Figure 4.3: Canada Food Policy



We asked Canadians to tell us their views on how to improve our food system. More than 45,000 shared their views, and we listened. Budget 2019 proposes \$134.4 million in new investments, on a cash basis, to complement existing initiatives in the following areas of action.

HELP CANADIAN COMMUNITIES ACCESS HEALTHY FOOD

- Critically important for a child's education is ensuring they have healthy meals before and during school. Currently, Canada has a mix of different school breakfast and lunch programs, but much more could be done. Budget 2019 announces the Government's intention to work with provinces and territories towards the creation of a National School Food Program.
- Local Food Infrastructure Fund \$50 million over five years, starting in 2019-20, in support for infrastructure for local food projects, including at food banks, farmers' markets and other community-driven projects.
- Buy Canadian Promotion Campaign \$25 million over five years, starting in 2019-20, for an
 advertising and marketing campaign to promote Canadian agricultural products, in
 collaboration with existing branding initiatives.
- Tackling Food Fraud \$24.4 million over five years, starting in 2019-20, to enhance federal capacity to detect and take enforcement action against instances of food fraud.

MAKE CANADIAN FOOD THE TOP CHOICE AT HOME AND ABROAD

- Support for Food Processors a commitment to invest an additional \$100 million from the Strategic Innovation Fund to support agri-food value added production in Canada.
- More assistance for exporters through the **Export Diversification Strategy** (announced in the 2018 Fall Economic Statement).
- To help the agri-food sector meet Canada's ambitious export targets and attract and retain needed labour, the federal government will launch a three-year immigration pilot to bring in full-time, non-seasonal agricultural workers that will include a pathway to permanent residency.

SUPPORT FOOD SECURITY IN NORTHERN AND INDIGENOUS COMMUNITIES

- Harvesters Support Grant a new grant to help lower the high costs associated with traditional hunting and harvesting activities, which are an important source of healthy, traditional food (announced in the 2018 Fall Economic Statement).
- Northern Isolated Community Initiatives Fund \$15 million over five years, starting in 2019-20, to support community-led projects, with funding for equipment such as community freezers, greenhouses, local food production projects, and skills training for local and Indigenous food producers.

REDUCE FOOD WASTE

- Food Waste Reduction Challenge \$20 million over five years, starting in 2019-20, to create a new challenge with funding awarded for the most innovative food waste reduction proposals in three sectors: 1) food processing; 2) grocery retail; and 3) food service.
- Federal Leadership in Food Waste Reduction the Government will refocus \$6.3 million in existing resources over five years, starting in 2019-20, to set new ambitions to lower its own food waste by developing new plans to support federal employees and facilities in reducing their food waste, and to launch a National Food Waste Reduction Forum.

