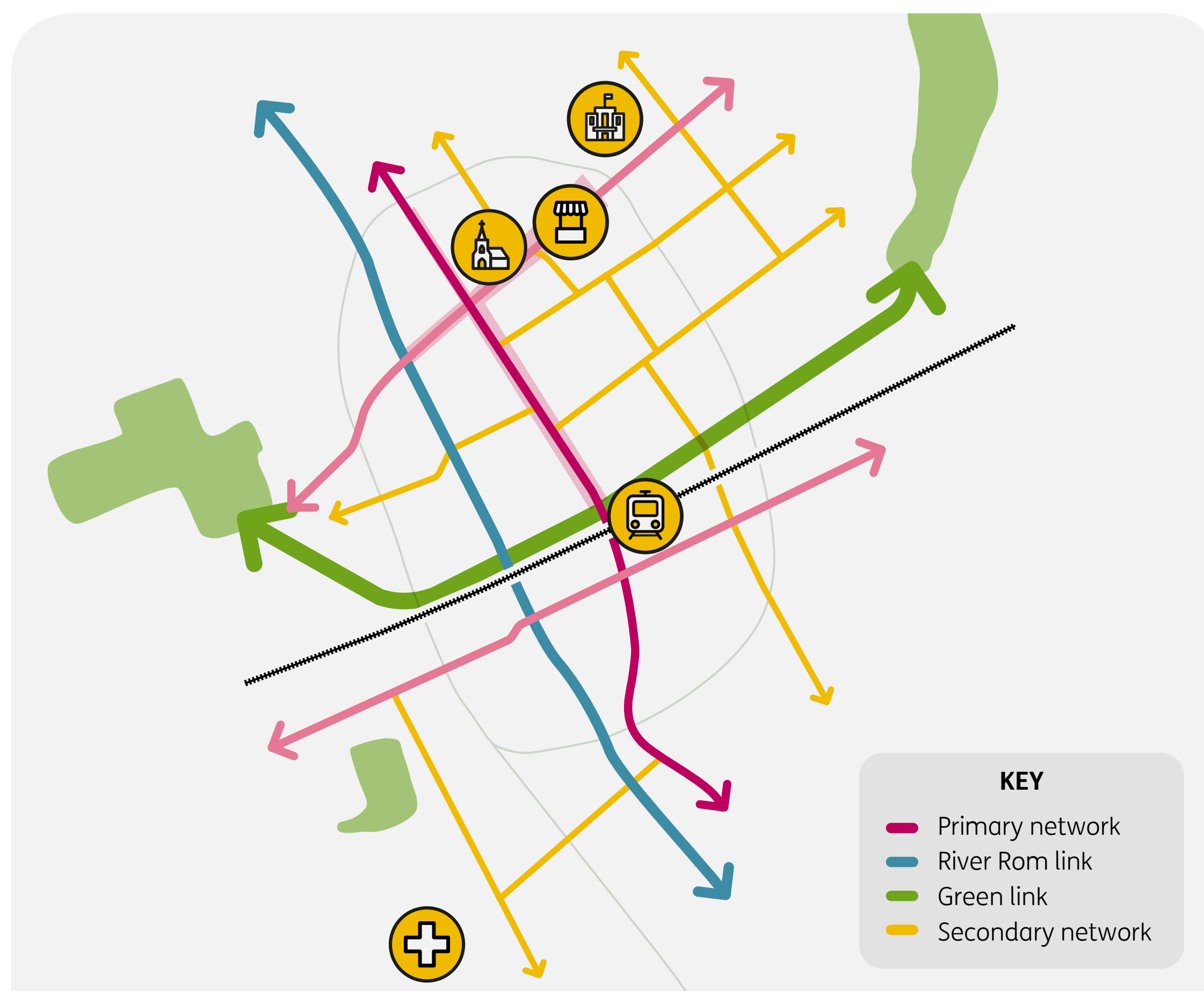
A NETWORK OF STREETS



Moving around the Town Centre

Romford is very well connected by public transport and by vehicle, with the arrival of the Elizabeth Line further improving this. However, the ring road is a major barrier which limits local connectivity, particularly for pedestrians and cyclists.

