



Samsung's delayed Galaxy Fold now ready for Sept launch

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Samsung's first foldable smartphone, the Galaxy Fold, will go on sale from September in selected markets after the launch was delayed by screen problems earlier this year.

[Vocabulary]

1. Samsung's _____
2. It's set to go _____
3. The launch of the Galaxy Fold was delayed earlier this year _____
4. It was due _____
5. Now the South Korean tech giant _____
6. Changes include _____
7. Samsung hopes its highly anticipated product _____
8. But analysts _____
9. They predict _____
10. Samsung says it plans _____
11. If the Fold goes on sale in September, _____
12. Chinese rival Huawei is expected _____

[Vocabulary]

□ **fold**: to bend a piece of paper or cloth and press one part of it over another part; to become folded or folded up

• *Carrie folded the note and slid it into her purse.*

□ **foldable**: capable of being folded up and stored

• *Mr Maduro's bodyguards rushed to protect the president with foldable shields and ushered him away.*

□ **set to do something**: to be ready to do something

□ **on sale**: Available, as for purchase or acquisition.

• *Products that are on sale can be bought in shops.*

□ **go on sale**:

• *The DVD of the film goes on sale today.*

□ **launch**: an occasion when a company starts selling a new product or service to the public

□ **Galaxy Fold**: An upcoming Android foldable smartphone developed by Samsung Electronics. Unveiled on February 20, 2019, it is expected to be released in September 2019. The device is capable of being folded open to expose a 7.3-inch tablet-sized flexible display, while its front contains a smaller "cover" display, intended for accessing the device without opening it.

□ **unit**: a small machine that does a particular job by itself, or is a part of a larger machine

• *an air-conditioning unit*

□ **fragile**: easy to break or damage

• *This is a fragile item.*

□ **due**: if something is due to happen, it is expected to happen or should happen

• *The new-model car is due to be released later this month.*

□ **hit the market**: become now available for purchase; become available for people to buy

• *the latest products to hit the market*

□ **tech giant**: a tech heavyweight

• *The Chinese market is extremely important for the tech giant.*

□ **final test**: an examination administered at the end

□ **beef up**: to make strong or stronger

• *He spent \$300 to beef up his car stereo.*

□ **hinge**: an object, usually made of metal, that fastens a door to a wall, or a lid to a container, and allows it to open and shut

□ **problematic**: involving or causing problems

• *It may be problematic if we can't finish this by Friday.*

□ **Samsung**: Samsung Electronics

A South Korean multinational electronics company headquartered in Suwon, South Korea. Samsung Electronics has assembly plants and sales networks in 80 countries and employs around 308,745 people. It is the world's largest manufacturer of consumer electronics and semiconductors by revenue. As of June 2018, Samsung Electronics' market cap stood at US\$325.9 billion.

Samsung is a major manufacturer of electronic components such as lithium-ion batteries, semiconductors, chips and flash memory devices for clients such as Apple, Sony, HTC and Nokia. It is the world's largest manufacturer of mobile phones and smartphones. Samsung has been the world's largest television manufacturer since 2006, and the world's largest manufacturer of mobile phones since 2011. It is also the world's largest memory chips manufacturer. In July 2017, Samsung Electronics overtook Intel as the largest semiconductor chip maker in the world. Samsung Electronics is the world's second largest technology company by revenue.

- **turn around**: to stop being unsuccessful and to start being successful, or to make something do this
 - *The \$400 million loan will help turn the Russian economy around.*
- **analyst**: someone whose job is to carefully examine a situation, event, etc. in order to provide other people with information about it • an economic analyst
- **consumer**: someone who buys and uses goods and services. The expression the consumer is often used for referring to consumers as a group
 - *He has always shown a shrewd understanding of what consumers want.*
- **headline**: the title of a newspaper story that is printed in large letters;
 - *The headlines in the paper were about the war.*
 - *The fuel crisis continues to dominate the headlines.*
- **glitch**: a small and sudden problem, especially with technology such as a computer
 - *I can't guarantee a glitch-free operation.*
- **sample**: a small amount of a product that is given to people to try
 - *They gave me lots of free samples of their make-up.*
- **predict**: to say what you think will happen in the future
 - *Some say that animals can help predict earthquakes.*
- **dampen**: to make something such as a feeling or hope less strong
 - *The higher consumption tax could dampen recovery.*
- **handset**: A mobile phone
 - *Many stolen handsets are believed to end up in Eastern Europe.*
- **Huawei**: a Chinese multinational technology company that provides telecommunications equipment and sells consumer electronics, including smartphones and is headquartered in Shenzhen, Guangdong province.

The company was founded in 1987 by Ren Zhengfei. Initially focused on manufacturing phone switches, Huawei has expanded its business to include building telecommunications networks, providing operational and consulting services and equipment to enterprises inside and outside of China, and manufacturing communications devices for the consumer market. Huawei had over 188,000 employees as of September 2018, around 76,000 of them engaged in Research & Development (R&D). It has 21 R&D institutes around the world, and in the late 2010s, opened the dedicated Ox Horn Campus. As of 2017, the company invested US\$13.8 billion in R&D.

Huawei overtook Ericsson in 2012 as the largest telecommunications-equipment manufacturer in the world, and overtook Apple in 2018 as the second-largest manufacturer of smartphones in the world, behind Samsung Electronics. It ranks 72nd on the *Fortune* Global 500 list.

U.S. measures intensified in May 2019; in the midst of an ongoing trade war between China and the United States, Huawei was restricted from doing commerce with U.S. companies due to alleged previous willful violations of U.S. sanctions against Iran. On 29 June 2019, U.S. President Donald Trump reached an agreement to resume trade talks with China and announced that he would ease the aforementioned sanctions on Huawei.
- **put something on sale**: offer something for sale
- **Mate X**: A foldable Android-based phablet produced by Huawei. It was unveiled at MWC 2019 on February 25, 2019. It was originally scheduled to launch in June 2019. The launch was pushed back to allow for extensive testing in light of the failures reported by users of a similar product, Galaxy Fold from Samsung. The Mate X will launch in September 2019.