# ROB DORN | Visual Designer & Illustrator

Exceptional and versatile artist and creator of effective graphics and icons, a wide range of illustration styles and an excellent designer of presentations and infographics. As a visual designer I love to immerse myself in projects where my illustration skills can be utilized, whether it's creating detailed photo-realistic illustrations, line art or simple and effective iconography.

## WORK EXPERIENCE

### IBM IX | Senior Visual Designer | Chicago, IL | 2013 - Current

- A four year team member of the **Apple + IBM Partnership** and **MobileFirst for iOS**, developed and designed 90+ home-screen icons for multiple business enterprise mobile apps including transportation, healthcare and banking.
  Also, contributed to the visual design of multiple apps including, "**Plan Flight**," "**Market Visit**" and "**Advisor Alerts.**"

- In addition to iconography, I provided photo editing and Illustration (technical and photo-realistic) featured in app demos and presentations.

- Additional projects include designing journey maps, presentations logos and infographics for multiple projects including, "**IBM Smarter City Challenge**" and "**Corporate Service Corp.**"

### ANDREW LEHMAN DESIGN | Graphic and Web Designer | Evanston, IL | 2012 - 2013

- Developed and designed branding, graphics, brochures and websites for multiple organizations including small businesses and restaurants.

### THREE CAT MEDIA | Visual Design, Illustration | Chicago, IL | 2004 - 2012

- Developed and designed branding, posters, promotional material and websites for theatre companies, actors, artists, writers and small businesses.
- Created logo design as well as all theatrical posters and marketing materials for **Three Cat Productions**
- Theatrical poster design, logo and marketing materials design for award winning Chicago based theatre company, **Theo Ubique**.
- Designed promotional materials and the visual media display for multiple presentations for Chicago's annual **Joseph Jefferson Awards**.
- Re-branding, logo design, poster illustration and design for **Felines & Canines**, a Chicago based small business no kill pet shelter.
- Designed and built a scene from The Wizard of Oz out of Chocolate and Candy for **Illinois Nut and Candy**. The design was featured on **TLC's "Four Weddings."**

### FREELANCE/CONTRACT  Visual Design, Illustration | 2004 - 2013

- **Edie Falco, Stephen Wallem** (Nurse Jackie)
  Theatrical poster design and New York Times ad for special cabaret performance.
- **Three Cat Productions**
  Designed promotional materials including posters and postcards for multiple productions as well as onstage visual graphics and illustrations.
- **Cardthartic Greeting Cards**
  Illustrator for the "Through Our Eyes" series of greeting cards
- **Seattle Gay Men's Chorus**
  Poster design, T-shirt illustration, theatrical projections.
- **Three Hit's and a Miss**
  Branding, Promotional material, CD layout

## CONTACT

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773-712-6074
Chicago, Illinois 60660

## PORTFOLIO

www.robdorn.com

## EXPERTISE

Adobe creative suite
Illustration
Graphic design
Iconography
Branding
Presentations
Image editing
Photo manipulation
Photo restoration
CD Packaging
Theatrical Poster Design
Mobile app design
Style Guide Design
Human Interface Guidelines

## EDUCATION

**WEBSTER UNIVERSITY**
St. Louis, MO
BFA degree in Theatre

**HARPER COLLEGE**
Palatine, Illinois
AA degree in Art