In and around the Town Centre there is potential to create a more inviting and attractive collection of streets across Romford for walking and cycling, encouraging active travel and aiming to improve health and wellbeing. Different characters of routes will connect the Town Centre, across the ring road and along the River Rom. This can also contribute to improving air quality and the environment of the Town Centre.



New & Improved Routes

A shared network of walking and cycling links across the Town Centre that create an inviting environment and help break down the barrier of the ring road



Improving street quality

Creating spaces for all modes of travel
– Fisher Gate, Preston



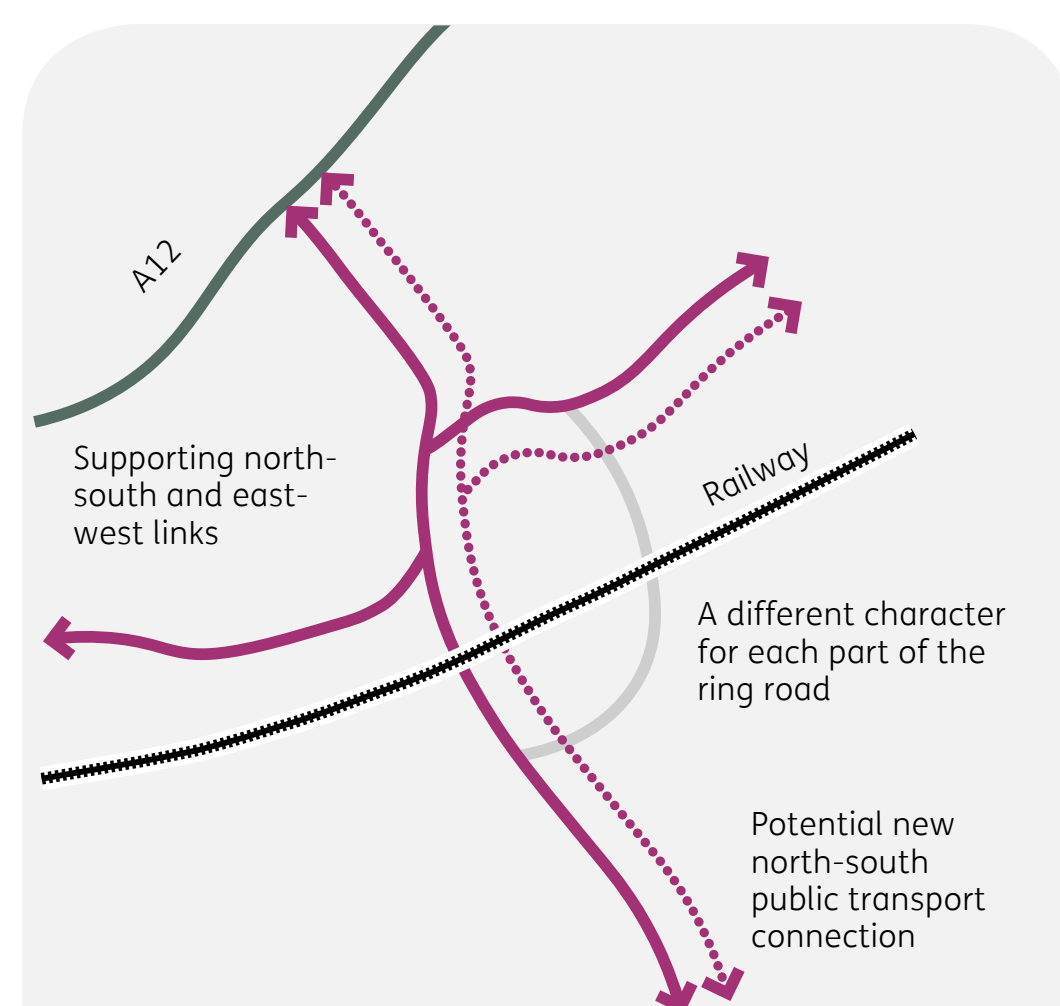
Creating pleasant environments

Streets will be mixed social environments
– Venn Street, Clapham



Encouraging active travel

Creating attractive routes to walk and cycle that will encourage active travel
– Mini-Holland, Waltham Forest



Supporting strategic links

Supporting wider public transport and vehicular connections



Urbanising the ring road

Creating a more pleasant environment with better frontages and new crossings
– Kensington High Street.



