

How Much is Call Reluctance Costing You?

60% Of Market Development Funds (MDF) Are Not Used On A Quarterly Basis. -via LinkedIn.

Most companies don't realize they can utilize Marketing Development Funds (MDF) provided from their technology partners towards outsourcing business development campaigns to a sales partner - but in most cases you absolutely can!

So don't get left behind, partner with us as part of your marketing campaign and sales strategy and maximize your available MDF.

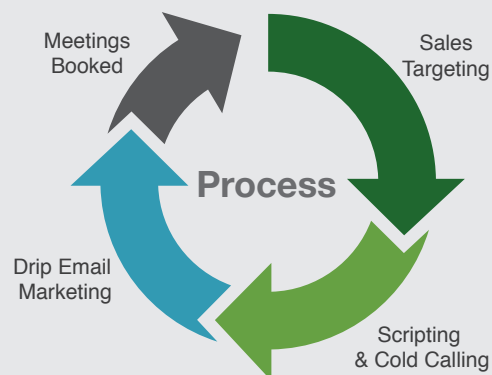
We are the scarce and valuable 14% of sales people who actually pick up the phones and call your prospects directly.

Why? Because cold calling isn't dead! We believe by calling on prospects and combining both online and traditional marketing tactics we can maximize touch points and our clients will see results, faster.

Our unique approach combines cold calling, drip email marketing, lead generation and pitch scripting to book qualified meetings with your target prospects.

We act as an extension of your sales organization, which can save you upwards of 40% annually - outsource to us versus hiring a rep in house.

Our Approach to Lead Generation



We Specialize ONLY in Technology Related Clients

Save You Upwards of 40% Annually Working With Us Vs. Hiring A Rep In House.

Gain Actionable Data

Our clients receive monthly insight reports that tracks our teams progress and any competitive information we have collected. We track prospect engagement by title, industry, company size etc so we can become more efficient and surgical every day.



Why Us?

Experience

We are seasoned sales experts who understand when you're not in front of your prospects you're competitors are. Our founder started her career at North America's largest IT security firm, The Herjavec Group. Dakota Rae has over 10 years experience in tech sales and passes that value directly to clients.

If you're looking for a one size fits all lead generation company, we are definitely not the fit for you. We are laser focused in technology

Hunter Mentality

If you are looking for someone to mind the crop, we are NOT the fit for you.

We're a group of creative sales and marketing hunters who are always in the pursuit. We've grown a successful business being proactive by not waiting for the phones to ring.

92%

Of All B2b
Transactions Are
Done Over
The Phone

62%

Of Sales People Say
The Most Challenging
Part Of Their Job Is
Prospecting/Qualifying

40%

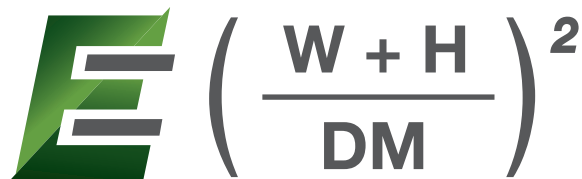
Of Sales Leaders Say
That Optimizing Lead Gen
Is A Top Priority To Help
Them Achieve Quota

50%

Of Buyers Chose
The Vendor Who
Reached Out To
Them First

What is Your Effectiveness Equation?

Throughout the campaign we're actively aiming to understand the most effective ways to connect with your prospects.


$$E = \left(\frac{W + H}{DM} \right)^2$$

E = (What We Say + How We Say It & Who We Say It To)

**Squared Being How Many Attempts Does It Take
To Effectively Connect With Your Target Prospects.**

Get in Touch!

Give us a call to find out
how we can help.

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