

# TREND

## TAMPA REAL ESTATE NEWS DEVELOPMENT

*Welcome to The Official Newsletter of All Real Estate Title Solutions*



## WELCOME TO OUR NEWSLETTER

Written by Joseph Gallego



Congratulations on receiving your first issue of our monthly newsletter. We have prepared these articles as a way to keep you up to date with the latest title news, recent industry changes, event announcements, and even an agent corner with tips you can implement in your business.



## Our Values

We believe in building devoted relationships as well as innovating ways to promptly close your deal more efficiently and conveniently. We recognize the difficulties you may face, like trouble with prospects returning after their loan approval or growing your referral base thus we listened to your feedback to discover the most practical solutions for such problems. Read on and you will find how All Real Estate Title Solutions has taken initiative to more than just accommodate your title needs.

### EXPLORE WHAT'S INSIDE THIS ISSUE:

- *What's New at ARETSI*
- *Industry Highlight*
- *Agent Corner*
- *Upcoming Events*

## What's New at ARETSI

### Let's Welcome Our Newest Addition

All Real Estate Title Solutions has brought aboard licensed title agent, Erick Verdejo. A certified first-time home buyer instructor through HEA (Housing and Education Alliance) Erick not only is providing exceptional closing services for the bay area, he is alongside buyers from the origin of the home buying process to the moment when keys are handed to their new owner. This has undoubtedly built long-lasting rapport with clients, imagine how that reflect on our agents.



### Order Online

Do you remember sending contracts through the mail? How about when the fax machine came into play? Although these were great at the time and even recently some agents have settled on sending contracts via email, we have designed a fresh way to simply send your contract. Gone are the days of buying stamps, wasting ink, and writing email bodies. With our new site you can open an escrow by sending a contract with just 3 steps. It's that easy!



**Fill**



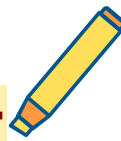
**Attach**



**Send**

**Send Contract**

### Industry Highlight



Hillsborough County is recommencing the Florida Hardest-Hit Fund Down Assistance Program (HHF-DPA) on March 4, 2019. First-time home buyers may be eligible for up \$15,000 for down payment, closing cost assistance, and a forgivable 20% per year over five years for qualified buyers. More information on this is available below.

**Read Further**

**Florida Housing**  
Finance Corporation



## Agents Corner

### Branding is more than a business card

Nice logo, what does it mean? If your brand doesn't reflect the qualities of your company then maybe your mission isn't clear. In our blog we discuss how to get customers to associate your brand with your business.



[Read Further](#)

### What Your Home Buyer Can Expect At Closing

Maybe you are so busy helping your home buyer find their dream you haven't been able to discuss what goes down at the closing table. Feel free to pass this on to clients to formulate an idea on what's to come.



[Blog](#)

### Produce Valuable Leads

Sign up with a lead generation company, they said, it will be easy they said. NOT! There is a strategy to converting prospects into worthy leads. Check out the steps to get it done right.



[Get More Leads](#)



# Upcoming Events

## Lunch and Learn

We are excited to announce our events happening soon and with March madness just around the corner we want to make sure you are fit for the rush. Prepare to cover on how to gain more closings and ways to build more leads.

Beginning with our quarterly agent lunch and learn, HEA will go over topics to get you more closings. We will cover ideas about first time home buyers, and residential, and commercial lending solutions. These lunch and learns are a great opportunity to network with other agents and lenders while gaining valuable insight that you can apply to your business. Come have your questions answered, Tuesday March 5th.

**RSVP**

## Pre-approval Party

Here is a chance to explore some of the different down payment programs that Housing & Education Alliance (HEA) has to offer. There will be snacks, prizes, and credit rebuilding pre-approval on site. This is a \$2,300 offer made available to you for FREE. Register for a first time home buyer workshop with your preferred language of either English or Spanish. Come ring the bell and party with us after you enroll or receive your pre-approval!

**Get your Tickets**

All Real Estate Title is committed to you on so many levels. Find us on Facebook, Twitter, Instagram, and YouTube @ARETSIFL where we are posting our latest content. For more information about our services, visit us online at [www.aretsifl.com](http://www.aretsifl.com). Thank you for reading issue 1 of our first TREND newsletter.

Sincerely,  
ARETSI Family



**Real Estate Agent Seminar**

Tuesday March 5th  
Time: 11:00AM - 2:00PM

Brought to you by

 **Housing & Education ALLIANCE**  
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 **ALL REAL ESTATE TITLE SOLUTIONS, INC.**  
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**DON'T WAIT**

*Register  
Now*

