

Restriction Guidelines:

1. Adult Content

- Contents considered to be inappropriate for minors or younger audience, or require viewer discretion and needs to be appropriately tagged/classified. Contents include and is not limited to:
 - o Contents that contains extreme **violence or gore**;
 - o Nudity or portrayal of **sexual imagery**;
 - o Usage of **profanity or language deemed unsuitable for minors**;

2. Hate Speech

- Contents that may be construed as provocative, divisive, objectionable, discriminatory, abusive, and deemed libellous or defamatory to any real-world individual or group. Contents include and is not limited to:
 - o **Political content**;
 - o Contents that are **racial and religious sensitive**;
 - o Contents that touch on **gender identity, sexuality, or social classes**, etc.

3. Illegal Content

- Contents that enables or promotes illegal activity, including but not limited to software piracy and copyright infringement (content that you don't own or have adequate rights to), maybe be subject to moderation. Submissions must adhere to the licences and agreements associated with the modified or featured title(s).
 - o **Software Piracy**
 - o **Copyright Infringement** (contents or developer accounts that infringe on the intellectual property rights of others (including trademark, copyrights, patents, trade secret, and other proprietary rights)).
 - o **Impersonation** (Content that uses another entity's brand, title, logo or name in a manner that may result in misleading users.
 - o **Viruses, malware and adware** (Files that are intended to destroy or otherwise cause harm to a user's person or property, such as viruses, malware, adware, etc.)
 - o **Gambling** content in general is not allowed, however exceptions can be made if they meet certain requirements.

4. Basic Upload Requirement

- To pass the vetting process, do make sure that your build:
 - o Has CloudMoolah Payment (SDK is retrievable via Unity Editor);
 - o Meets the minimum requirement for Artwork insertion (at least 3 screenshots, 1 banner and 1 icon; video is optional but encouraged)
 - o Must include the game description and version number.
 - o You are advised to keep the size of the APK as minimal as possible and utilize the game update functions.