

Let's Learn to Create Together

Firepower Concepts offers a variety of interactive workshops designed to make you and your team more creative. Experience, academic research, and inspiring stories of creative success (and failure) creates the foundation of creative confidence your team needs to solve their toughest problems. Lessons are tailored for each audience and the problems they are facing making the workshop an experiential learning laboratory for solutions rather than a theoretical lecture. Choose from our most popular offerings, or let's create a curriculum designed specifically for you.

Creative Problem Solving

In this introductory class, creative participants are exposed to a variety of problem-solving techniques including the Creative Problem Solving Process, Design Thinking, and the Lean Startup Process. Participants choose an approach to begin work on an existing problem.

3 hours (1 hour instruction time, 2 hour facilitation time)

Creativity for "NON-CREATIVES"

Despite the overwhelming evidence that creativity will be a key skill for the 2020's, many organizational cultures resist the ambiguity, risk-taking, and iterative processing creativity requires. Participants learn to identify these roadblocks and apply practical tips to begin introducing creativity.

2 hours (1 .5 hours instruction time, .5 hours facilitation time)

Creativity for INNOVATION LEADERS

Creative participants understand the leadership attitudes and behaviors required for creative potential to thrive in their teams. Practical, psychological, and neuroscientific approaches are offered. Participants gain experience using these techniques and developing strategies for their own teams.

2 hours (1 .5 hours instruction time, .5 hours facilitation time)

Better Brainstorming

Creative participants learn to facilitate the world's most common divergent thinking exercise, brainstorming. By learning to apply Osborn's 4 rules and fostering a psychologically safe environment, facilitators can quickly generate novel ideas to tough problems.

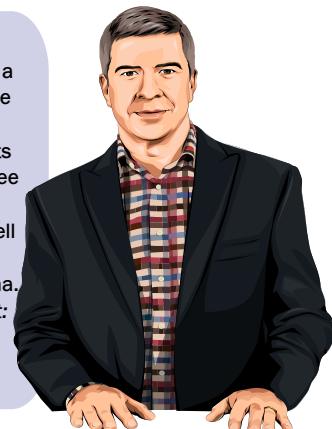
2 hours (1 .5 hours instruction time, .5 hours facilitation time)


The Creating Brain

In this richly interactive workshop, participants understand how the brain approaches creative tasks. Using this knowledge, creative participants learn tips to hack these processes generating more creative ideas for themselves and their teams.

2 hours (1 .5 hours instruction time, .5 hours facilitation time)

Dan Manning is a facilitator, author, speaker, and creative thinker combining a career of military problem solving with the latest academic research to help businesses, non-profits, and governments solve tough problems. Dan holds a degree in computer science from Samford University in Birmingham, Alabama as well as a Master's degree in International Relations from the University of Oklahoma. He is the author of *Stuck on Stuck Street: Unstick your creativity for a better business and a better life.*



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