

Samsung's delayed Galaxy Fold now ready for Sept launch

July 25, 2019

Samsung's first foldable smartphone, the Galaxy Fold, will go on sale from September in selected markets after the launch was delayed by screen problems earlier this year.

Samsung's foldable smartphone is back.

It's set to go on sale from September, the company said Thursday.

The launch of the Galaxy Fold was delayed earlier this year when early units proved very fragile.

It was due to hit the U.S. market in April.

Now the South Korean tech giant says it has improved the near \$2000 phone and was conducting final tests.

Changes include beefing up the hinges which early reviewers had found problematic.

Samsung hopes its highly anticipated product will turn around its slowing smartphone sales.

But analysts say consumers won't have forgotten the headlines about glitches with sample Folds.

They predict that could dampen excitement around the launch.

Samsung says it plans to make at least 1 million of the handsets in the first year If the Fold goes on sale in September, it won't have the market to itself. Chinese rival Huawei is expected to put its own folding handset - the Mate X - on sale the same month.