

# Expand Your Local Reach & Grow Your Business

The easiest way to reach more customers is online. Half of all Google searches are for local businesses. Can your potential customers find your business online?

## Local SEO

These days, everybody is on the internet. Often via their mobile device and in the process of making buying decisions. It's at this critical moment that your business needs to be discoverable. If they find your competitor instead, guess who gets their business?

### HOW WE HELP YOUR BUSINESS



#### Optimize

We handle the technical elements of your website so Google loves it and your customers find it.



#### Research

For the best strategy we research which keywords work best in your niche and competitor research.



#### Outreach

We make sure your business is on all relevant online listings, aggregators and similar websites.

