



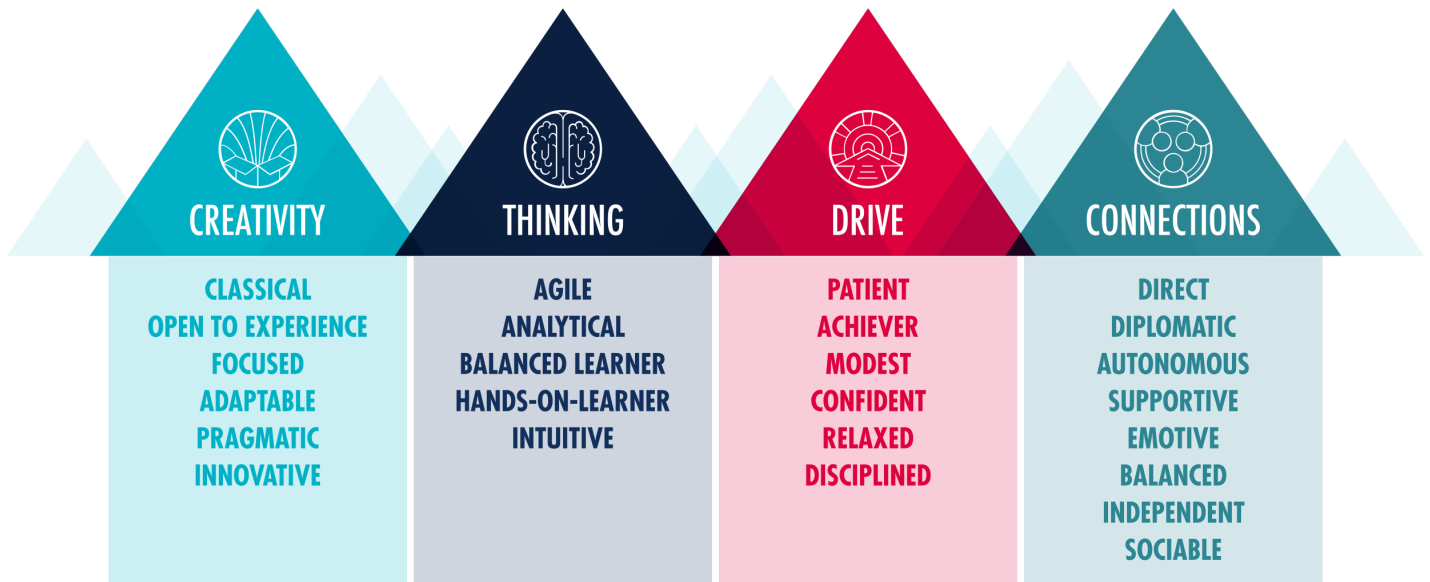
BELIEVE IN YOU

Developed by Red Bull and an expert team of psychology professors, Wingfinder focuses on your strengths, the things that you're naturally inclined to be good at, and gives you the tools and coaching to be even better. Your strengths are assessed according to four key areas: **Creativity, Thinking, Drive** and **Connections**. These areas are found to be more influential than any others for success in knowledge-based jobs. Contained within these four areas are 25 individual strengths. Your top 4 strengths are described below.

As an **Agile** thinker, you excel at solving complex problems. With your logical processing capabilities you're able to quickly process situations as you take in a great deal of information and are able to easily spot solutions amongst all this information. **Openness to Experience** is a strength that helps you appreciate novelty, diversity and innovation. It enables you to navigate complex and changing environments and is essential for adapting to modern organisations. Your **Innovative** strength means you're able to generate original ideas and apply them in useful ways. It shows you're able to think differently and take the lead on how things should be done. In being **Balanced** you're usually calm in times of stress and difficulty. In the face of adversity you stay level headed. This strength is highly valued by organisations for potentially stressful roles.



WHAT MAKES YOU UNIQUE



The above chart shows the areas most influential for success at work: Creativity (originality and curiosity), Thinking (the abilities used to solve problems), Drive (willingness to work hard) and Connections (being rewarding to deal with). These four areas house a total of twenty-five different personality strengths some of which you'll frequently leverage throughout your career.

Creativity measures how original and innovative your thinking is, or how logical and analytical it is. You're open-minded, often coming up with new and interesting ideas. You enjoy novelty and change, and avoid routine as much as possible.

Thinking measures the abilities you draw upon when solving problems and ranges from Intuitive, to Hands-on Learner, to Balanced Learner, to Analytical, to Agile. As an Agile thinker you're a fast learner, and are highly developed at working out the components of complex tasks, opinions and ideas which assists you in finding solutions. It's in your nature to think logically and you have a talent for seeing the details and patterns in problems.