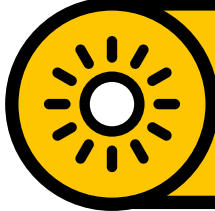
Recharacterising the ring road

Introducing a quieter street quality
– Park Lane, Poynton

DELIVERING DISTINCTIVENESS:

**A RICH MIX
OF CHARACTERS**

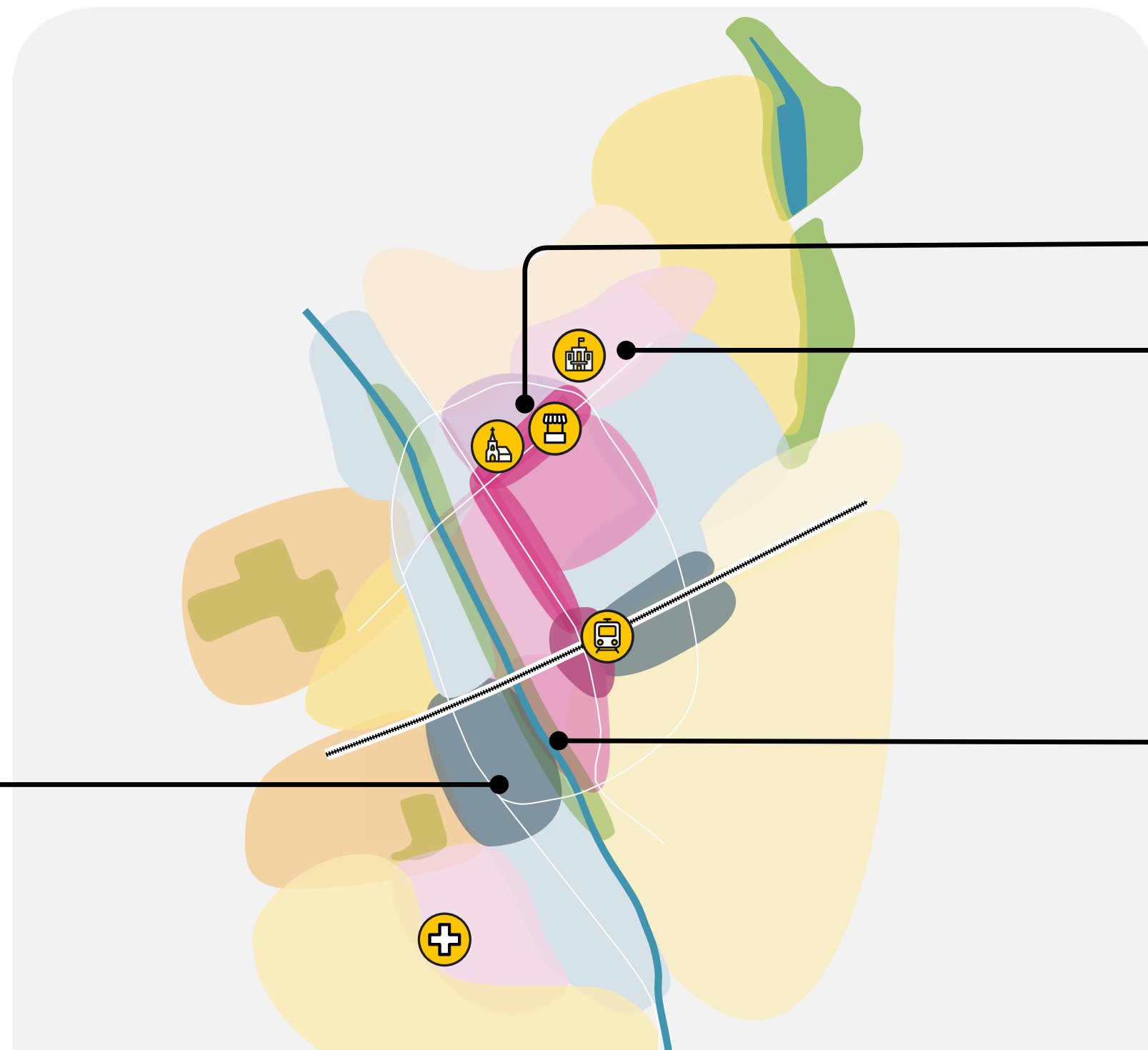
A RICH MIX OF CHARACTERS



A Vibrant & Diverse Romford

Romford is unique. It is busy and well connected, and the Market Place, St Edward the Confessor Church, the town hall and South Street are just some of its hugely distinctive assets. There is potential to increase its vibrancy and diversity through sculpting a mix of character areas – these can be based on existing assets such as the town hall and the market, and can also be borne out of new and rediscovered assets such as re-opening the River Rom.

