



Uptown Chocolate Walk

FRIDAY . OCTOBER 18 . 7PM

Embrace the identity of our unique Uptown and the inspiring local businesses we share while supporting the revitalization of the Uptown community. On Friday, October 18, 2019, The Marysville Uptown Theatre will host 100 Chocolate Walk attendees will stroll through the Uptown? Do you want these ticket holders to stroll through your doors? Say YES, and together, we can help make that happen.

What is Chocolate Walk?

The Chocolate Walk is sweetest ticketed events in town! This year we are limiting the tickets to 100 chocolate lovers. They will spend the evening in Uptown on a walking tour of special stops while enjoying chocolate treats. (Think of it as an adult trick o treat) With your participation, we can all be successful and have 100 chocolate lovers, shoppers and diners enjoy our great uptown.

What do I need to do?

- Say yes! Email sbarretheavalontheatre.com by September 2nd to say you're participating
- Offer a chocolate treat for 100 people.
- Showcase your business

What will we do?

- Market the event, sell tickets and instruct attendees on the who, what, when and hows.
- Ticket holders will receive a map, lanyard (for identification) and goodie bag.
- Encourage attendees to discover our Uptown by shopping, dining and playing.

There are a few ways to participate in the Chocolate Walk:

Participating Destination: Pick a chocolate item of your choice and be a destination on the Walk. Keep it small but creative! If you need help deciding what to choose- we can help!

Host Location: Welcome a Chocolatier to set up and showcase their chocolate goodies within your store. We can help partner you with a chocolate vendor if you don't have one in mind, just let us know! (As a host location, you may consider off setting your chocolatier's cost by providing them with a small stipend.)

Chocolatier: Not located downtown, but want to participate? No Problem! Pair up with a downtown business to set up shop with in their business and hand out your chocolate samples.

Other Great Stops: Restaurants, who don't want to be a "Participating Destination", can join in on the fun by offering a special or discount on a featured chocolate item to be printed on the back of the Chocolate Walk Map. We will be promoting these chocolate specials on our website and social media leading up to the event. Restaurants that choose to be a "Participating Destination" can sign up to be an "Other Great Stop" as well.

*All Proceed from this event will support the upcoming renovation to the Avalon Theatre!

Uptown Chocolate Walk

2019 Participation Form



Contact Name:

Business Name:

Address:

Phone:

Email:

I would like to participate by being:

Participating Destination

Host Location

Chocolatier

Other Great Stops

If providing chocolate, please describe in detail the item:

If you are a host location, please describe the space you will be placing your chocolate or chocolatier:

If you are an "Other Great Stop" please describe in detail the offered food or drink special:

PLEASE REQUEST VOLUNTEER HELP HERE

BY CHECKING HOW MANY YOU NEED THE DAY OF: 1 2 NONE

***DEADLINE TO SUBMIT FORM IS SEPTEMBER 2ND FOR THE 2019 UPTOWN CHOCOLATE WALK**

Email to: sbarr@theavalontheatre.org



For question regarding 2019 Chocolate Walk contact Sarah Barr sbarr@theavalontheatre.org