



Salesforce® Business Card Scanning Solution

Introduction

Vision-e Scan is the #1 business card scanning solution on the Salesforce AppExchange® for the past 4 years. There are distinct advantages and differentiators with the Vision-e scanning solution:



- Top 1 % of the Salesforce AppExchange®
- Top 5 Sales Solution on the AppExchange®
- The most accurate OCR solution for automatic text recognition
- Address Validator for increased accuracy
- Second photo option to include the back side of the business card
- The only solution to add the business card image on the Contact or Lead record
- Highest Rated on the AppExchange®
- Customer service locations in New Jersey and South Carolina, USA.



NEVER LOSE A BUSINESS CARD

"The only solution to capture the business card image on the Contact or Lead record."



Scan Highlights



One Click to get card in Salesforce

It's more efficient and accurate to manage business cards in Salesforce compared to a small mobile device.



White Label

Why use another brand when you can configure our solution with your logo and colors?



Usability & On-boarding

Little to no learning curve. If you can click a photo, you can use our solution. New hires learn in less than 5 minutes. Webinar training and support available.



Value-Added attachments

Our scanning solution provides relevant value added options, including voice memos, forms and a second image.

Business Value

- Studies show up to 90% of business cards don't get in Salesforce
- Native Salesforce Solution
- Image compression, 800% storage savings
- GDPR certified. No Vision-e data storage

Salesforce®

- Our solution enables the power of Salesforce to adapt to your process
- Custom fields, record types
- Automation, workflow, process builder
- Double Net New Business with Marketing Campaigns

Calculate your ROI

Scan ROI

Quantifiable and Measurable ROI

Studies show it takes about 3 minutes to login and enter a card manually in Salesforce. What if it took less than 10 seconds? Try our ROI calculator on our website:

www.Visione.com

5 USERS
25 cards

WEEKLY

Scan for Salesforce Annual License Price:

\$ 900.00

Total Annual Salary Saved using Vision-e's Scan for Salesforce:

\$ 5,660.00

OPPORTUNITY ROI CALCULATOR

Value based on each employee's Annual Revenue contribution and Total Annual Hours saved using Scan vs. Manual Entry.

Total New Revenue Opportunity with Time Saved:

\$ 70,750.00

TOTAL ROI CALCULATOR

Based on your Total Annual Salary saved using Scan and your Total Revenue Opportunity with time saved.

Total Return on Investment (ROI):

\$ 76,410.00

Our customers have identified critical value added solutions to accompany business card processing. These are the three solutions that provide significant value and common use cases:

Add a second image

A second photo in addition to the business card is sometimes necessary, including capturing the back of the business card. Our customers also use this feature to take a photo with the person at a trade show, take a picture of a product or have the customer sign the back of the business card to capture an approval signature.

Voice Memo

A quick voice memo can be attached to a business card in Salesforce. Automatic text recognition is processed through IBM Watson.

Forms

Attach customer responses to their business card. Our customers use for surveys and compliance requirements, including GDPR and others laws.

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