

Unlock the Power of Drag-and-Drop User Interfaces

OmniStudio FlexCards



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Agenda

salesforce

Intro & Where Can I Use OmniStudio?

Sample Use Case - Internet Bills and Payments

Demo: Build a Declarative Solution Without Code!

Resources to Learn More

Where can I use OmniStudio?

In the following Industry Clouds!

salesforce



Communications



Media



Energy &
Utilities



Public Sector



Net Zero



Financial Services



Automotive



Health



Manufacturing



Education

Licensing is either unlimited usage, or a base allocation of calls per month with additional allocation via add-on license

*Safe Harbor: I may be wrong and licensing does change regularly - check with your Salesforce AE for the latest!

OmniStudio

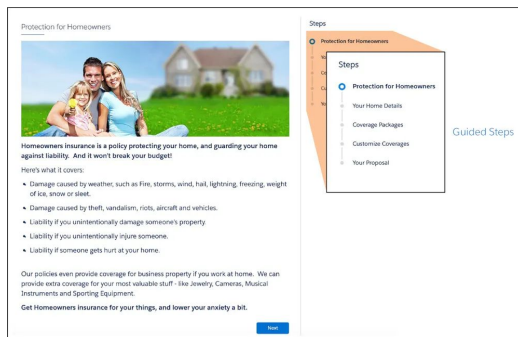
The four key tools

salesforce

OmniScripts

Guided processes -
e.g. Buy journey for
mobile device +
service.

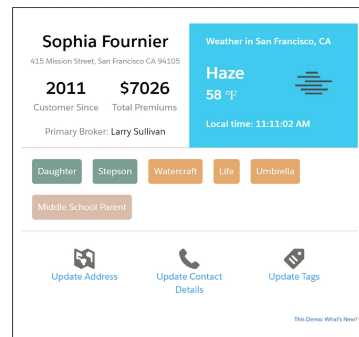
Think more powerful
Screen Flow.



FlexCards

Drag-and-drop UIs
surfacing data from
Salesforce and/or
other systems.

Think declarative
LWC.

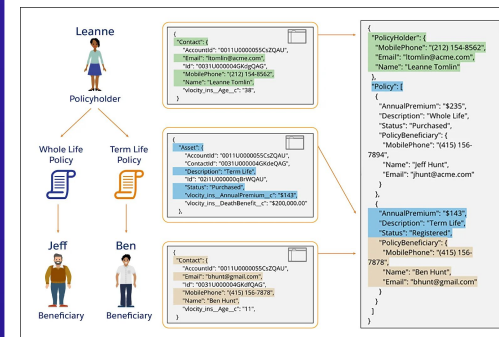


DataRaptors

Extract and load
data from/to
Salesforce.

Transform payloads.

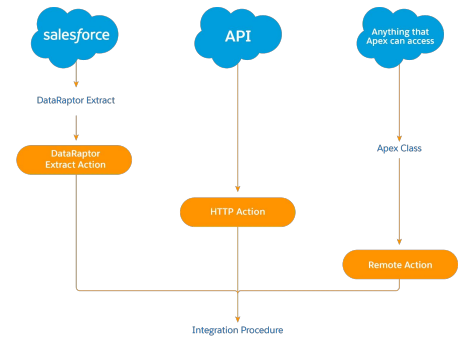
Think declarative
SOQL/DML.



Integration Procedures

Build
no-code/low-code
business logic.

Think more powerful
Autolaunched Flow.



Build Once, Deploy Everywhere

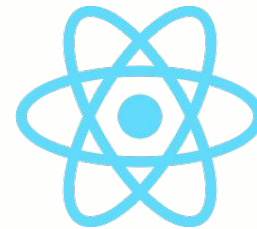
Including Off Platform!

salesforce

Surface Natively in Salesforce -
Lightning Experience, Experience
Cloud (Community), Salesforce
Mobile, Mobile Publisher



Deploy Off-Platform (3rd-Party
CMS, Web App, Mobile App) via
OmniOut (Paging Lightning Out!)



iOS



android

Bills and Payments for a Customer's Internet Service



Drop-down to change month and update billing details

We want our corporate styling (fonts, colors, etc)

Billing and Payment info coming from the Billing system

Bill date

January 2023

Download bill

Bill cycle 01st Jan - 31st Jan 23 Bill no. XYZ Bill issue date 1st Feb 2023 Your credit limit AED 1,500.00

Bill overview

Previous bill balance

AED 0.00

This month's bill

Due by 21st February 2023

AED 445.36

Total amount due	445.36	Non-taxable services	0.00
What you paid	-445.36	Taxable services	424.15
Adjustments	0.00	VAT 5% (including any adjustments)	21.21

Total amount due as of 1st Feb 2023

AED 445.36

Pay Now

Recent Payments

Payment date	Amount due	Amount paid	Paid Via
04/02/2023	445.36	AED 445.36	NBAD Secure Card
07/01/2023	445.36	AED 445.36	NBAD Secure Card
14/12/2022	445.36	AED 445.36	NBAD Secure Card
06/11/2022	150	AED 150	Apple Pay
06/11/2022	473.25	AED 473.25	Quick Pay

Pay Now button should launch a guided process to do a payment

This table should be sortable by clicking on the headers

The Non-OmniStudio Approach

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```
<pro-code>
```

```
<call up our favorite developer>
```

```
<fire up VS Code>
```

```
<write some Apex for the billing integration>
```

```
<write some LWCs for the UI>
```

```
</pro-code>
```

The OmniStudio Approach

No-Code (with the option for Low-Code and Pro-Code when needed!)



Integration
Procedure

FlexCard

Data
Raptor

Billing
System
(Mock)

Salesforce
Account
Record

Bill date

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OmniScript



+

+

+

Demo

Let's Get Hands On!

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Resources

Hone Your OmniStudio Knowledge and Skills



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Trailhead

Go through the following Trails:



+2,000 POINTS

Trail

Get to Know OmniStudio

Provide guided experiences for Salesforce customers with the OmniStudio digital engagement suite.



+3,500 POINTS

Trail

Build Guided Experiences with OmniStudio

Develop guided experiences for Salesforce customers with the OmniStudio digital engagement suite.

OmniStudio Consultant

Design solutions using OmniStudio tools to meet customer business requirements



OmniStudio Developer

Develop OmniStudio solutions using declarative development tools



Apex Hours

Check out the [OmniStudio series](#)



Thank you



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