

QUESTION: Have you always wanted a career in fashion?

ANSWER: Yes and no. I always wanted a career in journalism, and I knew from very early on that I wanted to cover fashion and lifestyle. In fourth grade, I was voted the most likely to have my own talk show. In that same year, I started my own business selling makeup services to girls at recess.

QUESTION: From where do you draw your inspiration?

ANSWER: Most of the time from my followers and friends. As a blogger, digital influencer and fashion journalist the most important thing is to know your audience. I love how they are constantly pushing me in new and exciting directions.

QUESTION: Who is a fashion designer you admire most?

ANSWER: Fashion designer Mary Katrantzou. I had the pleasure of spending the afternoon with her this fall when she visited Palm Beach. Her designs take inspiration to a new level — a color and texture fantasy is always at play in her collections.

QUESTION: How would you describe your style?

ANSWER: I have a love affair with classic American sportswear, à la Katharine Hepburn and Lauren Bacall. My style is timelessly elegant, at times cinematically dramatic, and subtlety powerful in its ability to combine femininity and masculinity through textiles, tailoring and layering.

QUESTION: What fashion trends are you most excited by?

ANSWER: The abundance of metallic in casual wear. Free-flowing long dresses that draw attention to a beautiful fabric and construction is what I'll be wearing this spring.

QUESTION: What do you love most about living in Palm Beach?

ANSWER: I love that Palm Beach is still a place where you want to get dressed up — and not just for a black-tie-gala. When the sun sets and the balmy evening breeze settles in, I still want to "dress for dinner." There's always a smell of elegance in the air.



DARCY FOGG

Palm Beach lifestyle blogger, model, editor, journalist and all-around tastemaker Darcy Fogg navigates the world of high fashion with sophisticated style and timeless beauty advice.

TEXT BY **SUSAN SHERMAN**
HAIR BY **GEORGE ELLIOT, PALM BEACH**
PHOTOGRAPHY BY **NATHANIEL FOGG, PALM BEACH**

Darcy Fogg is setting style trends from Palm Beach to Manhattan with beauty and elegance. The modern "lifestylist" is prominent on social media and known for her blog Fogg of Fashion, a popular beauty and travel site that she created to "demystify the world of high fashion and luxury adventure," she says. Through a curated catalog of timeless beauty and fashion tips sourced from around the world, Fogg helps women "see through the fog," by navigating the countless collections, changing trends and array of options available today. "Fogg of Fashion is a map to finding your own style and learning how to navigate the fashion world," she says. When Fogg catches a moment of spare time, she and her husband love to take their twin corgis to the park, watch a sunset over the Intracoastal or shop at The Royal Poinciana Plaza. foggoffashion.com; instagram @foggoffashion

ABOVE: Blue dress by Stella McCartney, earrings by Sachin & Babi, ring by Alexis Bittar. **ABOVE LEFT:** Black dress by Sachin & Babi, shoes by Aquazzura. All pieces available at Neiman Marcus, Palm Beach.

RIGHT: Yellow gown by Stella McCartney, earrings and ring by Oscar de la Renta, **FAR RIGHT:** Navy pants by Veronica Beard, navy-striped top by Rag & Bone, earrings by Devon Leigh, ring by Alexis Bittar and shoes by Manolo Blahnik. All pieces available at Neiman Marcus, Palm Beach.



