

## Impact of Economic Development Officers

Cando strengthens Indigenous economies by providing programs and services to Economic Development Officers. Its Certification Program is a competency-based program delivered through accredited institutions across Canada to Indigenous Economic Development Officers.

### HOW CANDO AND EDOS IMPACT INDIGENOUS COMMUNITIES AND THE ECONOMY

#### Cando and the EDO Certification Program

(professional development, certification, conferences, networking, advocacy, etc.)

EDO's Impact on Clients

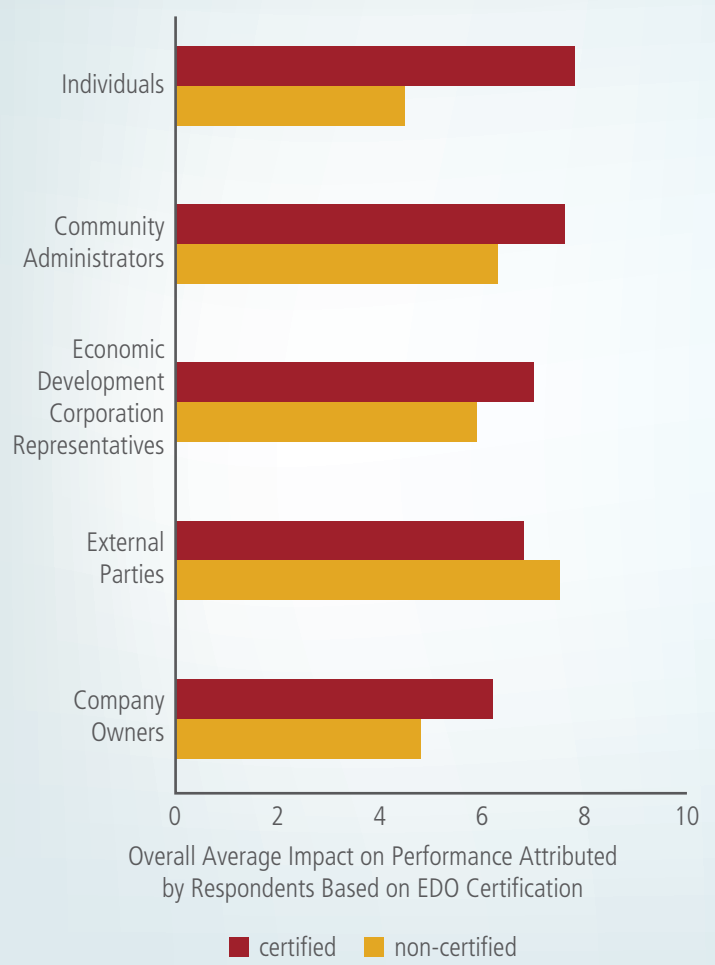
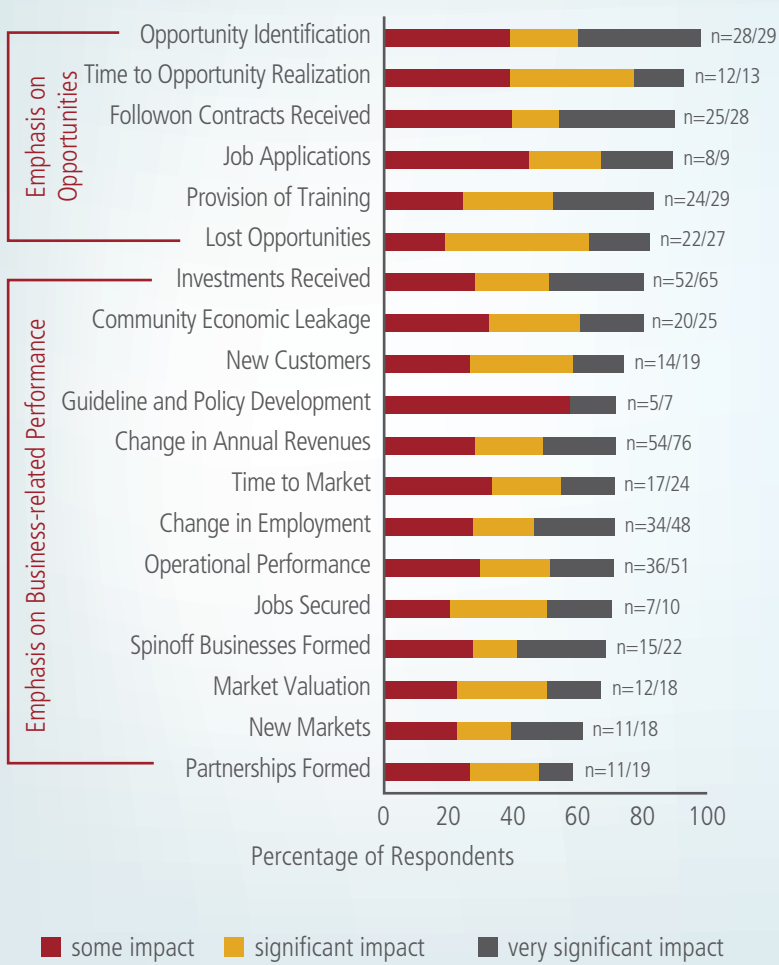
Cando's Impact on EDOs

Client's impact on the Economy of Communities and GDP



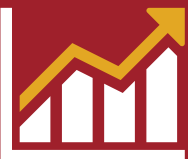
### EDOS POSITIVELY IMPACT THE PERFORMANCE OF THEIR CLIENTS

### IMPACT OF CERTIFIED EDOS ON CLIENTS IS GREATER THAN IMPACT OF NON-CERTIFIED EDOS



### EDOS GENERATE A POSITIVE RETURN ON INVESTMENT AND STRENGTHEN THE ECONOMY OF INDIGENOUS COMMUNITIES

**\$618.3M**



in GDP followed from EDO activities and services from 2001 to 2017

**4:1**

**RETURN ON INVESTMENT**



A return of \$4 in economic benefits for every \$1 invested into the salaries of EDOs

Analysis of survey responses from 223 individuals that engaged with Cando, 79 individuals that participated in the Certification Program, and 170 clients of EDOs

Impact Assessment by:

