

BURNABY, BC & KELOWNA, BC – May 13, 2019: D-Squared Consulting Principal & CEO, Denise Wong and BizPearl Owner and lead consultant Bram Eekhout, announce their new strategic alliance that leverages each company's unique strengths and assets to expand their reach to organizations who want to optimize business efficiency and undergo operational transformations to ensure businesses stay nimble and competitive.

Together, D-Squared & BizPearl will help organizations complete transformation, growth and improvement programs by:

1. Assessing & visualizing organizations' current state through an "X-Ray";
2. Diagnosing root causes and pain points;
3. Prioritizing the plan of action;
4. Facilitating & executing on the solutions; and
5. Leveraging the BizPearl Platform to enable all the above using one single platform

"For a long time, I've been looking for a platform or a more concrete deliverable for business process review work other than a process manual. The BizPearl platform gives a visual that is intuitive to use and won't just sit on a shelf," says Denise Wong. "The BizPearl platform highlights tasks and accountabilities and provides the transparency to audit processes and manage institutional knowledge. I'm ready to disrupt this area of traditional consulting," she continues.

"I am very excited about our strategic alliance with D-Squared Consulting. Their experience, reputation and perspective on business transformations is very well aligned with our own company vision. Together we can offer complete business process improvement and transformation programs unique to Canada," explains Bram Eekhout. "Combining D-Squared's financial and data management expertise and our focus on visualizing and analyzing business processes we see tremendous added value to our customers."

#### About D-Squared Consulting\*

*D-Squared Consulting\* helps clients "Grow Beyond the Numbers" through financial, data and business process management consulting. To learn more about how D-Squared Consulting\*, please visit: [www.dsquaredgroup.ca](http://www.dsquaredgroup.ca)*

#### About BizPearl

*Bizpearl combines business process and knowledge management techniques to create a foundation for organisational transformations, business process improvement and knowledge sharing. We use our Bizpearl platform to achieve these results. Please visit [www.bizpearl.ca](http://www.bizpearl.ca) to learn more about Bizpearl, our services and platform.*