

**no
issue.**

Custom tissue paper.
Designed, sealed, delivered.

A Little Bit About Us



We didn't set out to start a tissue company.

In fact, noissue was born out of necessity in 2017. We were looking at packaging for a previous endeavor, and couldn't find exactly what we needed. Since we're not much for sitting about and making do, we decided to fill that gap in the market. Noissue was started with a single intention: to make premium custom tissue attainable for brands at any stage of business.

Our company is based on a few core beliefs. At the heart of those beliefs is a focus on customer satisfaction. Our customers have helped shape what noissue is today. To be frank, it's not really about us —it's more about what you need to help your business be the best it can be.

We believe that sustainable packaging doesn't have to be unattainable. You can be environmentally conscious and responsible while creating a premium product for your customers to enjoy, and we can help you do it.

We chose the name 'noissue' because we're committed to eliminating the unnecessary issues that can crop up with custom production.

“Our goal is to make packaging easy, so you can get back to what's most important: your business.”

— Josh Bowden, Founder



Our Team



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Our Commitment to Sustainability

It is 2018. It doesn't matter if you're a Fortune 500 company, or a boutique shop owner, we should all be striving to be eco-friendly.

The Facts

Nolssue continually strives to be a leader in design, innovation, and sustainability. All our ink is soy-based and our tissue is completely acid free and FSC Certified, providing you with a premium packaging solution without harming the environment.

-Soy ink is a kind of ink made from soybeans. As opposed to traditional petroleum-based ink, soy-based ink is more environmentally friendly, might provide more accurate colors, and makes it easier to recycle paper.

-'FSC' stands for Forest Stewardship Council, an organization that works to promote the practice of sustainable forestry worldwide. The Forest Stewardship Council ensures customers have the option to choose forest products like paper and wood that have been sourced in an environmentally-friendly, socially responsible and economically viable manner.

-Acid-free paper is paper that is infused in water yields a neutral or basic pH (7 or slightly greater). It is also lignin- and sulfur-free.

Being environmentally conscious is one of our core values and as such we hold ourselves accountable. It is 2018. It doesn't matter if you're a Fortune 500 company, or a boutique shop owner, we should all be striving to be eco-friendly.



Partnerships



3PL's & Fulfillment

Fast turnarounds, express delivery, no fuss.



Creative Agencies

On time, on brand, on budget.



Retail Chains

Eco-friendly, tailored service, scaled pricing.



PR & Events

Personalized, eye-catching, memorable.



Marketplaces

Low minimums, high quality, affordable.

No matter your business, noissue offers partnership programs that provide access to fantastic packaging solutions and like minds.

FAQs

1. What is the impact of wrapping / packaging waste?

In the production and manufacturing side of packaging, waste product is created when companies don't take the time to walk each order through the printing process. This leads to waste generated by error, carelessness, or even a lack of interest in reducing waste. Because chemicals are cheaper than natural solutions, these waste products are typically fairly difficult to recycle. The first step in reducing this waste is to take time with each individual order. And right up there with that is making conscious, eco-friendly, sustainable decisions for your business.

2. How does noissue work to reduce waste?

A big part of cutting waste for us stems from the design process. We want to ensure that our customers are fully supported along the way so that when the tissue goes to print, it is the final product. Waste happens when reprints are required or the process gets sloppy. We work tirelessly to make sure that when the tissue gets printed and shipped, it is exactly what the customer wanted.

3. Is noissue only for B2B orders? Or can regular customers also use noissue?

Part of the fun for us is that anyone can use the tissue--we have large clients ordering 10,000+ sheets per month to fulfill their packaging needs and we also have online Etsy and Shopify vendors who are using the tissue to put the special touch on their product, or wedding planners who are customizing their client's invitations or gifts. Since our delivery timeframe is two-three weeks and we offer free express shipping to all orders, it makes our service an attractive option to anyone wanting a personalized experience for any product/event.

4. Is noissue only for wrapping or also other stationary requirements?

Since we print exclusively tissue at the moment, having just added a new size, we predominantly see customers use it for wrapping products, invites, flowers, and the like. We've also seen people get pretty creative with it--artists who use the custom design option to create beautiful prints, a paper flower company using it in paper art, and even a few food trucks who have used it to put their branding right in front of a customer while they're eating!

5. What happens in case one is unsatisfied with the finished wrapping sheets? Do you share samples beforehand?

We do our best to make sure that the customer is fully aware of what the product they'll be receiving will look like ahead of time. We keep a stock of past tissue prints that we've run that we send out as samples beforehand if a customer requests them. Keeping the process online with a full support team reduces the need for reprints dramatically. However, in the event that a customer is unsatisfied with the finalized product, they can return it (on us!) and we'll make sure that they get exactly what they wanted in the first place.

6. What are the next plans for noissue?

We're slowly moving into other elements of packaging that we think match with what we already provide--the perfect example of this would be custom stickers. It takes time to develop the printing process and to make sure that what we're printing on is sustainable, but in the end that due diligence is well worth it!



We can't wait to work with you!

For press or media inquiries please contact ben@noissue.co