Drive measures how ambitious or laid back you are. You're living in the moment. This means you're happy with your current situation and don't obsess over your work. It also means you're able to switch off when you get home and enjoy a healthy work-life balance.

Connections measures how well you manage relationships and how well you work independently. You enjoy meeting new people, making contacts and helping your network. Your ability to read and influence others means you're comfortable in most social situations.

Wingfinder focuses on your top four strengths. It's with these strengths where you're most likely to focus your development and persist in growing them over time. These strengths are a big part of what makes you, you. Let's explore yours.



YOUR TOP STRENGTHS



AGILE

You learn fast and enjoy solving complex problems through your logical, analytical way of working. You succeed through:

- using reason to solve problems
- focusing on objectivity
- learning constantly



OPEN TO EXPERIENCE

You're very imaginative and pay close attention to how things look. You value diversity and welcome difference. You succeed through:

- your curiosity
- your vivid imagination and ability to see things others don't
- your adaptability



INNOVATIVE

You stand out for your original thinking. You're always looking to find a new angle an idea that no one's tried before. You succeed through:

- your ability to innovate
- your lateral thinking
- your love of new ideas



BALANCED

It takes lot for you to feel the pressure. You're good at keeping a cool head, and staying upbeat and focused. You succeed through:

- your confidence
- staying positive
- not worrying too much



PEOPLE LIKE YOU



Are natural problem-solvers



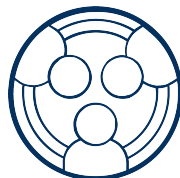
Leap enthusiastically into the unknown



Enjoy coming up with innovative solutions



Stay calm when stress levels rise



May be constrained by a desire for structure and being analytical

Avoid repetitive tasks

Feel constrained by routine

Others may think you don't get the urgency of a situation



LEARN FROM THE GREATS WHO SHARE YOUR STRENGTHS

At Red Bull, we believe that true strengths are built from combining raw talent with skills and knowledge.

Find strategies to grow by learning how legends have worked with their strengths to achieve great success. Here, we bring you reflections and advice on two of your top strengths from the very best in the world.





BUILD ON YOUR STRENGTHS: GIVE WINGS TO YOUR CAREER

WHAT ARE STRENGTHS?

- Strengths are the unique things that you're naturally good at. They fulfil you, so they are easier to develop.
- High performance comes from shaping your strengths through concentrated effort and practice.

YOUR STRENGTHS, YOUR STORY

- We all have our own unique strengths. Wingfinder focuses on the key factors for career success which have been identified by psychologists across thousands of scientific studies.
- What YOU DO to develop your strengths will make the difference.

BEWARE OF THE DARK SIDE

- You need to be aware if you're overusing your strengths and how this can be managed.
- Your career may require certain skills or tasks that you are not good at or don't enjoy. You can improve at things that are not your strengths, it just takes more practice and effort.



Red Bull Wingfinder

HOW YOU CAN SUCCEED

YOUR PERSONAL COACHING PLAN

Devised by Red Bull Coaches, your personal coaching plan brings together years of experience and specialist knowledge on how to train for success. Benefit from this advantage and gain strategies for building on your core strengths.

CALEBE,

BE EVERYTHING YOU CAN BE WITH THIS TAILORED COACHING PLAN

Create an environment in which you can be positive and passionate. This will motivate those around you.

Find something fun and creative to do in your free time. Something that takes your mind off your job.

Show you understand the urgency of a situation. Don't let your calmness be mistaken for a lack of commitment.

Take on challenging, even stressful, projects. These will suit your balanced approach to work.



BUILDING ON WHAT YOU DO BEST FEELS GOOD

Calebe, work with your core strengths to shape a career that allows you to be your best. By focusing on your natural ability and your dominant area of **Thinking**, you're more likely to stick with improving your performance.





KEEP DOING

You have a highly developed ability to analyse problems, identifying patterns and relationships that make up the problem, and finding logical solutions. Because of this, you're good at finding solutions, even in situations where you don't have previous knowledge or experience.

Keep sharing your imaginative perspective with others. Bring them along for the ride and help them see the possibilities in each situation.



STOP DOING

Try not to be too closed off to ideas that haven't been rigorously tested or researched. Take a chance on the unpredictable and choose the right situations to trust your intuition. Notice when you're racing far ahead of people with your thinking. Not everyone is as fast as you, so take the time to bring them on board.

Sometimes, challenging others can land you in hot water. Know when and how to express your progressive ideas - and also when it might be best not to.



START DOING

Team up with people who work in a more intuitive way. Combining your analytical brain with their less-structured approach could produce some exciting results.

Start applying more focus and discipline to your pursuits, to help bring your creative ideas to life more often.



THE 5 P's OF HIGH PERFORMANCE

Follow Red Bull's model used with our world class athletes and teams. Learn strategies to add skills and knowledge that enhance your performance.

