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Wall Street Investors Intensify Affordable Housing Crisis

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Research shows that corporate landlords are contributing to a rise in housing prices.



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Wall Street firms drove up housing and rent prices while depressing homeownership after the financial crisis, according to a new study of economic data.

The [analysis](#) from researchers at the Philadelphia Federal Reserve found that after the crash of the housing market a decade ago, institutional investors such as Blackstone, Cerberus Capital and Golden Tree seized on the opportunity to buy up homes and convert them into rental units.

In all, the researchers found that institutional investors' purchases of residential property represented nine percent of the overall housing price increases since the crisis — and 15 percent of the decline in homeownership rates.

“Institutional investors have helped local house price recovery but depressed local homeownership rates,” the study concluded. Such “buying and selling in the single-family housing market affected the local rental market, raising rental price growth rates.”

In mid-2018, housing prices hit their least affordable rates in a decade, according to a report compiled by [ATTOM Data Solutions](#). Meanwhile, between 2001 and 2015, America saw a 40 percent increase in the number of households that spend more than 30 percent of their income on housing, according to [data](#) from the Pew Charitable Trusts.

The housing affordability crisis has happened in tandem with Wall Street's buying spree. Federal Reserve researchers noted that “the institutional investor-purchased share of single-family homes has been mostly flat during the early 2000s but picked up significantly after the mortgage crisis broke out in 2007.”

Corporate investors own roughly 200,000 single-family homes, according to [industry data](#). In the last year, major Wall Street firms have [continued](#) buying up single-family homes.

control laws. In some cases, the resources backing the campaign came from investors managing public pension money.

The Fed study did offer one silver lining: It found that institutional investors' presence in the housing market did contribute to declining unemployment rates, particularly in cons

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