Clusters of activity can have a strengthened relationship to support one another and act as focal points – such as between the Civic Quarter and the Market Place, and around the station. These can encourage activity between them as they bring footfall across the Town Centre. The Town Centre can also be larger than the Ring road without needing to be defined by it, feathering into the communities around.



Increasing Diversity

A figurative illustration of a rich mix of character areas across Romford



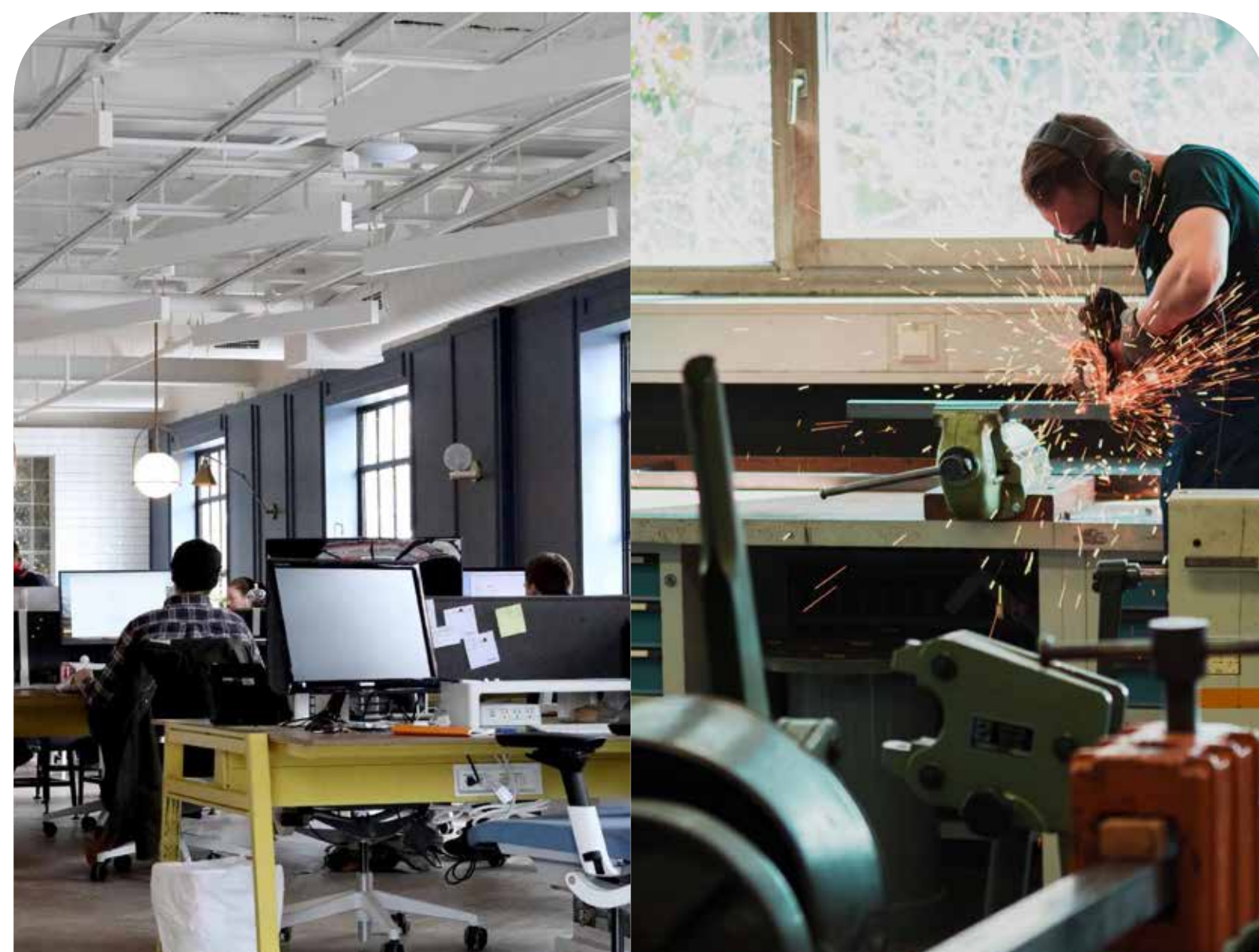
Celebrating the Market

The Market Place will be used for events as well as the market – Kingston Market



Civic Quarter

Creating an attractive cluster of community uses around the town hall – LB Waltham Forest Town Hall campus



Mixed employment

Encouraging a mix of employment uses: maker spaces, co-working spaces, offices and studios



Re-naturalising the River Rom

A public amenity space with walking routes along it – Porter Brook, Sheffield

DELIVERING DISTINCTIVENESS:

