Mornington Peninsula's Jetty Road Brewery Is Opening a Multi-Storey Brewpub in South Melbourne

The Market Street beer oasis will boast a fully operational microbrewery and a 250-seat restaurant.

By Libby Curran

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Having cemented its status as a firm favourite in the Mornington Peninsula beer scene, one young brewery now has its sights set on the big smoke. Dromana's locally made and locally loved Jetty Road has announced plans to open a huge brewery and gastropub in the heart of South Melbourne.

The team has lodged an application to transform a sizeable chunk of real estate on Market Street into a multi-storey beer oasis, complete with a fully operational microbrewery, a 250-seat modern Australian restaurant and a mezzanine dining space.

The new venue is set to bring Jetty Road's trademark laid-back coastal vibes to the city, reimagined with an urban edge. More concrete plans will be revealed once the project's officially been given the green light, though we do know Head Brewer Blake Bowden is keen to start working on some new experimental beers and launch a barrel-aging program.

Jetty Road Brewery, Dromana

The team is still waiting on planning approval for the new South Melbourne site — which should come through, hopefully, next month — but hopes to open the doors by late 2020. Jetty Road's Mornington Peninsula brewery launched in late 2018, making its home within the now buzzing Dromana Industrial Estate, and is known for its signature easy-drinking brews including a pale ale, an IPA and the mid-strength Steady Street.

Jerry Road Brewery is slated to open at 139–145 Market Street, South Melbourne in late 2020, pending approval of its development application. In the meantime, you can find Jetty Road Brewery at 12–14 Brasser Avenue, Dromana.
Image: Jetty Road Brewery, Dromana

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