

HOST OF MARTY MADE IT TV

Marty *O'Neill*

FOUNDER · PRODUCER · CREATIVE DIRECTOR · HOST

Marty O'Neill has spent the better part of two decades building brand IP and ecosystems alongside some of the biggest brands and entertainers on earth. He taught himself graphic design in Buffalo, NY, built Drastic Graphics, co-founded the Dope As Usual Podcast and has worked on major commercial sets with Panay Films since 2020. Through his series, he's turning that light on the whole industry for the next generation of creative entrepreneurs.

> **Marty Made It TV** is an original series with co-host and co-producer Godson Osawe. Ten episodes on building a creative career and what wealth really means. Watch, learn, activate.

Top *1%*

Dope As Usual Podcast on Spotify, two years running

1B+

Minutes of watch time on YouTube for Dope As Usual Podcast

#1

Amazon bestseller, *Full-Time Podcaster* (Computers & Technology Education)

TED

TED Talk, *The Money Never Stops*, Los Angeles, 2024

ON STAGE AND IN THE CLASSROOM

What Marty *speaks on*

01 **Built to Last**
Business fundamentals for a long-term creative career: setup to execution.

02 **Know What Your Work Is Worth**
Understanding your value, then pricing and negotiating to match it.

03 **Make Your Own Momentum**
Leverage, ideation and pitching to create your own opportunities.

04 **No Money in Burning Bridges**
Relationship building, reputation and the long game.

05 **Go Wide: Build an Ecosystem**
Turning one show, skill or name into IP and partnerships. His TED Talk.

WAYS TO WORK TOGETHER

Brand partnerships Series integrations and campaigns	**Keynotes and panels** Conferences, schools and alumni events
Education Curriculum, workshops and creative career pathways	**Press** Interviews, features and podcast guesting

WORKED ALONGSIDE

Credits

Apple / Google / Microsoft / Samsung / T-Mobile / Anheuser-Busch / Panay Films / Spotify / Netflix / Live Nation / FOX Sports / Showtime / Zumiez / Ethika

RECENT

2026	Featured speaker, Full Sail University alumni
2026	Featured speaker, Soapbox Education
2026	Dope As Usual × Ethika retail drop at Zumiez nationwide
2025	Editorial coverage from Forbes and Spotify
2024	TED Talk, *The Money Never Stops*
2023	Full Sail University editorial feature
2022	Consulting for Spotify on fan engagement tools
2020	Begins commercial work with Panay Films

Have an idea? *Let's talk.*

WEB marty-oneill.com
BUSINESS business@motion-mgmt.com
REPRESENTED BY Motion MGMT Inc.