**A SUSTAINABLE
FUTURE**

A SUSTAINABLE FUTURE

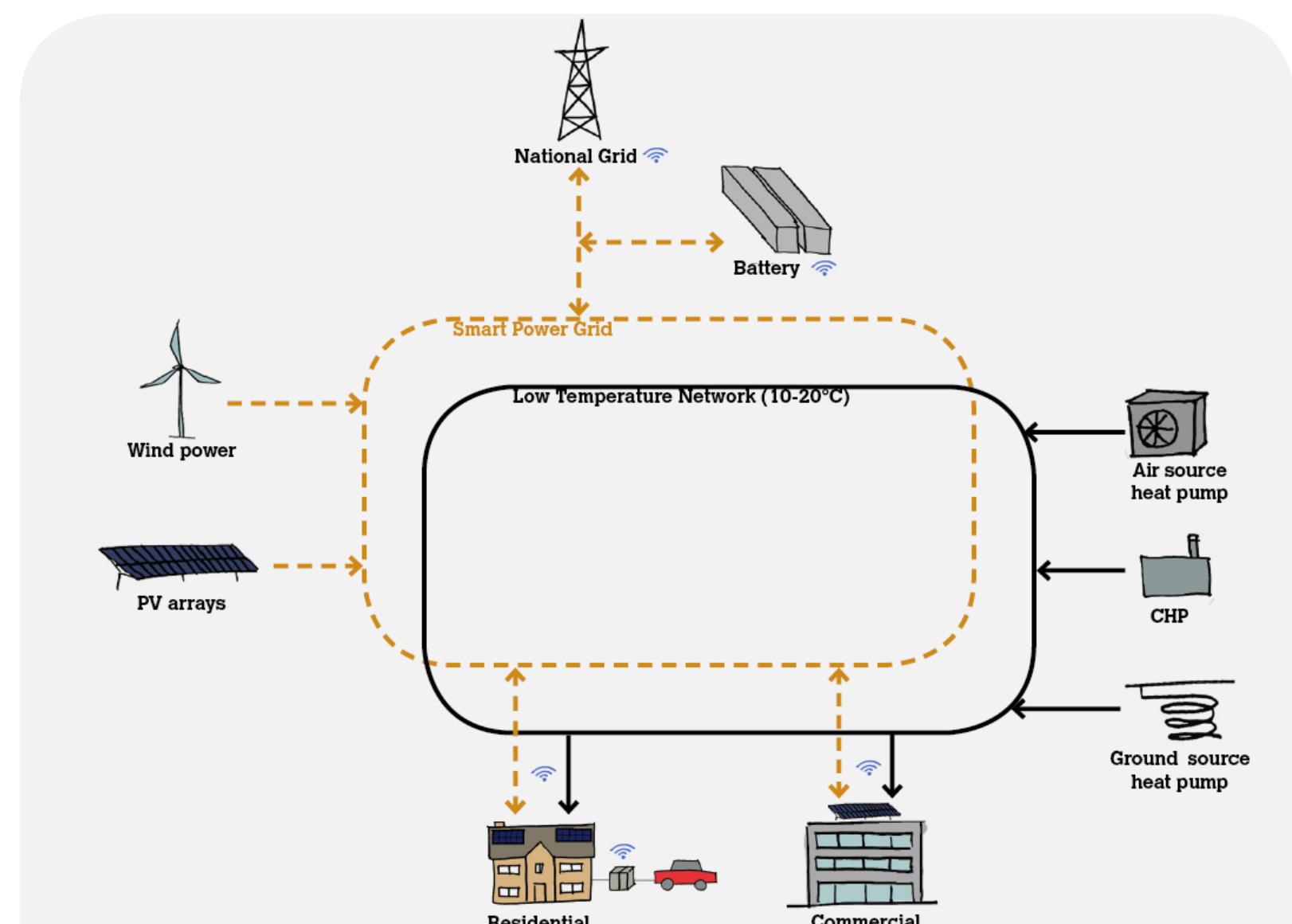


Low Energy & Low Carbon

The way we consume energy is changing. We are using more renewable energy technologies and shifting towards more local energy production.

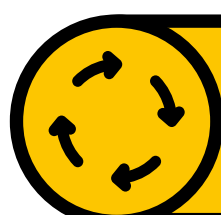
There is an opportunity for Romford to take a stake in its own energy generation and gain from supporting the overall decarbonisation of the UK. By doing so, Romford will deliver affordable and low carbon energy to its residents.

There is potential to establish an energy company for Romford powered from renewable resources, which will support local social enterprise and bring positive returns for Romford that benefit the community as a whole.



Creating Romford's own energy supply

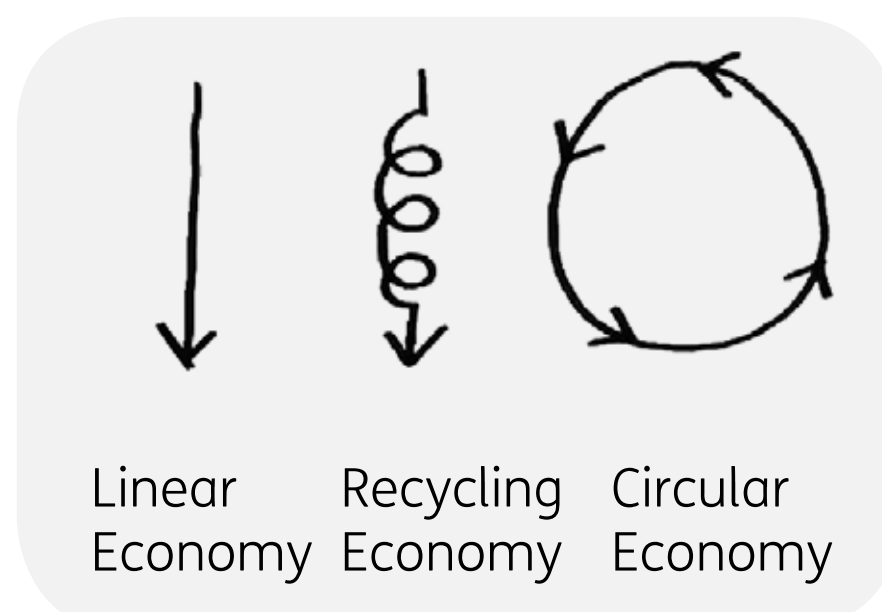
Using renewable energy potential for the benefit of Romford residents



Promoting a Circular Economy

The Circular Economy minimises waste through reuse and long-lasting materials. With a Circular Economy we will handle products and commodities in such a manner that we produce the least possible waste and harmful emissions, such as with better products, with a longer life-cycle re-using products wherever possible and generating new products from 'waste'.

Romford has seen a significant increase in the recycling of waste in recent years. The Circular Economy offers further opportunities to retain the value of waste materials through the construction and operation of the Town Centre, creating new business opportunities in the process. Reduced waste also has a benefit in improving the public realm through enhanced collection approaches.



