

SAMPLE MEDIA ADVISORY

MEDIA ADVISORY

Date: [On or around May 28]

Contact: [Organization's media contact]

[Insert Name] to Hold [Event] on Federal Solutions to the Affordable Housing Crisis

[Insert Name] will hold [Event name and brief description] on the need to expand federal investments in affordable rental homes. This event is a part of the *Our Homes, Our Voices* National Housing Week of Action.

This [Event] will address how our nation must expand – not slash – housing benefits because when we invest in affordable homes, we invest in people, in communities, and in America as a whole.

When:

Where:

Speakers:

Why: Too many low-income seniors, people with disabilities, families with children, and individuals are struggling to pay rent and make ends meet. Rising rents mean that these families are forced to make impossible choices between keeping roofs over their heads and paying for groceries, medications, or saving for a rainy day.

Research shows that when people have safe, decent, and accessible homes that they can afford, they are better able to find and maintain employment, achieve economic mobility, and stay in good health. We are joining with the *Our Homes, Our Voices* campaign to ensure that Congress knows that we support bold and sustained commitments to ensure that everyone can keep roofs over their heads.

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