

THE CALL IS COMING FROM INSIDE THE HOUSE

MULTIMEDIA AS AN INTERNAL RESOURCE

You've heard of multimedia used in marketing but have you thought of the value it could add for your business internally?

INTERNAL MARKETING AVENUES



ONBOARDING

Use videos, updated materials and dynamic presentations to welcome your new employees.



TRAINING

Leadership, safety and general briefings can benefit from the use of motion graphics, videos and hard copy materials.



EVENTS

Customizing your event through design and branding provides a common theme and messaging to get the most out of your event.



MORALE

From company swag to a new lobby design, the use of creative design can work to your advantage and increase employee engagement.



NEWS

Company updates and goals can be communicated through engaging blogs, slideshows and newsletters



BRANDING & CAMPAIGNS

Communicate your value added proposition, branding and new initiative through eye catching multimedia.

MULTIMEDIA TOOLKIT



WHY MARKET INTERNALLY?



HAPPIER CUSTOMERS



EMPLOYEE MORALE



STRONGER BRAND REPUTATION



EMPLOYEE ENGAGEMENT



GREATER TRUST