

Tiffany sees lower Chinese tourist sales



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Spending by tourists fell 25 percent from a year ago, with sharper declines from visitors from China.

As a result, the luxury retailer's quarterly same-store sales fell for the first time in nearly two years.

Chinese tourists account for a third of global sales of luxury goods.

But relations between the U.S. and China have nose-dived in recent months due to a bitter trade war.

In fact, the number of Chinese visitors to the U.S. dropped last year for the first time in 15 years.

And on Tuesday, China's foreign ministry reportedly warned Chinese tourists they could be subject to robbery or gun violence while visiting the U.S.

There were some bright spots.

Tiffany highlighted new products and a new marketing effort.

The jeweler tapped model and reality TV star Kendall Jenner to star in its Spring 2019 brand campaign, while adding more affordable items like pendants and earrings to appeal to millennials.

Despite the profit warnings, Tiffany's shares rose on the day.