

RE/MAX® INDUSTRY

Choose the brand with outstanding agents, leading brand awareness and an unmatched global presence.

	NATIONAL, FULL-SERVICE BROKERAGE BRANDS					
	TRANSACTION SIDES PER AGENT (LARGE BROKERAGES ONLY) ¹	U.S. TRANSACTION SIDES ²	BRAND AWARENESS (UNAIDED) ³	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
RF/MAX	16.3	1,004,000	30.2%	110+	8,229	124,280
ERA REAL ESTATE	8.6	128,416	1.3%	36	2,300	40,300
COLDWELL BANKER 9	8.0	709,117	15%	44	3,200	94,200
REALTY EXECUTIVES	7.8	50,830	0.4%	11	500	6,500
CENTURY 21	7.6	393,184	21.0%	80	9,600	127,500
BERKSHIRE HATHAWAY HomeServices	6.9	332,780	4.5%	3	1,450	48,453
Better Hand Gardens.	6.8	76,844	0.8%	4	360	12,100
KW KELLERWILLIAMS.	6.5	1,095,874	8.0%	37	1,000	180,000
Sotheby's INTERNATIONAL REALTY	6.5	123,113	2.1%	72	1,000	22,600
OKE REALTYONE GROUP	5.4	60,187	0.3%	2	160	11,060
REALTY P	4.7	74,678	0.1%	2	53	15,570
C@MPASS	4.2	34,644	0.1%	1	238	8,155
HOMESMART.	3.9	56,000	0.1%	1	168	16,000



