



WECAN
Women's Earth & Climate Action Network, International

SOCIAL MEDIA INTERNSHIP DESCRIPTION

The Women's Earth and Climate Action Network (WECAN) International is seeking a Social Media Intern to join a dynamic team of global women working for climate justice, systemic change and women's leadership in climate change solutions.

The Social Media Intern will work as a volunteer, under the guidance of WECAN's Communications Coordinator to contribute to storytelling and advocacy, primarily through weekly social media research, planning, and scheduling. Secondary tasks may include creating memes, flyers, and visual content.

This is a 5-7 hour per week, remote, unpaid internship - WECAN International is willing to work with your institution to satisfy credit requirements, volunteer hours, etc. In this position, the Social Media Intern will have the opportunity to strengthen their skills in online organizing, communications strategy, and creative storytelling, while connecting with a diverse international network of powerful climate women. There are also ample opportunities to learn about different aspects of climate justice and community-led solutions through a feminist lens.

The WECAN International Executive Director and Communications Coordinator are based in the USA on Pacific Time - preference will thus be given to applicants living and working in a time zone that facilitates easy communication between team members. The minimum commitment for this internship is 4 months, though the ideal candidate will be available for 6 months. All of our internships offer opportunities to learn about different aspects of grassroots organizing and working for climate justice.

Responsibilities:

- Keep a regular drumbeat of social media communications (Twitter, Facebook) through weekly social media new-sourcing/research, planning, and management
- Strengthen and build upon WECAN International's social media strategy
- Support the messaging of our environmental and climate justice allies
- Build a strategy to increase WECAN International's followers and drive traffic to our website and social media pages
- Develop and identify innovative messaging ideas
- Create memes, flyers and visual content

Required Qualifications:

- Excellent writing skills and an enjoyment of writing
- Highly self-motivated and passionate about climate change
- Previous experience managing social media platforms for a professional or community organization

- Creative eye for design and messaging
- Background and active interest in issues of climate change, climate justice, women's rights, Indigenous rights and sovereignty, global activism, international climate policy, and community organizing
- Willingness to dedicate personal time to expanding understanding of critical climate justice themes and messaging
- Current enrollment in college or university, Bachelors Degree - OR equivalent work/life experience
- Reliable computer and internet access

Preferred Qualifications:

- Ability to make 'meme' images, flyers and other dynamic visual content
- Basic knowledge of video editing and the ability to create short videos
- Previous experience working for an environmentally focused/climate justice non-profit
- Diverse life experiences and backgrounds

How to apply:

To apply, please submit a cover letter, resume, and three example social media posts. To compose the post, please study our existing postings on Facebook, find three new articles/videos/resources, and write a caption/post in the “WECAN voice” for Facebook and for Twitter for all three resource selections.

Please submit all application materials to Katherine Quaid at

katherine@wecaninternational.org by Monday, August 4, 2019, to be considered in the first round of applicants. This position is open until filled with an ideal start date of August 19th.