

SAMPLE POSTS TO TWITTER AND FACEBOOK:

Research shows that reporters and stakeholders use social media as a resource for news. Social media is an important communications tool because it is designed to quickly disseminate information and reach wide audiences. Twitter is a great resource for seeing what reporters and members of Congress are interested in and Facebook is a great tool to rally network support. Don't forget to post updates and share information about your event/activity periodically on social media.

A national tweetstorm has been scheduled for Tuesday, June 4, 2:00 pm – 3:00 pm ET. Use this time to flood Twitter with tweets at members of Congress about how they can support the creation of affordable homes. A list of Twitter handles for U.S. representatives, is available at: <https://bit.ly/2jXJUGM>. A list of Twitter handles for U.S. senators, is available at: <https://bit.ly/2BjTOtJ>. Use pictures you've taken throughout the Week of Action, as well as the social media images and infographics available here: <https://www.ourhomes-ourvoices.org/resources>. Please make sure to use **#OurHomesOurVoices** in your tweets.

SAMPLE TWEETS:

- Housing stability is crucial for getting families on path to a better life. HUD's proposed mixed-status rule threatens this path for some low-income immigrants. **#KeepFamiliesTogether**, support housing asst. for people w/ greatest needs **#OurHomesOurVoices**
- Secretary Carson's unconscionable "mixed-status" proposal would evict over 100,000 people, including 55,000 deeply poor children that are US citizens or legal residents, at the height of an affordable housing crisis. **#KeepFamiliesTogether** **#OurHomesOurVoices**
- Housing costs are a heavy burden for the lowest-income families. Almost 8M ELI renters use >50% of their monthly income on housing. We must build the political will for a large-scale investment in #affordablehousing that will help those w/ the greatest needs. **#OurHomesOurVoices**
- **#DYK:** Most market-rate apartments remain out of reach for more than 11M extremely low-income households. Investing in deeply income-targeted programs like: **#HTF**, HCV program, **#publichousing** will yield long-term benefits. **#OurHomesOurVoices**
- Let's support bold new initiatives that will protect critical #affordablehousing programs like the **#HTF**! Tell Congress that we advocate on behalf of a sustained commitment to solutions that ensure everyone has access to an affordable home! **#OurHomesOurVoices**
- America is stronger and prosperous when we have safe, decent, accessible, and affordable homes & stable communities. **#OurHomesOurVoices** **#HousingIsInfrastructure**

- In the richest country on earth, we should not have millions who struggle to keep a roof over their head. **#OurHomesOurVoices #HousingIsInfrastructure**
- Housing is a right, not a privilege. Everyone deserves a place to call home and a roof over their head. **#OurHomesOurVoices #HousingIsInfrastructure**
- What if EVERYONE had an affordable roof over their head? I'm joining **#OurHomesOurVoices** to help make this a reality. **#HousingIsInfrastructure**
- Having to decide between paying rent & buying food is unacceptable. I'm pledging to help right this wrong. **#OurHomesOurVoices #HousingIsInfrastructure**
- Affordable homes are critical to climbing the economic ladder. We must invest in **#affordablehomes** to increase opportunity. **#OurHomesOurVoices #HousingIsInfrastructure**
- When the rent eats first, kids lose out. We must stand up for **#OurHomesOurVoices** to help kids reach their full potential. **#HousingIsInfrastructure**
- Stable, affordable homes improve all areas of life for low-income families, seniors, & people with disabilities. **#OurHomesOurVoices #HousingIsInfrastructure**
- No one should have to skimp on food and healthcare just to make rent. We are healthier when we have an affordable home. **#OurHomesOurVoices #HousingIsInfrastructure**
- Families thrive because of housing & community development investments at HUD and USDA. Now is the time to increase funding. We must build on the 10% boost we won in 2018. **#OurHomesOurVoices #HousingIsInfrastructure**
- Congress should lift the harmful budget caps and further increase funding to expand **#affordablehousing**. In 2018 and 2019, advocates secured a significant increase, but we have more work to do! **#OurHomesOurVoices #HousingIsInfrastructure**
- Like roads and bridges, an investment in affordable housing infrastructure will help low-income families thrive. ANY infrastructure deal must include resources to build affordable housing for families living in poverty. **#HousingIsInfrastructure #OurHomesOurVoices**
- Without access to affordable housing, investments in transportation and infrastructure will fall short of creating vibrant communities. Any infrastructure plan must include funds to build homes affordable to families living in poverty. **#HousingIsInfrastructure #OurHomesOurVoices**
- When families living in poverty have access to affordable housing—especially in areas connected to good schools, well-paying jobs, healthcare, and transportation—they are better able to climb the economic ladder. **#HousingIsInfrastructure #OurHomesOurVoices**

Don't tweet? Share sample messages and images on other social media platforms like Facebook or Instagram, tag your member of Congress and use **#OurHomesOurVoices**.