

SAMPLE PRESS STATEMENT

For Immediate Release: [Date]

CONTACT: [Point of contact name, email address, phone number]

[City] Advocates Plan [Week of Action, Rally, Press Conference, etc] on [May 30- June 5] to Call for Greater Federal Investments in Affordable Homes and Community Development

[CITY, STATE] – On [date of the event] advocates, elected officials, and concerned citizens in [city] are [the event you are planning] to bring more attention to the affordable housing crisis in the community.

[Organization leading the event] has rallied [number participating in the event] to participate in the *Our Homes, Our Voices* National Housing Week of Action. During the week of May 30-June 5, advocates from across the country are coordinating activities to raise awareness around the need for greater federal investments in affordable homes and community development. Local advocates in [city] have joined this week of action because all people deserve an affordable home, and no one should be forced to give up food and basic healthcare to keep roofs over their heads.

[add a paragraph about the event, whether the public can attend, how people can get involved. Remember to provide a link to your Facebook event page or registration/information platform].

In [city] and across the nation, far too many families – including low-income seniors, people with disabilities, veterans, and families with children – struggle to keep roofs over their heads or are experiencing homelessness. More families are renting their homes than ever before, and our nation's investments in affordable housing have not kept pace. As a result, rents are increasing everywhere. But, because of underfunding, three out of every four families in need of housing benefits are turned away. [add some information about local housing needs. Click [here](#) for state and local data].

In 2018, advocates and Congressional champions secured a 10% increase to federal investments in affordable housing. But threats remain. President Trump's budget proposes to slash affordable housing by \$11 billion compared to current levels - a move that could increase homelessness and housing poverty in our community.

[Quote from organization leader. Could be the following] Instead of reducing our nation's investments in affordable housing, we need to make a bold and sustained commitment to ensure that everyone has a safe, accessible, and affordable home. Because when we invest in affordable homes, we invest in people, our communities, and America as a whole – from increased employment and economic mobility to improved health and better education.

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[Organization's boiler plate]