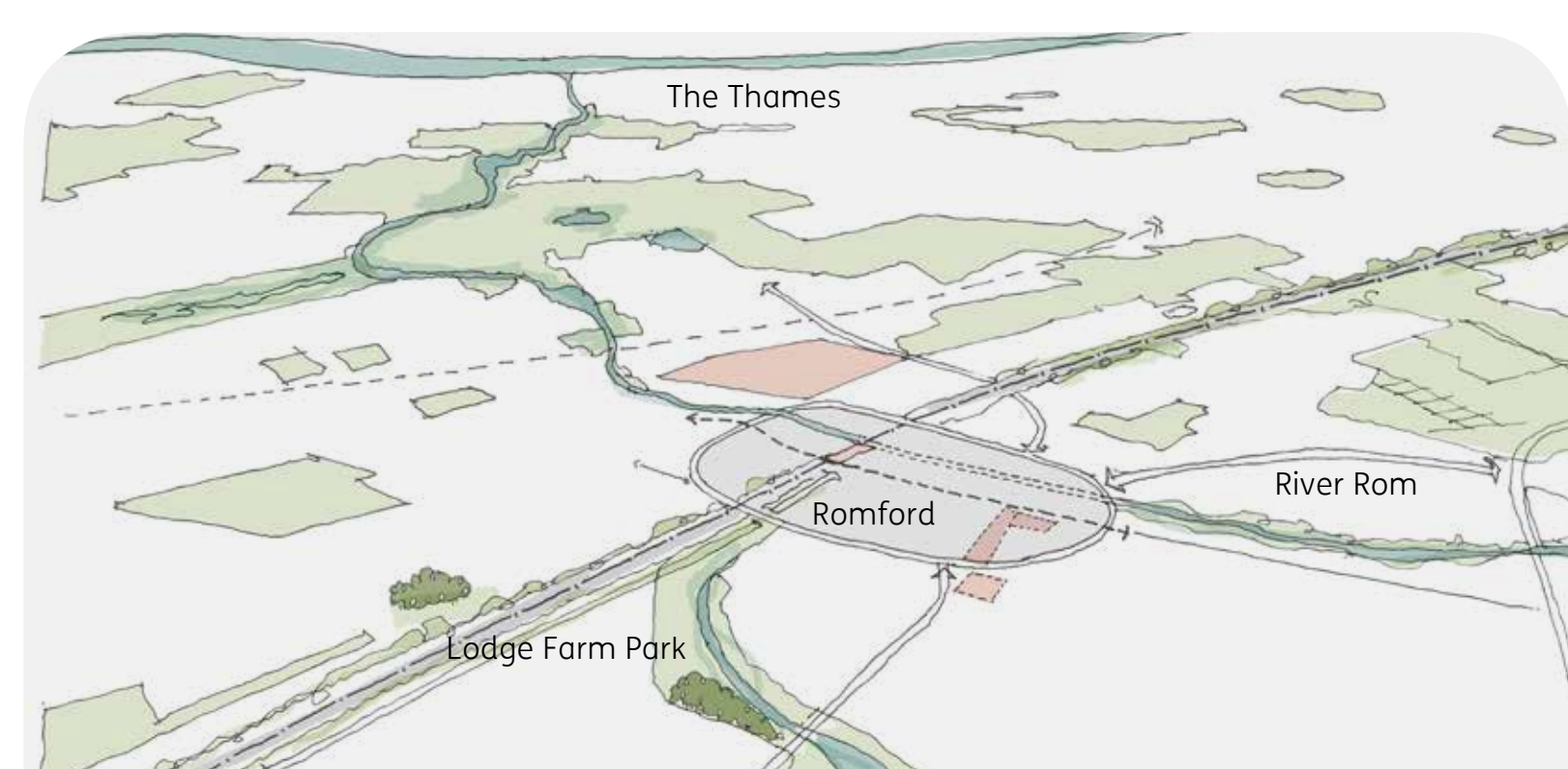
Regeneration and reuse

Left: a 'repair cafe' where people can repair broken items with the help of volunteers. Right: communal recycling facilities for new developments with enhanced collection approaches



Restoring & Connecting the Landscape

Reconnecting and restoring the natural landscape will be a key focus of the Masterplan. Romford has an incredible green context that includes large open parkland and even farmland. Opportunities include the restoration of the River Rom, planting through the Town Centre and connecting up green spaces to create wildlife corridors. In addition to habitat creation, this will bring a wide range of benefits including contributing to sense of place, enhancing wellbeing, cooling of the urban realm and reduction of flood risk.



Reconnecting Romford with its green hinterland

The centre of Romford will be criss-crossed with green links to better connect it with nearby green spaces