

## 'CAMINO A FIESA 2020'

HOTEL PROVINCIAL DE LA CIUDAD DE MAR DEL PLATA

9-12 Sep, 2019 Mar del Plata, Argentina

### Instructions for poster presenters only

Presenting a poster is a great opportunity to promote projects and to disseminate their project results and obtaining input and feedback from conference attendees.

#### *General poster guidelines*

#### The message of your poster

Your poster should convey the key aspects of the project and be visually appealing to grab the attention of attendees. So be clear, concise and creative. To supplement your poster, be ready to answer questions and explain your project in greater detail. The posters should emphasise in particular the impact that your project is having (or has had) in the Partner Countries and their institutions. You can also prepare handouts to deliver to participants (optional).

#### Poster criteria

##### **Dimensions:**

Poster must be vertically oriented and adhere to the following dimensions:  
Max size: 70 cm wide and 100 cm high.

##### **Content**

- Include the logo, title of your project, partners, funder (programme under which it is financed) and years of implementation.
- Start off with a succinct introduction and a brief description of your project including aims and main objectives.
- Describe the results and impact of your project in Partner Countries.
- Avoid the use of serif fonts, as they are difficult to read from a distance. Sans serif fonts, such as Veranda, are much easier for attendees to read.
- Include high-quality pictures and/or graphs

##### **Supported by:**

## Displays

- Presenters may not use their own self-contained displays. Posters should be affixed by push pins or velcro dots. Tape, paste, glue, staples, or nails are not permitted. A limited supply of push pins will be provided by the organisers, but we recommend you bring a supply with you.
- No audiovisual equipment is permitted for poster presentations.
- The presenter(s) are expected to remain by his/her/their poster during the special poster session.

## Posters set up

The set up of poster displays at the venue will be on Monday 9<sup>th</sup>, September, 2019 from 14.hs to 18hs. or on Tuesday 19<sup>th</sup> during the registration.

## Poster session

Although posters will be displayed during all of the conference, please note that the agenda includes a lunch break specially designed to facilitate the exhibition of the posters at 13:30 on September 10<sup>th</sup>. The poster session will be introduced at 13.20 by the European Commission and OBREAL. All poster presenters must be available during this session to present their projects to the conference participants.

## For more information:

- For specific questions regarding the venue and the organizational aspects of your participation, you can contact Ms Margarita Guarín [mar.guarin@gmail.com](mailto:mar.guarin@gmail.com) and Mr. Eloi Espósito at [support@obreal.org](mailto:support@obreal.org)
- For specific questions regarding the programme Ms. Elizabeth Colucci at [ecolucci@obreal.org](mailto:ecolucci@obreal.org)
- For more information about the conference, please access: [www.caminoafiesa2020.com](http://www.caminoafiesa2020.com)

## Supported by: